

## Convention Branding Image Gallery View Floorplan Locations Here - **TBA**

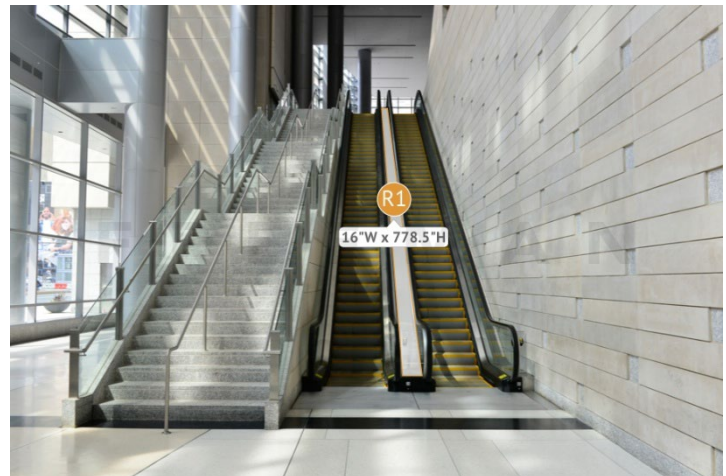
### 100 Level (Street Level) - Broad Street Entrance

- **(6) Door Clings BS1WC17** – (6) double sided glass door clings on the bottom half of each door located on Broad Street entrance of convention center. Each: 24.375"W x 24"H
- **(1) Escalator Runner BS1ER2** – (1) single sided escalator runner graphic located in Broad Street entrance lobby from 100 Level to 200 Level. Size: 16"W x 64' 10 1/2"H
- **(1) Set of Stair Graphics BS1SG2** – (1) set of stair graphics including (17) stair graphics and (3) landing graphic located in Broad Street entrance lobby from 100 level to 200 level. Stair Graphics Each: 83"W x 6.625"H, Landing Graphics: (2) 83"W x 84"H, (1) 83"W x 132"H.
- **(4) Escalator Graphics BS1EG2** – (4) escalator glass graphics located in Broad Street entrance lobby from 100 level to 200 level. Each: 620.5"W x 24.25"H
- **(1) Escalator Runner BS1ER1** – (1) single sided escalator runner graphic located in Broad Street entrance lobby from 100 Level to 200 Level. Size: 16"W x 64' 10 1/2"H
- **(4) Escalator Graphics BS1EG1** – (4) escalator glass graphics located in Broad Street entrance lobby from 100 level to 200 level. Each: 620.5"W x 24.25"H
- **(1) Set of Stair Graphics BS1SG1** – (1) set of stair graphics including (17) stair graphics and (3) landing graphic located in Broad Street entrance lobby from 100 level to 200 level. Stair Graphics Each: 83"W x 6.625"H, Landing Graphics: (2) 83"W x 84"H, (1) 83"W x 132"H.
- **(1) Column Wrap BS1CW9** – (1) single sided fabric stretch column wrap located in the Broad Street entrance lobby on 100 level. Size: 152"W x 23'H.
- **(1) Column Wrap BS1CW10** – (1) single sided fabric stretch column wrap located in the Broad Street entrance lobby on 100 level. Size: 152"W x 23'H.
- **(1) Column Graphic BS1CG11** – (1) four single sided graphic panels column graphic located in the Broad Street entrance lobby on 100 level. Size: 73"W x 106"H
  - \*Note\* - Obstructions like exit signs and/or fire strobe will be noted in specs if need to be cut out of graphic in particular area.
- **(1) Column Graphic BS1CG12** – (1) four single sided graphic panels column graphic located in the Broad Street entrance lobby on 100 level. Size: 83.5"W x 218"H
  - \*Note\* - Obstructions like exit signs and/or fire strobe will be noted in specs if need to be cut out of graphic in particular area.
- **(1) Column Graphic BS1CG13** – (1) four single sided graphic panels column graphic located in the Broad Street entrance lobby on 100 level. Size: 73"W x 218"H
  - \*Note\* - Obstructions like exit signs and/or fire strobe will be noted in specs if need to be cut out of graphic in particular area.
- **(1) Column Graphic BS1CG14** – (1) four single sided graphic panels column graphic located in the Broad Street entrance lobby on 100 level. Size: 73"W x 106"H
  - \*Note\* - Obstructions like exit signs and/or fire strobe will be noted in specs if need to be cut out of graphic in particular area.
- **(3) Sets Elevator Door Graphics BS1EL1** – (3) sets of elevator door graphics, (4) single sided graphics per elevator set. Each door per set: 14.75"W x 96"H Each Door



