



# National Medical Association 2024 Annual Convention & Scientific Assembly Exhibitor Prospectus

**Meeting Dates: August 3-7, 2024**

**Exhibit Dates: August 4-6, 2024**

**Location: New York Hilton Midtown & Sheraton NY Times Square | New York City, NY**

The National Medical Association’s Annual Convention and Scientific Assembly is acclaimed as the nation’s foremost forum on medical science and African American health. Each year, African American physicians and other health professionals from across the country convene to participate in the scholarly exchange of medical advances, discuss health policy priorities, and to share experiences through networking opportunities. Through NMA’s 26 Scientific Specialty Sections, the Convention attracts the broadest spectrum of African American physicians, academicians and scientists in the country.

Companies who exhibit at NMA Annual will benefit from the exposure to the largest gathering of African American MD's, DO's, DPM's, physician executives and specialists with buying power or are influential in decision making for their institution or practice.

[Application](#)

[Floorplans](#)

[Explore Sponsorships](#)

[Attendee Demographics](#)

[Exhibitor Information](#)

[Contact Us](#)

## ATTENDEE DEMOGRAPHICS

*Based on 2023 attendee data.*



### Primary Care 52%

Community Medicine and Public Health, Family Practice, Internal Medicine, Obstetrics & Gynecology, Pediatrics



### Surgical Physicians 10%

Neurology/Neurosurgery, General Surgery, Plastic and Reconstructive Surgery, Orthopedic Surgery



