

Celebration of Diversity Event Experience Options

- **Pitch 25 Beer Garden Sponsor - SOLD**
 - Pitch 25 is the premier beer park in Houston offering a unique and immersive experience with sports environment and over 100 beers on tap. Showcase your brand in front of all the Celebration of Diversity attendees in this popular, relaxing outdoor beer garden.
 - Beer garden packages offers a relaxing, outdoor beer garden space with bars, TVs, and seating for up to 350 attendees.
 - Opportunity to select custom drink to sponsor from Pitch 25's selection of beer and/or cocktail menu.
 - Opportunity for sponsor to create custom name for drink of choice selected.
 - Small easel back signs with custom drink name, drink description, and sponsor logo included at each bar within Pitch 25.
 - Your logo included on branded napkins at each bar.
 - Your logo included on the beer garden experience signage.
 - Pitch 25 staff to attend bars and serve Celebration of Diversity attendees drinks of their choice including custom sponsor drink if selected.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed in the beer garden.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.
 - *Exclusive opportunity.*
 - **Price:** \$7,500
- **Pitch 25 Field Sponsor**
 - Step out onto the pitch for fun, camaraderie, and networking on Pitch 25's main attraction! Pitch 25 is the premier beer park in Houston offering a unique and immersive experience with a lively sports field. Showcase your brand in front of all Celebration of Diversity attendees on Pitch 25's field.
 - Field package comes with unlimited cornhole for all Celebration of Diversity attendees to play for the duration of the event with room for attendees to mingle, network, and enjoy savory food and drinks.
 - Pitch 25 staff attendant(s) to help facilitate cornhole and networking experience.
 - Your logo included on branded rubber mat featured in the center of the pitch.
 - Your logo included on the field experience signage.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed near location of the field.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.
 - *Exclusive opportunity.*
 - **Price:** \$7,500
- **Arcade Games + Photobooth**
 - Relive your childhood and have some fun with arcade games and creating memories in the photobooth! This activity is perfect for Celebration of Diversity attendees wanting to have some friendly fun competition with their colleagues and take home some memorable photos!
 - Arcade games + photobooth includes two hours of free play for 20 arcade games and free photos/prints for all Celebration of Diversity attendees.
 - Your logo included on the photobooth prints.
 - All games, photobooth and equipment included in experience.
 - Pitch 25 staff attendant(s) to assist guests with any needs for the arcade games and photobooth.
 - Your logo included on the arcade games + photobooth experience signage.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.



- Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed near location of the arcade games/photobooth area.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.
 - *Exclusive opportunity.*
 - **Price:** \$7,500
- **Axe Throwing**
 - Celebration of Diversity attendees will get the chance to show off their coordination and agility with axe throwing in a safe, fun, and relaxing experience!
 - Axe throwing package includes two hours of axe throwing with two total lanes. Each attendee will get 5 chances to throw per turn.
 - All equipment included in experience.
 - Pitch 25 staff attendant(s) to help facilitate and assist guests with axe throwing.
 - Your logo included on a vinyl banner in the axe throwing area.
 - Your logo included on the axe throwing experience signage.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed near location of axe throwing.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.
 - *Exclusive opportunity.*
 - **Price:** \$7,500
- **Dessert Food Truck**
 - The best way to wind down and relax after a long day is having one of your favorite treats! Bring sweets to the Celebration of Diversity attendees by sponsoring a dessert food truck.
 - Dessert food truck package includes two hours of free dessert treats for all the Celebration of Diversity attendees.
 - Exact dessert food truck and dessert options to be announced.
 - Food truck, dessert items, and utensils included in experience.
 - Dessert food truck staff attendant(s) to help facilitate and assist guests ordering their treats.
 - Your logo included on branded napkins and cups (if applicable).
 - Your logo included on the dessert food truck experience signage.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed near location of dessert food truck.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.
 - *Exclusive opportunity.*
 - **Price:** Contact for pricing

For more details, please contact:

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