



ASTRO ANNUAL MEETING

Data to Dialogue: Communicating Radiotherapy's
Value to Advance Care

EXHIBITOR PROSPECTUS

Meeting Dates: September 26 – September 30, 2026

Exhibit Dates: September 27 – September 29, 2026

Thomas M. Menino Convention & Exhibition Center, Hall A-B | Boston

THE PREMIER EVENT UNITING THE GLOBAL COMMUNITY OF RADIATION ONCOLOGY.

Exhibiting at ASTRO's 68th Annual Meeting positions your organization in front of the professionals leading the way in cancer treatment and care. Connect with key radiation oncology professionals, offer hands-on product demonstrations and discover emerging trends.

"ASTRO is the Annual Meeting that cannot be missed."

"It's an unparalleled chance to engage with our industry as a whole, to see how the different companies and technologies can interact and have synergy."

From the 2024 ASTRO Annual Meeting

EXHIBITOR INFORMATION

Exhibit Rates

Space	
Corporate Member	\$47 per square foot
Non-corporate Member	\$49 per square foot

Corner
Additional \$500 per corner

Island
Additional \$2,000 per island

Second Level
\$21.50 per square foot

Exhibitor Benefits

- Complimentary listing on the ASTRO Annual Meeting Portal.
- Complimentary listing in the ASTROnews Annual Meeting Guide when submitted by the deadline.
- Complimentary Postshow Attendee Mailing List.

Please note that exhibitors will be required to sign a licensing agreement prior to obtaining the list and other eligibility requirements apply. Registrants have the option to decline to have their name provided on this list.

- Four complimentary exhibitor booth personnel registrations for each 100 square feet of exhibit space. Additional exhibitor registrations available for purchase.
- Five complimentary Exhibit Hall passes for preferred customers.
- Access to the educational programs on a space-available basis and real-time livestreaming of the virtual meeting product. Please note, exhibitors are not eligible to receive continuing medical education credits.

Exhibit Hall Schedule

Booths must be staffed* during the show hours listed below.

Date	Time
Sunday, September 27, 2026	10:00 a.m. - 5:00 p.m.
Monday, September 28, 2026	10:00 a.m. - 5:00 p.m.
Monday, September 28, 2026	<i>Exhibit Hall Networking Reception</i> 4:00 p.m. - 5:00 p.m.
Tuesday, September 29, 2026	10:00 a.m. - 5:00 p.m.

**Individuals with an Exhibitor or Exhibitor Full Conference badge may gain early access to the Exhibit Hall at 7:00 a.m. on Sunday, September 27, and 8:00 a.m. on Monday, September 28, and Tuesday, September 29.*

Exhibitor Rules

Please review the **2026 Exhibitor Rules, Regulations and Policies.**

APPLY NOW

VIEW FLOOR PLAN

Move-in & Move-out Schedule

ASTRO follows a targeted move-in schedule. Your targeted move-in date and time is based on your booth's location in the Exhibit Hall. Please refer to the Targeted Floor Plan for your company's specific date and time.

Move-in Schedule	
Wednesday, September 23, 2026	8:00 a.m. - 5:00 p.m.
Thursday, September 24, 2026	8:00 a.m. - 8:00 p.m.
Friday, September 25, 2026	8:00 a.m. - 8:00 p.m.
Saturday, September 26, 2026	8:00 a.m. - 8:00 p.m.

All booths must be set by 8:00 p.m. on Saturday, September 26, 2026.

All dates and times are tentative and subject to change.

Move-out Schedule	
Tuesday, September 29, 2026	5:00 p.m. - 11:59 p.m.
Wednesday, September 30, 2026	8:00 a.m. - 8:00 p.m.
Thursday, October 1, 2026	8:00 a.m. - 12:00 p.m.

BUSINESS & EXPO SUITES

Business Suites are positioned outside the hall and are available for extended hours and days compared to the Expo Suites inside the exhibit hall. Business Suites are accessible from the exhibit hall during show hours, as well as from the Level 1 West Concourse, Hall C Entrance during all access hours posted.

Business Suites (Formerly Private Meeting Rooms)

Expand your capacity for dedicated space by securing a Business Suite with extended access beyond the Exhibit Hall hours. Conveniently located within the convention center, Business Suites provide a great opportunity to meet with clients or simply provide a place for your staff to grab lunch. We are pleased to offer a variety of options in Hall C of the convention center. [CLICK HERE](#) for more information and details on Business Suite Package choices.

The maximum capacity of Business Suites must not exceed 10 people for a Small Business Suite and 14 people for a Premium Business Suite. All activity must be confined to the Business Suite and is limited to the following hours:

Access to Business Suites	
Saturday, September 26, 2026	7:00 a.m. - 6:00 p.m.
Sunday, September 27, 2026	7:00 a.m. - 6:00 p.m.
Monday, September 28, 2026	7:00 a.m. - 6:00 p.m.
Tuesday, September 29, 2026	7:00 a.m. - 5:00 p.m.