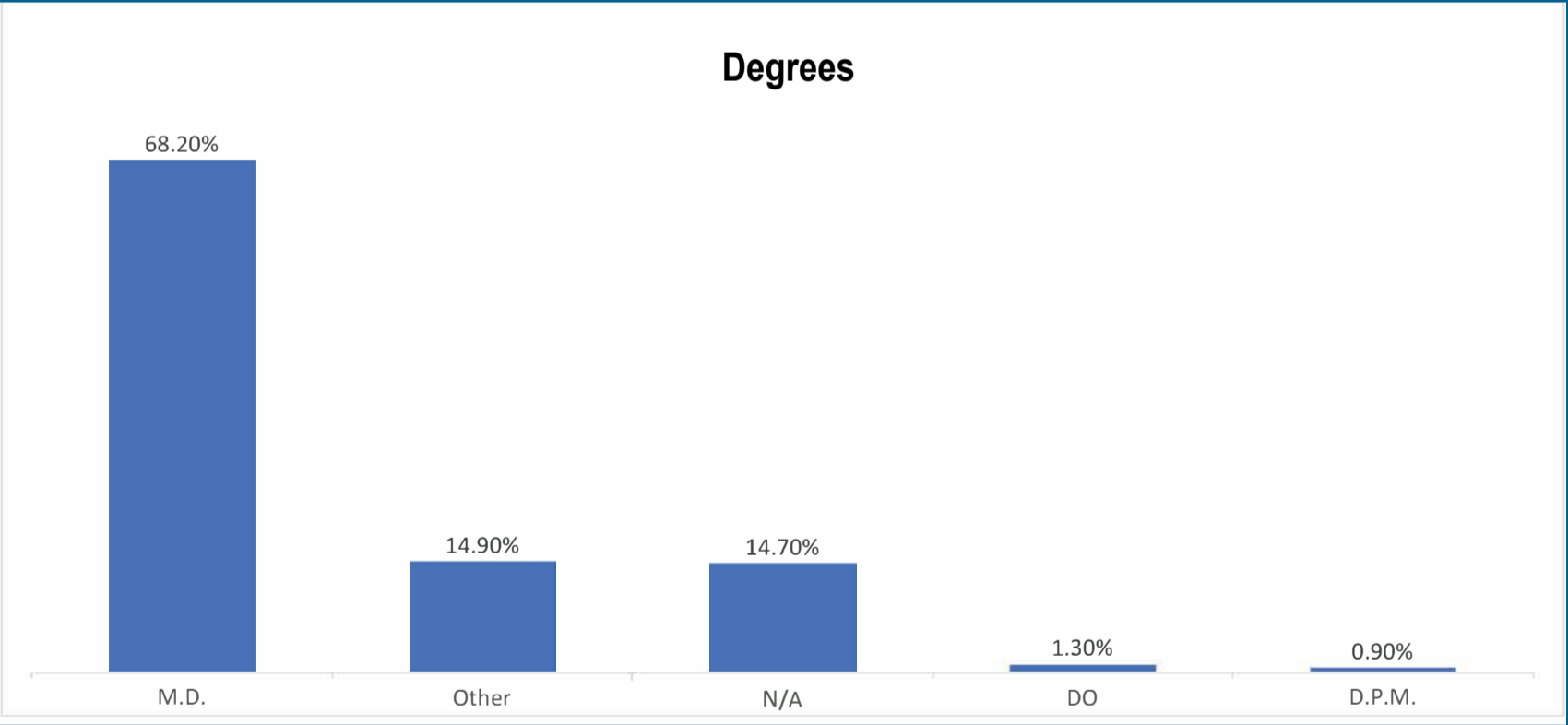
