

HILTON
CHICAGO

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ANNUAL CONVENTION AND SCIENTIFIC ASSEMBLY

JULY
19-23 **2025**

National Medical Association 2025 Annual Convention & Scientific Assembly

Exhibitor Prospectus

Meeting Dates: July 19-23, 2025

Exhibit Dates: July 20-22, 2025

Location: Hilton Chicago | Chicago, IL

The National Medical Association's Annual Convention and Scientific Assembly is acclaimed as the nation's foremost forum on medical science and African American health. Each year, African American physicians and other health professionals from across the country convene to participate in the scholarly exchange of medical advances, discuss health policy priorities, and share experiences through networking opportunities. Through NMA's 26 Scientific Specialty Sections, the Convention attracts the broadest spectrum of African American physicians, academicians, and scientists in the country.

Exhibiting companies at the NMA Annual Convention and Scientific Assembly will benefit from exposure to the largest gathering of African American MDs, DOs, DPMs, physician executives, and specialists who yield buying power or are influential in decision-making for their institution or practice.

[Application](#)

[Floorplan](#)

[Sponsorships](#)

[Attendee Demographics](#)

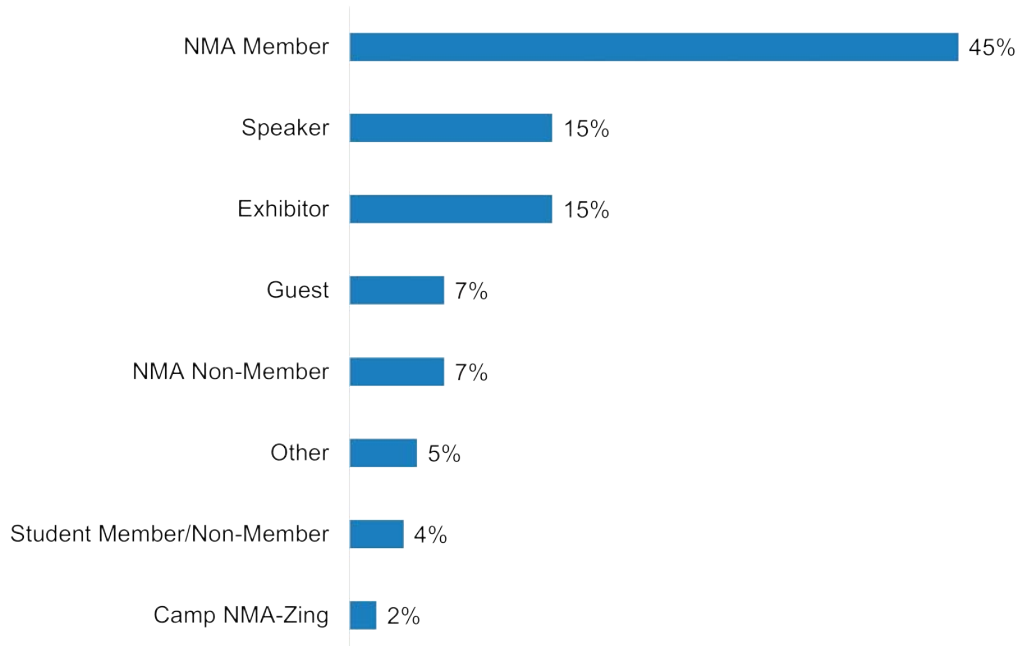
[Exhibitor Information](#)

[Contact Us](#)