All dates and times are tentative and subject to change.

Expo Suites

Take advantage of private meeting space in the Exhibit Hall for your company. Exhibitors who purchase an Expo Suite will have access to their assigned Expo Suite space during show hours on Sunday, September 27 - Tuesday, September 29, 2026. All activities must be confined to the assigned Expo Suite space.

Expo Suites consist of only bare space. Exhibitor will need to work with the ASTRO General Service Contractor to provide walls, carpeting, electrical and any other materials and furniture required.

[CLICK HERE](#) to review the Exhibitor Rules, Regulations and Policies ("Rules") as it pertains to Expo Suites and/or Business Suites.

[CLICK HERE](#) to review the additional Rules and details pertaining specifically to the Business Suites (required only if applying for a Business Suite).

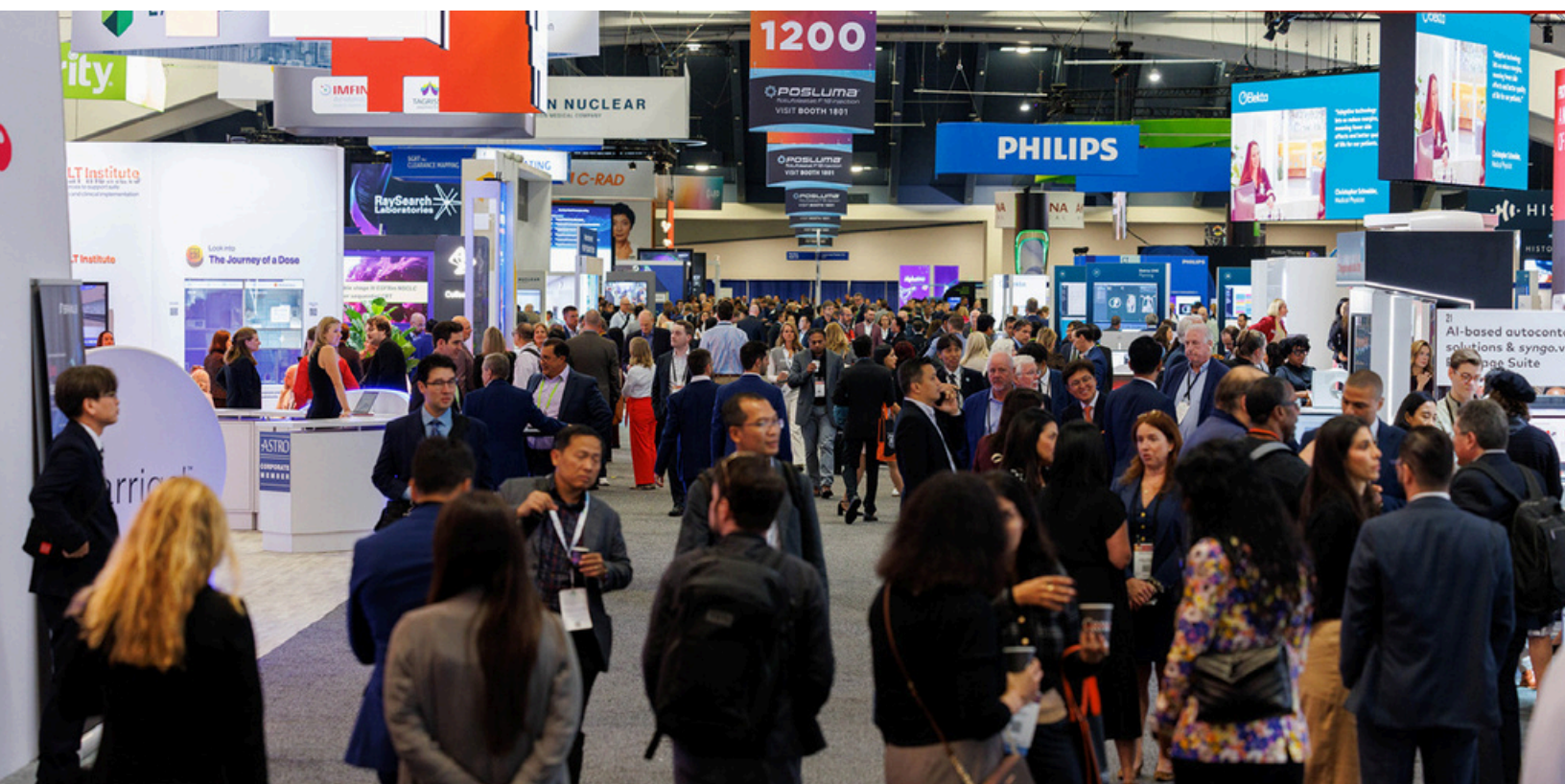
RESERVE BUSINESS SUITE

RESERVE EXPO SUITE

2025 REGISTRATION ANALYSIS

ASTRO 2025 Registration

IN-PERSON REGISTRATION			
Professional			6,486
Exhibitors			2,965
	Total		9,451
VIRTUAL REGISTRATION			
Virtual			504
	Total		504
GRAND TOTAL (in-person and virtual)			9,955



