

# EXHIBITOR PROSPECTUS

Meeting Dates: June 1-4 2024

Expo Dates: June 1-3, 2024

Boston Convention and Exhibition Center | Boston, MA

WHY YOU SHOULD EXHIBIT

ENDO BY THE NUMBERS

EXHIBIT GENERAL INFORMATION

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IMPORTANT DATES & DEADLINES

## WHY YOU SHOULD EXHIBIT



LARGEST GATHERING OF ENDOCRINOLOGISTS



SHOWCASE YOUR INNOVATION



BUILD AND DEVELOP RELATIONSHIPS

## CONNECT WITH YOUR TARGET AUDIENCE

ENDO is the premier global gathering in endocrinology. Become an exhibitor and join thousands of leading experts, researchers, and the most respected clinicians in the field as they converge to share the latest findings in hormone science and new breakthroughs in clinical care.

Our community is made up of more than 18,000 members from 120 countries. Our members include clinicians, investigators, scientists, other healthcare providers, and educators, and cover

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# ENDO BY THE NUMBERS

## WHAT HAPPENED AT ENDO 2023



### POWERFUL LEARNING

ENDO 2023 delivered more than 150 sessions from leading experts from around the world



### NETWORKING AND SOCIAL EVENTS

ENDO 2023 delivered on connection through networking and social events during the meeting. Our All-Attendee Social, Special Interest Group and Early Career Reception, Basic Science Reception, and Endocrine Society Booth Social Hours were all great successes.



### ENDOEXPO

The ENDOExpo hosted more than 85 exhibiting companies, as well as Product Theaters, the Endocrine Society Booth and Store, and our Professional Resources Center. Our Career Fair connected more than 150 candidates with 14 employers.



### GROUNDBREAKING RESEARCH

ENDO 2023 offered attendees the chance to review more than 2,300 new scientific abstracts. Our robust poster hall and four Basic Science Pathways represented the latest exciting research in endocrinology.



### DIVERSITY, EQUITY, AND INCLUSION (DEI)

ENDO 2023 showcased the Society's longstanding commitment to improving diversity, equity, and inclusion in endocrine science and medicine. Our Minority Mentoring Poster Reception, FLARE and ExCEL luncheons, and LGBTQ+ and Allies Reception provided meaningful experiences for all attendees.

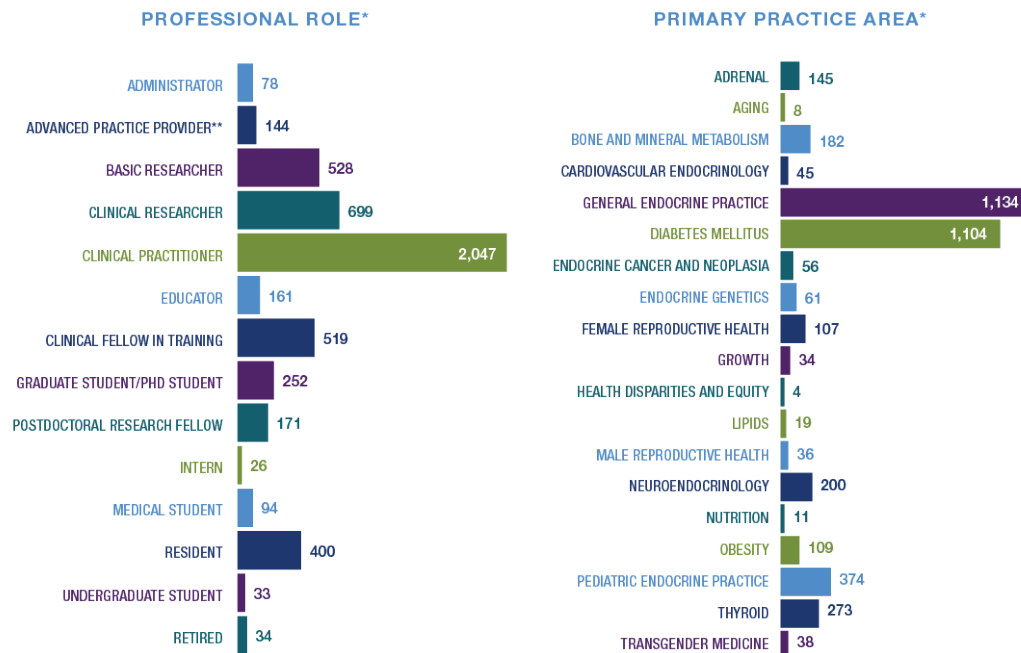
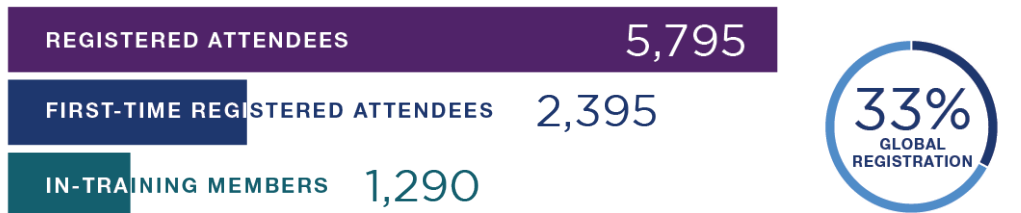