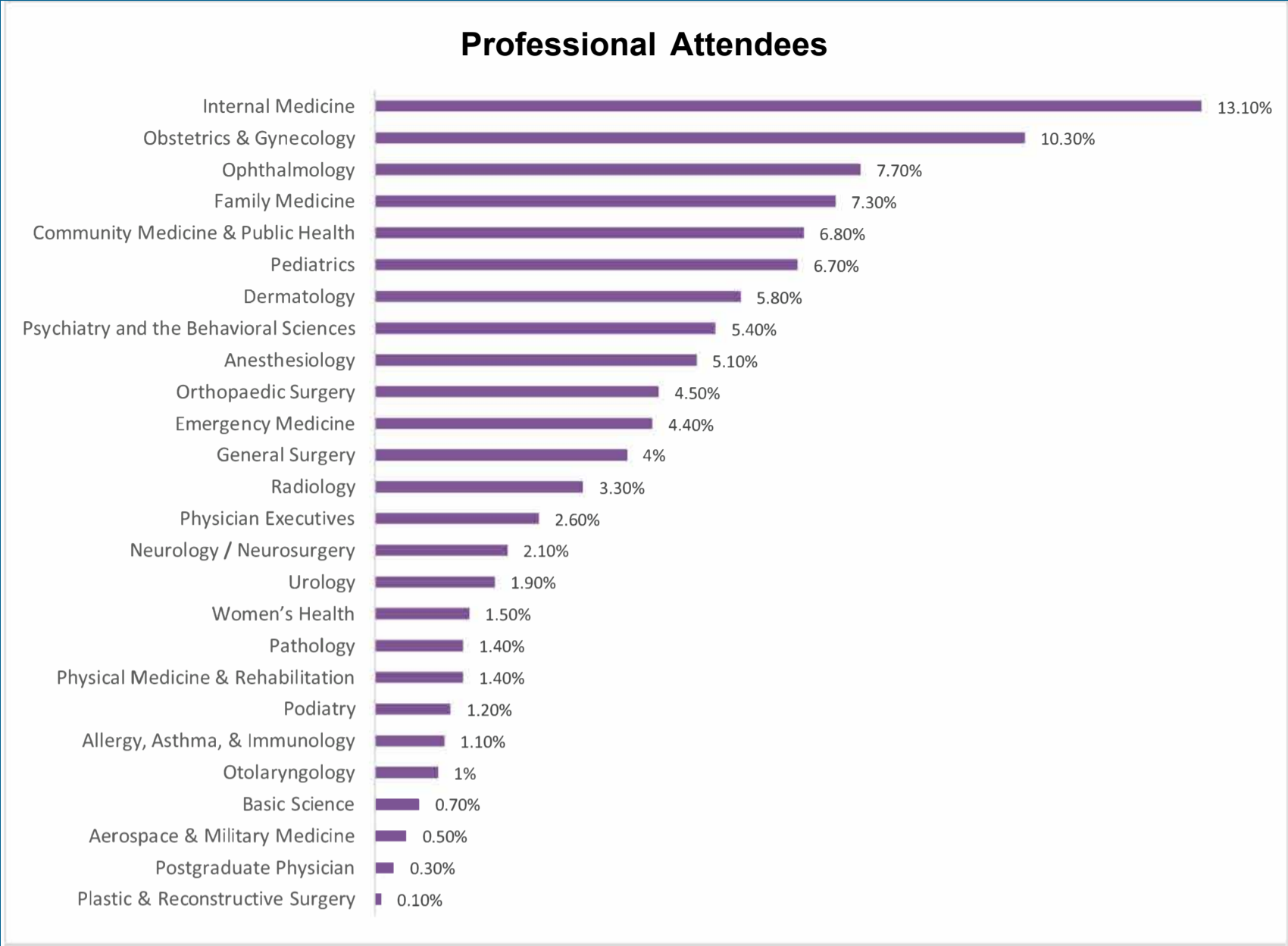
### Specialty Physicians 32%