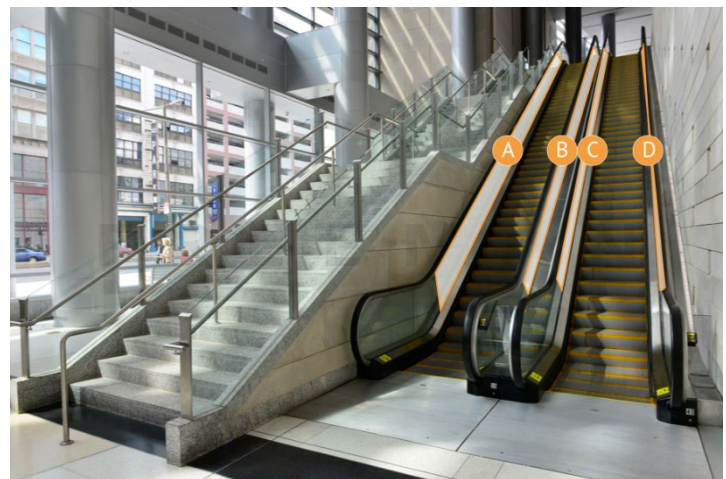
## 100 Level (Street Level) – Arch Street Entrance (Near Meeting Rooms 126B – 118C)

- **(1) Set Window Clings AS1WC2** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC3** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC4** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC5** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC6** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC7** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(1) Set Window Clings AS1WC8** – (1) set of single sided glass clings including (4) windows with three graphics per window located on the 100 level off Arch Street. Sizes: Please see specs.
- **(4) Escalator Graphics AS1EG1** – (4) escalator glass graphics located off Arch Street from 100 level to 200 level. A+D – Double sided, B+C – Single sided. Each: 620.5"W x 24.25"H
- **(1) Escalator Runner AS1ER1** – (1) single sided escalator runner graphic located off Arch Street from 100 level to 200 level. Size: 16"W x 64' 8"H



## 100 Level (Street Level) – Arch Street Entrance (Near Meeting Rooms 109A – 107A)

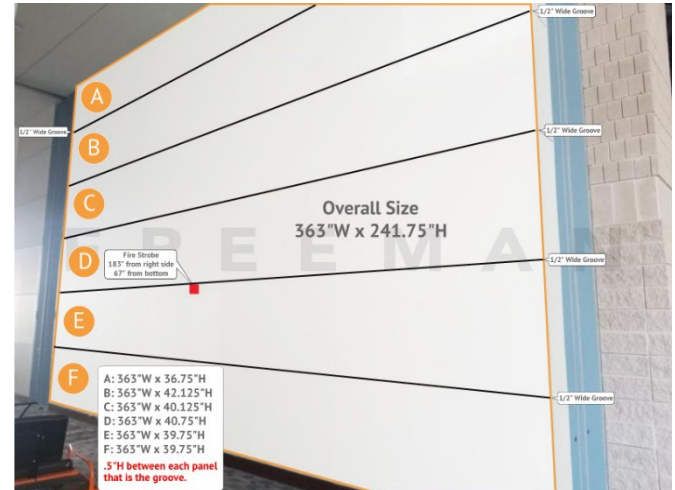
- **(1) Escalator Runner AS1ER2** – (1) single sided escalator runner graphic located off Arch Street from 100 level to 200 level. Size: 16"W x 695"H
- **(4) Escalator Graphics AS1EG2** – (4) escalator glass graphics located off Arch Street from 100 level to 200 level. A+D – Double sided, B+C – Single sided. Each: 578"W x 23.5"H
- **(1) Escalator Runner AS1ER3** – (1) single sided escalator runner graphic located off Arch Street from 100 level to 200 level. Size: 16"W x 695"H
- **(4) Escalator Graphics AS1EG3** – (4) escalator glass graphics located off Arch Street from 100 level to 200 level. A+D – Double sided, B+C – Single sided. Each: 578"W x 23.5"H