### EXTENDED ACCESS

Attendees enjoy extended access to ENDO 2023 session recordings, with Standard Registrants receiving access until mid-August and Premium Registrants until the end of 2023.

## THE STATE OF ENDO 2023

ENDO 2023 drew interest from a substantial and diverse global audience. Check out the breadth and depth of this year's learners, partners, and supporters.



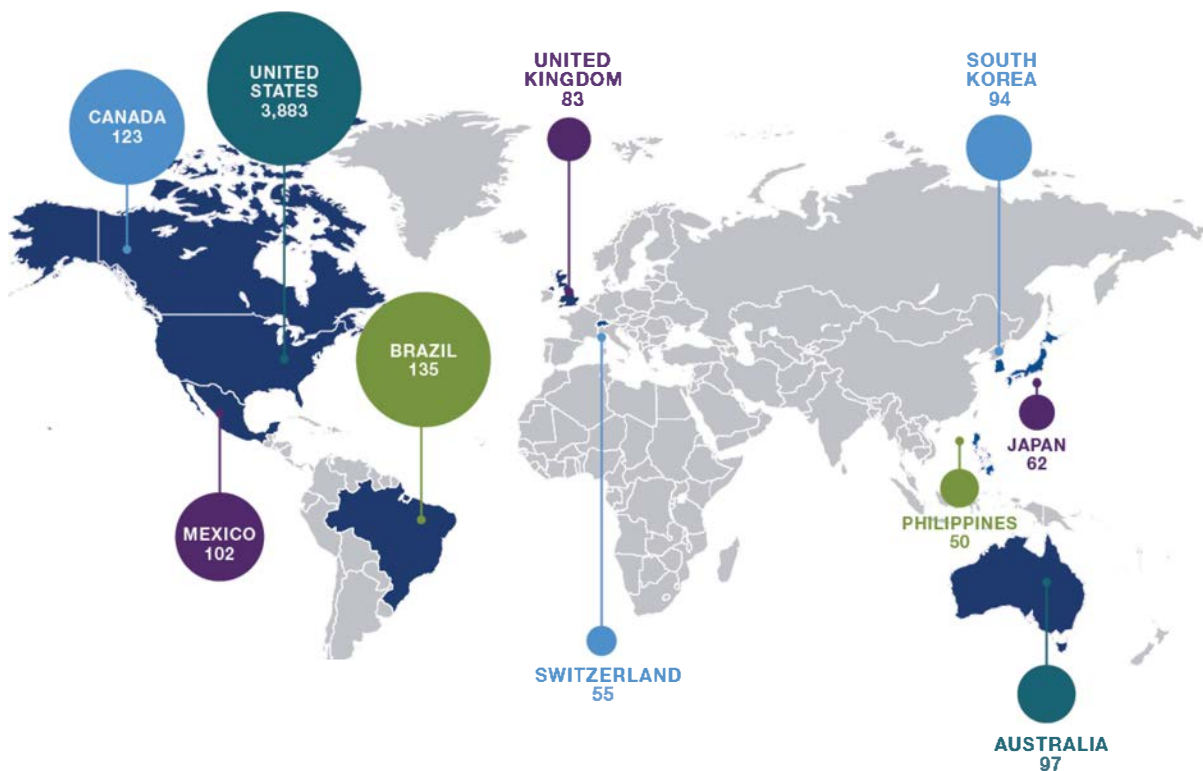
\*Counts reflect the number of registrants who responded to each question and may not sum to totals referenced elsewhere in this report.  
\*\*Clinical Practitioner without MD DO PhD or global equivalent

