



NMA 2021 Virtual Professional Development Series

Application / Contract

September 12 – 17, 2021

STEP #1: Choose Support Opportunities

Event Partner Listing

Event Partner Listing. \$1,000

Sponsorship Opportunities

Contact [Kathleen Lawrence](#) for availability +1-856-302-0893

Overall Sponsorship Support

Gold \$5,000 Silver \$3,000

NMA PDS Webpage Advertising

Rotating Top Leaderboard Banner \$3,000

Rotating Showcase Banner \$2,000

NMA PDS Program eBook Advertising

Inside Front Inside Back Full page Half page
 \$1,500 \$1,500 \$1,200 \$1,000

NMA Company Designed eBlast – \$3,500 (call for available dates)

NMA Monthly eNewsletter

(1) issue (3) issues (6) issues (12) issues
 \$1,500 \$4,050 \$7,200 \$13,500

NMA Homepage Monthly Social Media Twitter Masthead

Twitter masthead w/ post \$2,500

Twitter post only \$500

STEP #2: Commitment Recap

Event Partner Listing \$ _____

Sponsorship Opportunities

Overall Sponsorship Support

Gold Silver \$ _____

NMA PDS Webpage Advertising

Rotating Top Leaderboard Banner \$ _____

Rotating Showcase Banner \$ _____

NMA PDS Program eBook Advertising \$ _____

Inside Front Inside Back Full page Half page

NMA Company Designed eBlast \$ _____

NMA Monthly eNewsletter

(1) month (3) issues (6) issues (12) issues \$ _____

NMA Homepage Monthly Social Media Twitter Masthead

Twitter masthead w/ post

(1) month (3) months (6) months \$ _____

Twitter post only

(1) month (3) months (6) months \$ _____

TOTAL COMMITMENT \$ _____

All applications must include full payment.

STEP #3: Complete Company Information

Company name, address, and website should be completed exactly as you would like it to appear in official publications.

Company Name _____

Address 1 _____

Address 2 _____

City _____

State/Province _____ Postal Code _____ Country _____

Company Telephone _____ Company Email Address _____

Website _____

Primary Contact Information:

Only the designated contact(s) will receive communications and information from NMA.

Primary Contact Name _____

Authorized Signature _____

Title _____

Telephone _____ Mobile _____

Email Address (mandatory) _____

(Email is the primary method of communication from NMA. Any pertinent information will be emailed to the above address.)

All applications must include full payment. No company may participate unless full payment has been received.
Applications with credit card information are received and processed utilizing PCI compliant encryption standards.

STEP #4: Payment (NMA Tax ID #: 53-6010805)

No company may participate until full payment is received.

__ Check enclosed in the amount of \$ _____

__ Charge to credit card for amount of \$ _____ __VISA __MasterCard __Amex __Discover

Name as it appears on card _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Applications with credit card information are received and processed utilizing PCI Compliant Encryption Standards. Please follow email instructions below.

APPLICATION AND PAYMENT PROCESSING OPTIONS

Make check payable to: National Medical Association



If by Mail: NMA2021 PDS c/o A. Fassano & Co.
200 Davistown Rd., PO Box 1288
Blackwood, NJ 08012-1288



If by Email: (ONLY IF YOUR ORGANIZATION USES OFFICE 365)
For email encryption, use this email link to submit application:
NMAProcessing@AFassanoCo.com

USE THIS REQUIRED SUBJECT LINE:
[Confidential] NMA2021 PDS Application



Not Using MS Office 365 Email?

YOU MUST POSTALLY REMIT THIS APPLICATION WITH CREDIT CARD INFORMATION OR CHECK

NMA 2021 Professional Development Series Rules, Terms and Conditions

The Rules, Terms and Conditions contained herein are intended by NMA to serve the best interests of NMA 2021 Virtual Professional Development Series, the registrants, and sponsors, and to give notice to applicants and sponsors of governing Rules, Terms and Conditions. The Rules, Terms and Conditions bind all applicants and sponsors. Violation will result in loss of future Priority Placement, ineligibility to participate in future NMA Virtual or on-site Convention & Scientific Assembly and/or other NMA opportunities and, depending on the infraction, a fine imposed by NMA.

Payment and Deposit Information

Contract terms and application is available online at: <https://www.AFassanoCo.com/nma>. Event Partner Listings will be displayed in alphabetical order. No company may participate unless full payment has been received. Full payment must accompany all applications. *Applications with credit card information are received and processed utilizing PCI compliant encryption standards.*

Cancellation/Space Reduction Policy

All requests for a transfer/cancellation must be received in writing. Transfer/cancellation fees apply as stated below:

- There are no refunds provided for the virtual NMA 2021 Virtual Professional Development Series
- Funds can be transferred to a like opportunity at NMA 2021 Virtual Professional Development Series

Cancellation of Virtual Exposition

This agreement is automatically terminated in the event the NMA 2021 Virtual Professional Development Series is cancelled due to force majeure or causes that are beyond reasonable control. As used herein, a "Force Majeure event" shall mean any cause or circumstance beyond the provider's control making it illegal, impossible or commercially impracticable to hold the event or which otherwise has a materially adverse effect on the ability of the provider to perform its obligations under this Agreement, including, but not be limited to: fire; casualty; flood; epidemic; earthquake; volcanic eruption; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labor disturbance; inability to secure sufficient technicians or other personnel failure; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God.

Event Partner Listings Specifications

NMA, A. Fassano & Company, and all contracted providers are not responsible for any major cyber-attacks including distributed denial-of-service attacks, attacks using undocumented backdoors and such extraneous and irresistible attacks. NMA, A. Fassano & Company, and all contracted providers are not responsible for a participating company's inability to access virtual components due to their company's firewall policies. No refunds will be provided for the Virtual Professional Development Series advertising, branding, and sponsorship opportunities.

NMA Meeting Code of Conduct

The National Medical Association is committed to providing a respectful, productive, and welcoming atmosphere for all meeting participants and NMA staff. All participants, including, but not limited to, attendees, speakers, volunteers, participating companies, NMA staff members, service providers, and all others are expected to abide by this Programs Code of Conduct. This Policy applies to all NMA meeting-related events, including those sponsored by organizations other than NMA but held in conjunction with NMA events, on public or private platforms.

Advertising, branding, Event Partner listings, and sponsorships are subject to the approval of NMA. NMA reserves the right, even after an application has been approved, to refuse the advertiser/sponsorship or Event Partner Listing to edit/remove the advertising/sponsorship or Event Partner Listing that do not, in NMA's determination, comply with the rules, terms and conditions governing the Convention and Scientific Assembly; are contrary to NMA's scientific or public policies, positions, statements or guidelines; or otherwise reflect unfavorably on the character of the meeting. NMA shall have full authority to interpret or amend rules, terms, and conditions and NMA's decision is final. All companies agree to abide by any rules, terms and conditions that may hereafter be adopted. All issues not addressed are subject to the decision of NMA.

NMA has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, NMA asks that you inform [LaSha Battley](#) at +1-202-347-1895.