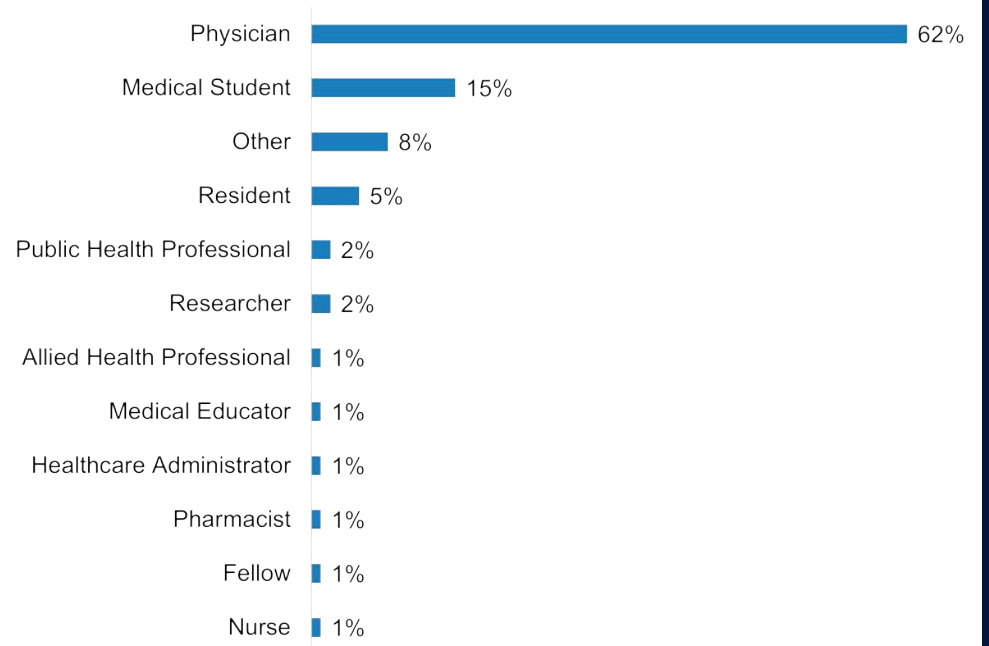
ATTENDEE DEMOGRAPHICS

Based on 2024 attendee data.

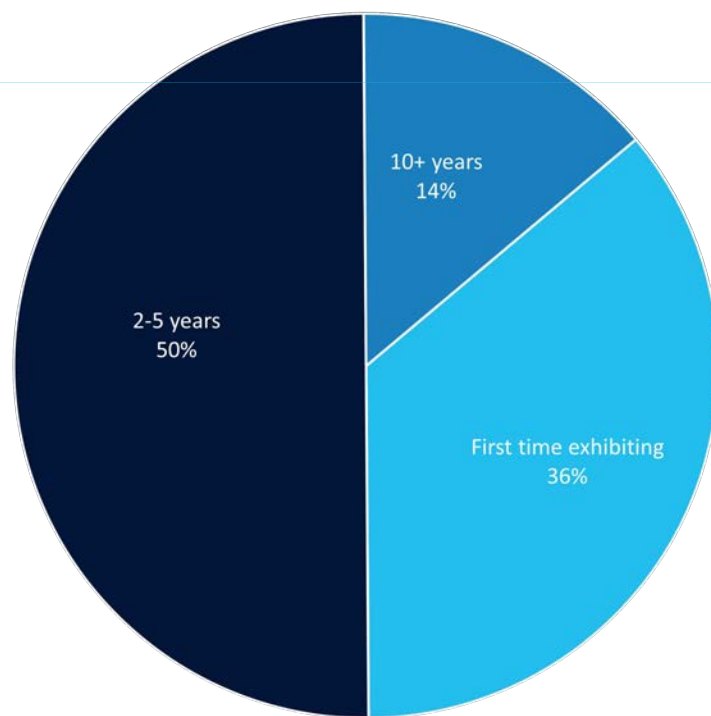
Registration Types



Professional Roles



Number of years companies exhibited at the NMA Annual Convention and Scientific Assembly



Total Professional Attendance:
2,532

Total Exhibitors:
517

Total Exhibiting Companies:
147

74% of NMA Physicians are Board Certified

WHAT EXHIBITORS ARE SAYING

Based on 2024 attendee data.

86%
would recommend exhibiting at future NMA Annual Conventions based on their experience

82%
felt the quality of leads were average to excellent

75%
rated networking opportunities average to excellent

68%
consider publicity and brand promotion average to excellent

"NMA was a wonderful opportunity to network and build relationships with physicians and organizations alike."

Atlantic Health System

"Great to connect with physicians who are interested in learning more about our organization."

Northwell Health

"Thank you for your clear communication style both written and verbal and for getting back to me when I have questions in record time. I appreciate all of your efforts and energy. The team is a pleasure to work with."

Pfizer

"The NMA Annual Convention feels like you are walking amongst family. Everyone is welcoming and excited to engage. We look forward to future events."

Sanofi Medical Affairs

"As a first-time vendor, our department is encouraged and inspired to return next year and build upon our presence and have greater brand presence in Chicago."

UC Davis Health Family and Community Medicine

EXHIBIT INFORMATION

Hilton Chicago

720 S Michigan Ave
Chicago, IL 60605

Exhibit Dates and Hours*

July 19, 2025	• Exhibitor Move-In 8:00 AM - 5:00 PM
July 20, 2025	• Exhibitor Move-In 8:00 AM - 2:00 PM • Exhibit Hall Hours 5:30 PM - 7:30 PM • Exhibit Hall Grand Opening Reception
July 21, 2025	• Exhibit Hall Hours 10:00 AM - 4:00 PM
July 22, 2025	• Exhibit Hall Hours 10:00 AM - 4:00 PM • Exhibitor Move-Out 14:00 PM - 8:00 PM

*Dates and times are subject to change.