# 82 COUNTRIES

WERE REPRESENTED AT

## ENDO2023

BELOW ARE THE HIGHEST REPRESENTED COUNTRIES BY REGISTERED ATTENDANCE.



## LEADING THE WAY IN GLOBAL RESEARCH AND CARE

ENDO is the leading meeting for endocrinology research and clinical care worldwide. In 2023, we welcomed Nobel laureates, award-winning scientists, and other top names in the fields of clinical endocrinology and hormone science research to deliver more than 150 symposia, meet the professor and meet the scientist, master clinician, debate, oral and rapid fire sessions, and nearly 2,300 abstracts.

### CONTENT BY THE NUMBERS

110 AMA PRA CATEGORY 1 CREDIT(S)<sup>™</sup> AND ABIM MOC POINTS AND 27.25 ABP MOC POINTS

150+

#### SYMPOSIUM SESSIONS

The best in endocrinology research and clinical care.

3

#### PLENARY, MASTER CLINICIAN, AND DEBATE SESSIONS

Heavy-hitting content on the most significant developments.

45+

#### MEET THE PROFESSOR AND MEET THE SCIENTIST SESSIONS

The chance to connect directly with experts and hear their latest insights in treating a variety of endocrine conditions.

53

#### ORAL REPORT AND RAPID FIRE SESSIONS

Top scoring abstract submissions, selected and grouped for special oral presentations by their authors.

2,300+

#### SCIENTIFIC POSTERS

Scientific posters communicate critical scientific research, a fundamental part of our mission to advance excellence in endocrinology.

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#### ANCILLARY SYMPOSIA

The latest updates and changes in clinical practice consolidated into easily consumable programs developed by top minds on the Special Programs Committee.

# EXHIBIT GENERAL INFORMATION

## Exhibit Dates & Hours

**Venue:** Boston Convention and Exhibition Center | Boston, MA

**Meeting Dates:** Saturday, June 1 – Tuesday, June 4

**Expo Dates:** Saturday, June 1 – Monday, June 3

### Exhibit Hall Times:

<b>Saturday, June 1</b>	9:30 AM - 4:30 PM
Unopposed Hours	12:15 PM - 1:45 PM
ENDOExpo Opening Reception	6:15 PM - 7:45 PM
<b>Sunday, June 2</b>	9:00 AM - 4:00 PM
Unopposed Hours	11:45 AM - 1:45 PM
<b>Monday, June 3</b>	9:00 AM - 2:00 PM
Unopposed Hours	10:45 AM - 1:45 PM

*\*All dates and times are tentative and subject to change.*

## Exhibit Benefits

In addition to exhibit space for the duration of the ENDOExpo 2024, the price of exhibit space includes:

- Draping for the sides and back wall
- A standard booth sign showing the firm name and booth number
- Janitorial service for the aisles of the exhibit area
- 24-hour perimeter security of the exhibit area
- An exhibitor listing in the official ENDO 2024 Mobile App and on the Exhibitor Directory Map at entrance of exhibit hall.