## 200 Level - Exhibit Hall E

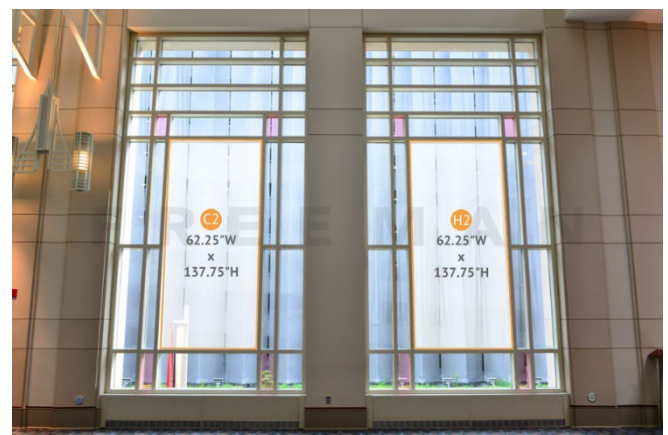
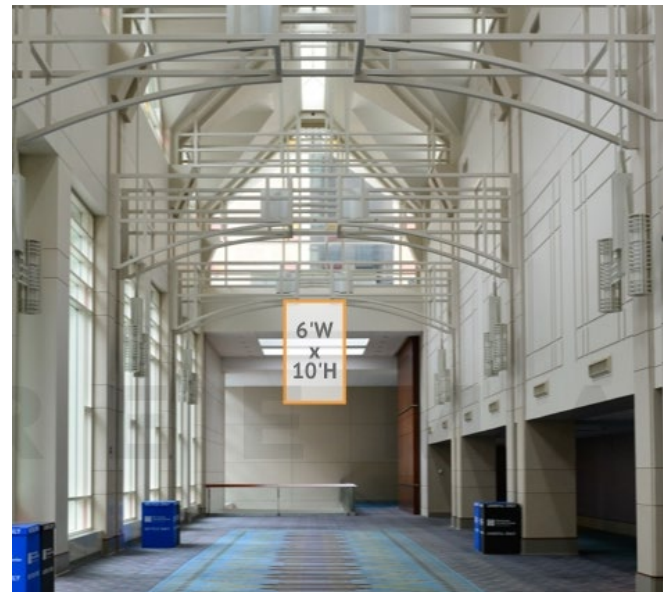
- **(1) Escalator Runner E2LER2** – (1) single sided escalator runner graphic located off Broad Street near exhibit hall E from 200 level to 300 level to Terrace Ballroom. Size: 13"W x 112'H
- **(4) Escalator Graphics E2LEG2** – (4) single sided escalator glass graphics located off Broad Street near exhibit hall E from 200 level to 300 level to Terrace Ballroom. Each: 1191.5"W x 24.25"H
- **(1) Banner E2L B5** – (1) double sided vinyl banner located in Broad Street lobby escalator landing on 200 level. Size: 15"W x 20'H
- **(1) Wall Graphic E2LWG3** – (1) wall graphic consisting of six graphics located in Exhibit Hall E Pre-function on 200 level.
  - A: 363"W x 36.75"H
  - B: 363"W x 42.125"H
  - C: 363"W x 40.125"H
  - D: 363"W x 40.75"H
  - E: 363"W x 39.75"H
  - F: 363"W x 39.75"H

- **(1) Column Wrap E2LCW9** – (1) single sided fabric stretch column wrap located in the Exhibit Hall E pre-function area on 200 level. Size: 152"W x 33'-5"H.
- **(1) Column Wrap E2LCW10** – (1) single sided fabric stretch column wrap located in the Exhibit Hall E pre-function area on 200 level. Size: 152"W x 33'-5"H.
- **(1) Wall Graphic E2LWG2** – (1) wall graphic consisting of six graphics located in Exhibit Hall E Pre-function on 200 level.
  - A: 363"W x 38.5"H
  - B: 363"W x 41.75"H
  - C, D & E: 363"W x 39.75"H
  - F: 363"W x 40"H
  - Overall size: 363"W x 245"H
- **(4) Escalator Graphics E2LEG1** – (4) single sided escalator glass graphics located off Broad Street Lobby near exhibit hall E from 200 level to 300 level to Terrace Ballroom. Each: 1191.5"W x 24.25"H
- **(1) Escalator Runner E2LER1** – (1) single sided escalator runner graphic located off Broad Street Lobby near exhibit hall E from 200 level to 300 level to Terrace Ballroom. Size: 13"W x 112"H
- **(1) Wall Graphic E2LWG1** – (1) wall graphic consisting of five vertical graphics located in Exhibit Hall E Pre-function on 200 level. Size: Panels A thru D: 46"W x 245.625"H, Panel E: 54"W x 245.625"H
- **(3) Sets Elevator Door Graphics B2LEL1** – (3) sets of elevator door graphics, (4) single sided graphics per elevator set. Located in the Broad Street Lobby. Each door per set: 14.75"W x 96"H Each Door