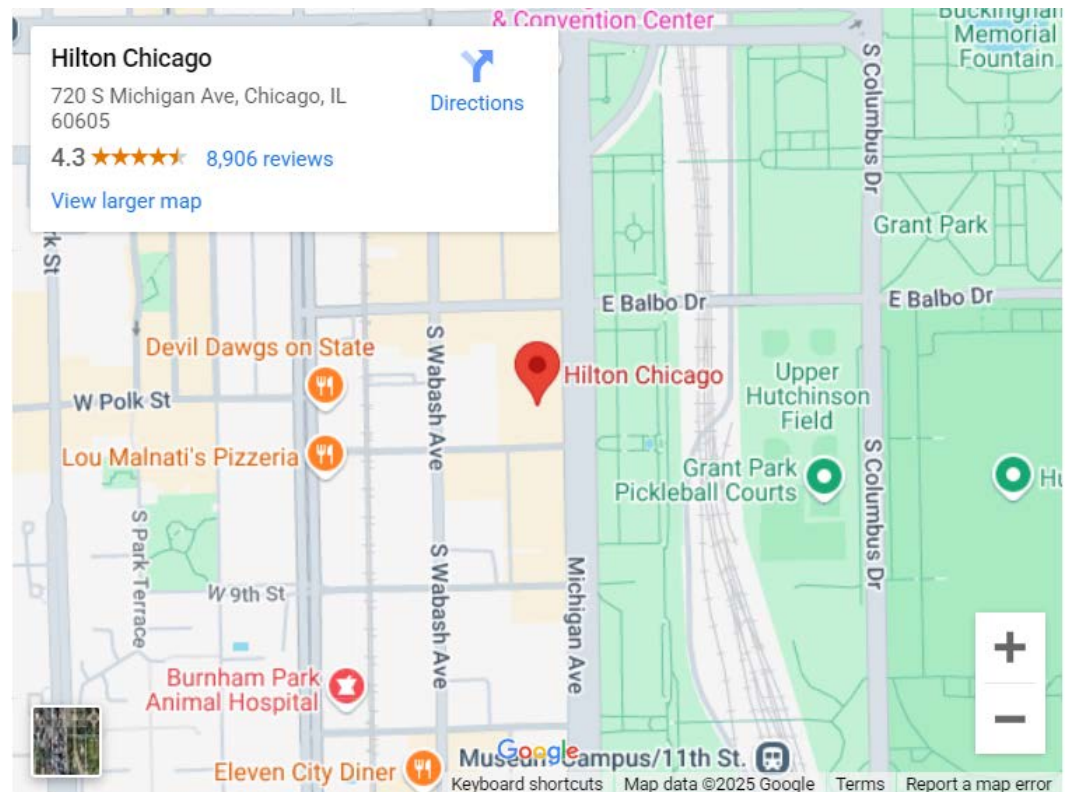


Exhibit Booth Space Fees

Standard Booth	\$4,000 per standard 10' wide space
Corner Booth	\$200 premium fee
Non-profit/Publisher Tabletop	\$2,500
Island Booths	\$42 per square foot

Exhibitor Benefits

- Access over 2,500 physician executives, health professionals, academicians, and scientists.
- An allotment of four (4) Exhibit-Only booth personnel badges per 10' W/100 sf space purchased (allows access to exhibit areas only). Additional Exhibit-Only passes (up to 5 additional) can be purchased for an additional \$200 each. If you would like to attend sessions and obtain ACE (formerly CME), you must purchase full meeting registrations as a member or nonmember.
- Unopposed exhibit hours - allowing you to meet exclusively with attendees.
- Annual Convention Program listing* includes a 50-word description and company name in print and online.
- Complimentary Convention Program Book.
- Exclusive exhibitor housing rates.
- Exhibit traffic drivers.
- Pre- and post-conference attendee mailing using NMA Mailing House for a one-time use of your NMA-approved marketing material. The exhibitor is responsible for the production and mailing costs.
- Opportunity to purchase an Exhibitor Description Enhancement*.
- Opportunity to purchase branding and advertising opportunities to increase your ROI at the NMA Annual Convention.
- **Tables and chairs are not included in the exhibit booth fees for 10x10's and larger. ONLY Non-profit/Publisher Tabletop exhibitors will receive them.**

*Must be received by June 20, 2025.

Apply Now

View Floorplan

Explore Sponsorships

We look forward to working with you!

Contact Us for Any Questions

A. Fassano & Company



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