**Booth carpeting at the exhibitor's expense is required.**

## Exhibit Booth Rates

**Standard Commercial:** \$38.95 per square foot

**Corner:** \$300 per corner premium rate

**Island:** \$44.00 per square foot

**Non-Profit:** \$19.50 per square foot (Must provide 501(c)3 form.)

## Application Process

**Online access to the application requires a password.**

### New Exhibitors:

If you are a "New Company" interested in exhibiting at ENDOExpo 2024, please [CLICK HERE](#) and submit the required information and we will respond shortly.

### Returning Exhibitors:

Complete your exhibit application on or before December 5, 2023, to be included in assignment queue according to accrued priority points.

### Forgot your password?

**Have a question about exhibiting or sponsorship opportunities?**

Please contact [Rick Felperin](#) at 856-637-3301

## Payment Policy

### Payment Policy for Exhibit Space & Business Suites:

- A non-refundable 50% deposit is due with all applications submitted on or before March 22, 2024.
- After March 22, 2024, all applications must be accompanied by 100% of the total cost of the booth.
- Applications submitted without payment will not be assigned until payment is received.
- Applications with a 50% deposit received after December 5, 2023, will be processed and assigned on a first-come, first-served basis.

### Payment Policy for Sponsorships:

- Items shall be paid in full within 30 days of receipt of the invoice.

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[EXPLORE SPONSORSHIPS](#)

# IMPORTANT DATES & DEADLINES

## December 5, 2023

- Deadline for exhibitors to apply using priority points. A 50 percent deposit is due with application. Full payment must accompany applications received after March 22, 2024.

## February 17, 2024

- Deadline to cancel exhibit space incurs a 25 percent booth fee penalty.

## March 22, 2024

- Final booth payments are due for booth applications received before this date.
- Deadline to cancel exhibit space incurs a 50 percent booth fee penalty.
- Exhibit space cancellations received after this date incur a penalty of 100 percent of the booth fee.
- Booth applications received after this date must include full payment.

## April 1, 2024

- Island and two-story exhibit display schematics due to Exhibit Management. **Please note:** If the display includes a hanging banner, hanging sign, or raised floor, specifications must be clearly marked on schematics.

## April 22, 2024

- Deadline for notification of use of exhibitor designated contractor (EDC) and submission of insurance verification.
- Deadline to submit Food & Beverage Distribution Notification/Approval Form and Booth Giveaways/Drawings Form
- Deadline for the Final Program and Mobile App.

## May 30, 2024

- Exhibitor Move-In/Installation 8:00 AM - 5:00 PM

## May 31, 2024

- Exhibitor Move-In/Installation 8:00 AM - 5:00 PM

## June 1, 2024

- Exhibit Hall 9:30 AM - 4:30 PM
- Unopposed Hours 12:15 PM - 1:45 PM
- ENDOExpo Opening Reception 6:15 PM - 7:45 PM

## June 2, 2024

- Exhibit Hall 9:00 AM - 4:00 PM
- Unopposed Hours 11:45 AM - 1:45 PM

## June 3, 2024

- Exhibit Hall 9:00 AM - 2:00 PM
- Unopposed Hours 10:45 AM - 1:45 PM
- Exhibitor Move-Out/Dismantle 2:00 PM - 8:30 PM

## June 4, 2024

- Exhibitor Move-Out/Dismantle 8:00 AM - 12:00 PM

*All dates and times are subject to change.*



# MEET THE TEAM

*Contact us for any questions!*



**Rick Felperin**

Business Development

[rick\\_felperin@AFassanoCo.com](mailto:rick_felperin@AFassanoCo.com)

+1.856.637.3301



**Deborah Howley**

Booth Assignments

[deborah\\_howley@AFassanoCo.com](mailto:deborah_howley@AFassanoCo.com)

+1.856-302-0891



**Katarina Herrmann**

Exhibit Logistics

[katarina\\_herrmann@AFassanoCo.com](mailto:katarina_herrmann@AFassanoCo.com)

+1.352.638.8620



**Megan Haynes**

Sponsorship Fulfillment

[megan\\_haynes@AFassanoCo.com](mailto:megan_haynes@AFassanoCo.com)

+1.856.344.3668