## 200 Level - Exhibit Hall E/D

- **(1) Banner E2L B1** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner E2L B2** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner E2L B3** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner E2L B4** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner D2L B1** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner D2L B2** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner D2L B3** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner D2L B4** – (1) double sided vinyl banner located in E concourse on 200 level. Size: 6'W x 10'H
- **(1) Set Window Clings E2LWC2** – (1) set of single sided glass clings including (2) windows located on the 200 level in Exhibit Hall E Pre-function area. Size: (2) 62.25"W x 137.75"H
- **(1) Set Window Clings E2LWC3** – (1) set of single sided glass clings including (2) windows located on the 200 level in Exhibit Hall E Pre-function area. Size: (2) 62.25"W x 137.75"H
- **(1) Window Cling E2LWC4** – (1) set of single sided glass clings including (1) window located on the 200 level in Exhibit Hall E Pre-function area. Size: 62.25"W x 137.75"H
- **(1) Window Cling E2LWC6** – (1) set of single sided glass clings including (1) window located on the 200 level in Exhibit Hall E Pre-function area. Size: 62.25"W x 137.75"H
- **(1) Set Window Clings E2LWC7** – (1) set of single sided glass clings including (2) windows located on the 200 level in Exhibit Hall E Pre-function area. Size: (2) 62.25"W x 137.75"H
- **(1) Set Window Clings D2LWC1** – (1) set of single sided glass clings including (2) windows located on the 200 level in Exhibit Hall E Pre-function area. Size: (2) 62.25"W x 137.75"H
- **(1) Window Cling D2LWC2** – (1) set of single sided glass clings including (1) window located on the 200 level in Exhibit Hall E Pre-function area. Size: 62.25"W x 137.75"H
- **(1) Window Cling D2LWC4** – (1) set of single sided glass clings including (1) window located on the 200 level in Exhibit Hall E Pre-function area. Size: 62.25"W x 137.75"H



## 200 Level - Exhibit Hall C/B

- **(1) Banner C2L B4** – (1) single sided vinyl banner located near Exhibit Hall C/B balcony on 200 level. Size: 20'W x 5'-6"H
- **(1) Banner C2L B1** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner C2L B2** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner C2L B3** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner B2L B1** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner B2L B2** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner B2L B3** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner B2L B4** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Banner B2L B6** – (1) double sided vinyl banner located in C concourse on 200 level. Size: 6'W x 10'H
- **(1) Wall Graphic B2LWG4** – (1) wall graphic consisting of two graphic panels side by side located by entrance to Exhibit Hall B (left side) on 200 level. Size: A: 325.5"W x 153.1"H, B: 32"W x 96"H
- **(1) Wall Graphic B2LWG5** – (1) wall graphic consisting of two graphic panels side by side located by entrance to Exhibit Hall B (right side) on 200 level. Size: A: 325.5"W x 153.1"H, B: 32"W x 96"H
- **(1) Set Window Clings B2LWC4** – (1) set of single sided glass clings including (2) windows located on the 200 level in Exhibit Hall B Pre-function area. Size: (2) 58.25"W x 140.25"H