2025 IN-PERSON REGISTRATION

ATTENDEE HOURS IN THE EXHIBIT HALL



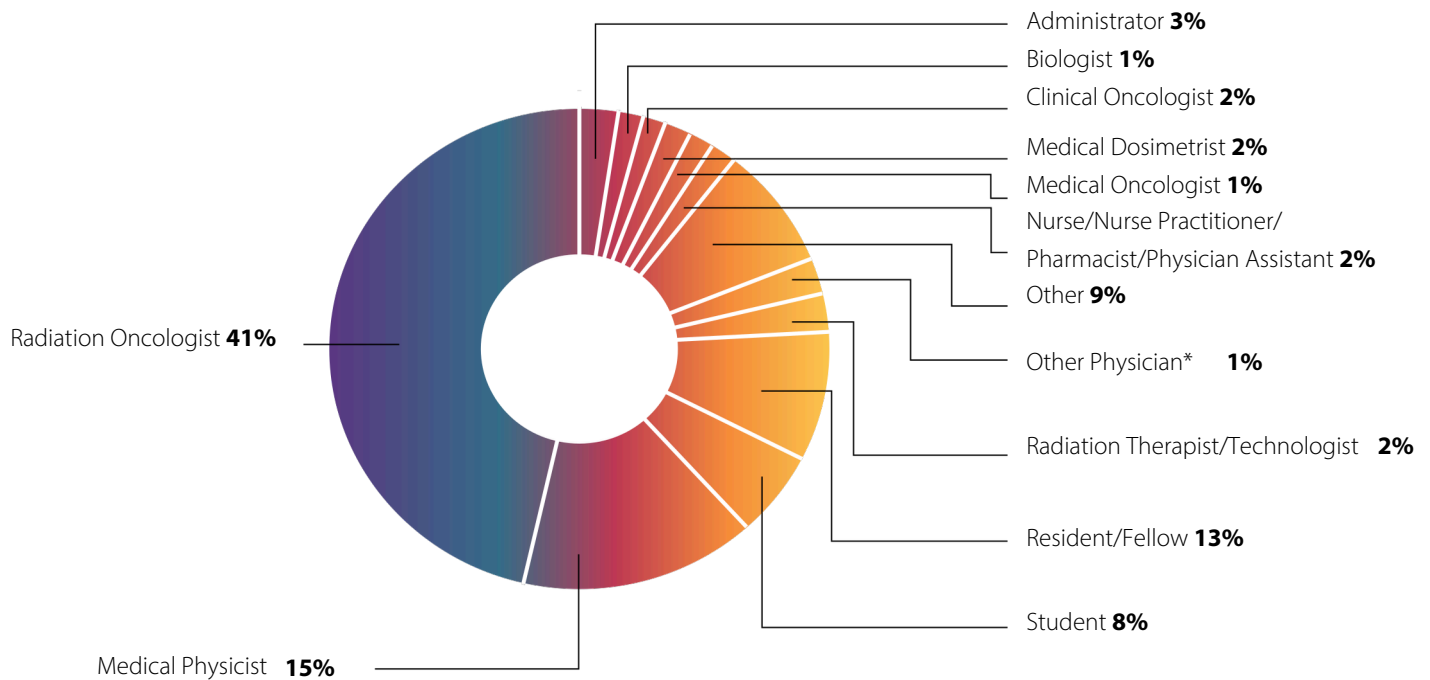
ATTENDEE BUYING INFLUENCE

81% of attendees describe their role in purchasing as being the final decision maker, specifying suppliers or recommending purchases.

72% of attendees plan to try a product or purchase capital equipment as a result of visiting the Exhibit Hall.