Allergy and Immunology, Anesthesiology, Dermatology, Emergency Medicine, Ophthalmology, Otolaryngology, Women’s Health, Pathology, Physical Medicine and Rehabilitation, Psychiatry and the Behavioral Sciences, Radiology, Urology



### Health Professionals 6%

Aerospace/Military Medicine, Basic Science, Physician Executives, Residents/Medical Students, Podiatrists, other Health Professionals



**74%**  
of NMA Physicians are Board Certified

# EXHIBIT INFORMATION

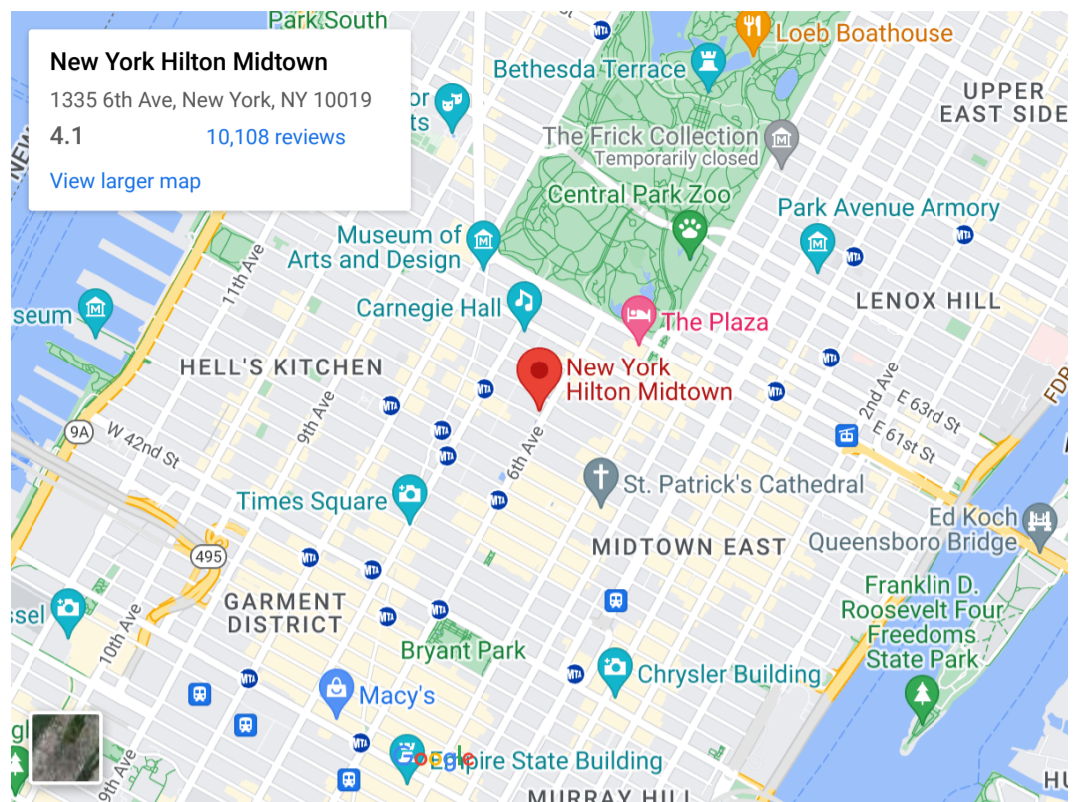
## New York Hilton Midtown

1335 Avenue of the Americas  
New York, NY 10019

### Exhibit Dates and Hours\*

<b>August 3, 2024</b>	<ul style="list-style-type: none"> <li>Direct on-site shipping opens</li> <li>Exhibitor Move-In   8:00 AM - 5:00 PM</li> </ul>
<b>August 4, 2024</b>	<ul style="list-style-type: none"> <li>Exhibitor Move-In   8:00 AM - 2:00 PM</li> <li>Exhibit Hall Opening   5:30 PM - 7:30 PM</li> </ul>
<b>August 5, 2024</b>	<ul style="list-style-type: none"> <li>Exhibit Hall Opening   10:00 AM - 4:00 PM</li> </ul>
<b>August 6, 2024</b>	<ul style="list-style-type: none"> <li>Exhibit Hall Opening   10:00 AM - 4:00 PM</li> <li>Exhibitor Move-Out   4:00 PM - 8:00 PM</li> </ul>

\*Dates and times are subject to change.



Map data ©2024 Google Report a map error

## Exhibit Booth Space Fees

Standard Booth	\$4,000 per standard 10' wide space
Corner Booth	\$200 premium fee
Non-profit/Publisher Tabletop	\$2,500
Island Booths	\$42 per square foot

## Exhibitor Benefits

- Access more than 2,500 physician executives, health professionals, academicians, and scientists.
- An allotment of four (4) Exhibit Only booth personnel badges per 10' W/100 sf space purchased (allows access to exhibit areas only). Additional Exhibit Only passes (up to 5 additional) can be purchased for an additional \$200 each. If you would like to attend sessions and obtain ACE (formerly CME) you must purchase full meeting registrations as a member/nonmember.
- Unopposed exhibit hours - giving you the opportunity to meet exclusively with attendees.
- Annual Convention Program listing\* includes a 50-word description and company name in print and online.
- Complimentary Convention Program Book.
- Exclusive exhibitor housing rates.
- Exhibit traffic drivers
- Pre- and post-conference attendee mailing using NMA Mailing House for a one-time use of your NMA approved marketing material. Production and mailing cost is the responsibility of the exhibitor.
- Opportunity to purchase an Exhibitor Description Enhancement\*.
- Opportunity to purchase branding and advertising opportunities to increase your ROI at the NMA conference events and digitally year-round through the NMA365 Program.

\*Must be received by July 1, 2024.

Application

Floorplans

Explore Sponsorships

Attendee Demographics

Exhibitor Information

# We look forward to working with you!

Contact Us for Any Questions

## A. Fassano & Company



**Dana Olson**

Exhibit and Sponsorship Opportunities  
[dana\\_olson@afassanoco.com](mailto:dana_olson@afassanoco.com)  
856-302-0893



**Olivia Philippone**

Sponsorship Fulfillment and Logistics  
[olivia\\_philippone@afassanoco.com](mailto:olivia_philippone@afassanoco.com)  
856-344-9040



**Lori Poole**

Exhibit Logistics  
[lori\\_poole@afassanoco.com](mailto:lori_poole@afassanoco.com)  
856-208-7960



**Cecilia Manley**

Invoicing and Payments  
[NMAprocessing@AFassanoCo.com](mailto:NMAprocessing@AFassanoCo.com)  
856-481-0626

---

### **NMA Corporate Office**

8403 Colesville Road, Suite 820  
Silver Spring, MD 20910  
202-347-1895

### **New York Hilton Midtown**

1335 Avenue of the Americas  
New York, NY 10019

### **Sheraton New York Times Square**

811 7th Avenue  
New York, NY 10019

### **Freeman**

Crystal Elliott  
Client Solutions Manager  
903-204-6609  
[crystal.elliott@freeman.com](mailto:crystal.elliott@freeman.com)

### **LD Miller & Associates**

Lois D. Miller, CAE  
Meeting Planner  
[ldmeetings@outlook.com](mailto:ldmeetings@outlook.com)

### **MCI**

Exhibitor Registration & Lead Retrieval  
Lead Retrieval  
Fax: 972-349-7715  
[leads@mcievents.com](mailto:leads@mcievents.com)