## 200 Level - Bridge Area

- **(1) Column Surround Graphic A2LCW1** – (1) single sided flex frame column surround graphic located in front of Exhibit Hall A on the 200 level. Size: Please see specs.
- **(1) Column Surround Graphic A2LCW2** – (1) single sided flex frame column surround graphic located in front of Exhibit Hall A on the 200 level. Size: Please see specs.
- **(1) Banner A2L B13** – (1) double sided vinyl banner located by Exhibit Hall A entrance on 200 level. Size: 4'W x 10'H
- **(4) Escalator Graphics A2LEG2** – (4) single sided escalator glass graphics located near exhibit hall A entrance from 200 level to Overlook Café which has minimal traffic. Each: 32"W x 23"H
- **(1) Escalator Runner A2LER2** – (1) single sided escalator runner graphic located near exhibit hall A entrance from 200 level to Overlook Café which has minimal traffic. Size: 15"W x 384"H
- **(4) Escalator Graphics A2LEG1** – (4) single sided escalator glass graphics located near exhibit hall A entrance from 200 level to Overlook Café which has minimal traffic. Each: 32"W x 23"H
- **(1) Escalator Runner A2LER1** – (1) single sided escalator runner graphic located near exhibit hall A entrance from 200 level to Overlook Café which has minimal traffic. Size: 15"W x 384"H
- **(1) Column Surround Graphic A2LCW10** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW11** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW12** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW13** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW14** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H



# APTA Combined Sections Meeting

Feb. 4-6 / Philadelphia, PA



- **(1) Column Surround Graphic A2LCW15** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW16** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H
- **(1) Column Surround Graphic A2LCW17** – (1) single sided stretch fabric frame column surround graphic located in Bridge Area from the Grand Hall to Exhibit Hall A on the 200 level.
  - A1 & A2 (Front/Back) 44.25"W x 99"H
  - B1 & B2 (Sides) 27.12"W x 99"H

## 200 Level - Grand Hall

- **(1) Banner GH2 B1** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B2** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B3** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B4** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B5** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B6** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B7** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B8** – (1) double sided vinyl banner located on bridge area outside meeting rooms 201A & 204A on 200 level. Size: 15'W x 4'H
- **(1) Banner GH2 B9** – (1) single sided vinyl banner located on balcony at entrance to Grand Hall on 200 level. Size: 30'W x 10'H
- **(1) Banner GH2 B10** – (1) single sided vinyl banner located on balcony at entrance to Grand Hall on 200 level. Size: 8'W x 4'H
- **(1) Banner GH2 B11** – (1) single sided vinyl banner located on balcony at entrance to Grand Hall on 200 level. Size: 8'W x 4'H

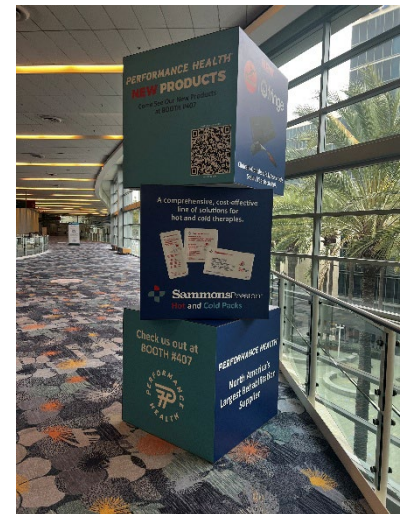


## Exhibit Hall Branding

- (1) Exhibit Hall Floor Graphic – One single sided carpet cling placed in exhibit hall near exhibitors booth or approved location by APTA. Size: 20'L x 6'W
- (1) Exhibit Hall Floor Graphic – One single sided carpet cling placed in exhibit hall near exhibitors booth or approved location by APTA. Size: 10'L x 6'W

## Miscellaneous Branding

- (1) Lighted Wall – One single sided lighted wall graphic placed in high traffic area, subject to APTA approval. Size: 1M X 8FT, Fabric Graphic: 39.062"W x 95.188"H
- (1) Lighted Tower – One four-sided lighted tower placed in high traffic area, subject to APTA approval. Size: 1M X 8FT
- (1) Rotating Kiosk – One four-sided lighted rotating kiosk placed in high traffic area, subject to APTA approval. Size: Fabric Graphic: 39.06" x 95.20" (x4). \*Edge lights are programmable and can be set to a single, uniform RGBW color across all four channels.
- Stacked Cubes – 2 sets of branded stacked cubes, which are 4-sided, stack of 3 cubes – Each cube is 36" x 36". Location in high traffic area, subject to APTA approval.
- (1) 3M Graphic Wall – Single sided graphic wall placed in high traffic area, subject to APTA approval.
- (1) 3M Graphic Wall – Double sided graphic wall placed in high traffic area, subject to APTA approval.



**For more details and pricing, please contact:**

Meredith Turner

O: +1-856-302-0882

E: [meredith\\_turner@AFassanoCo.com](mailto:meredith_turner@AFassanoCo.com)