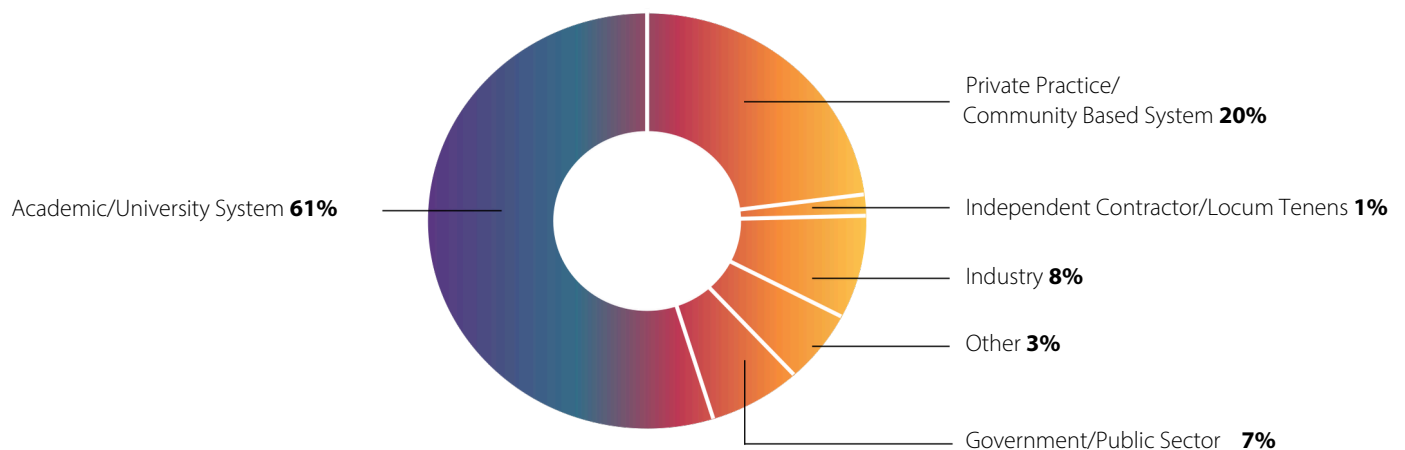
2025 IN-PERSON REGISTRATION

REGISTRATION BY OCCUPATION



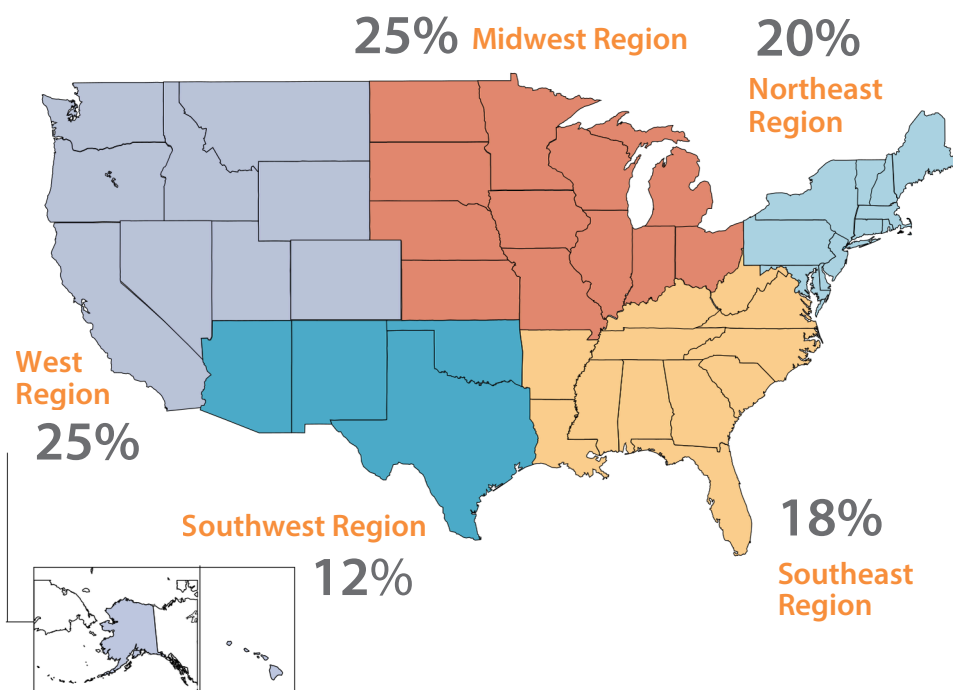
*(Dentist, Diagnostic Radiologist, Nuclear Medicine Physician, Surgical Oncologist, Urologist, Veterinarian)

REGISTRATION BY PRIMARY EMPLOYER



2025 IN-PERSON REGISTRATION

UNITED STATES REGISTRATION



INTERNATIONAL REGISTRATION

World Region	Count	Percentage from World Region
East Asia and Pacific	542	41%
Europe and Central Asia	400	30%
Latin America and Caribbean	125	9%
Middle East and North Africa	59	4%
North America	141	11%
South Asia	58	4%
Sub-Saharan Africa	14	1%



2025 VIRTUAL REGISTRATION

VIRTUAL REGISTRATION

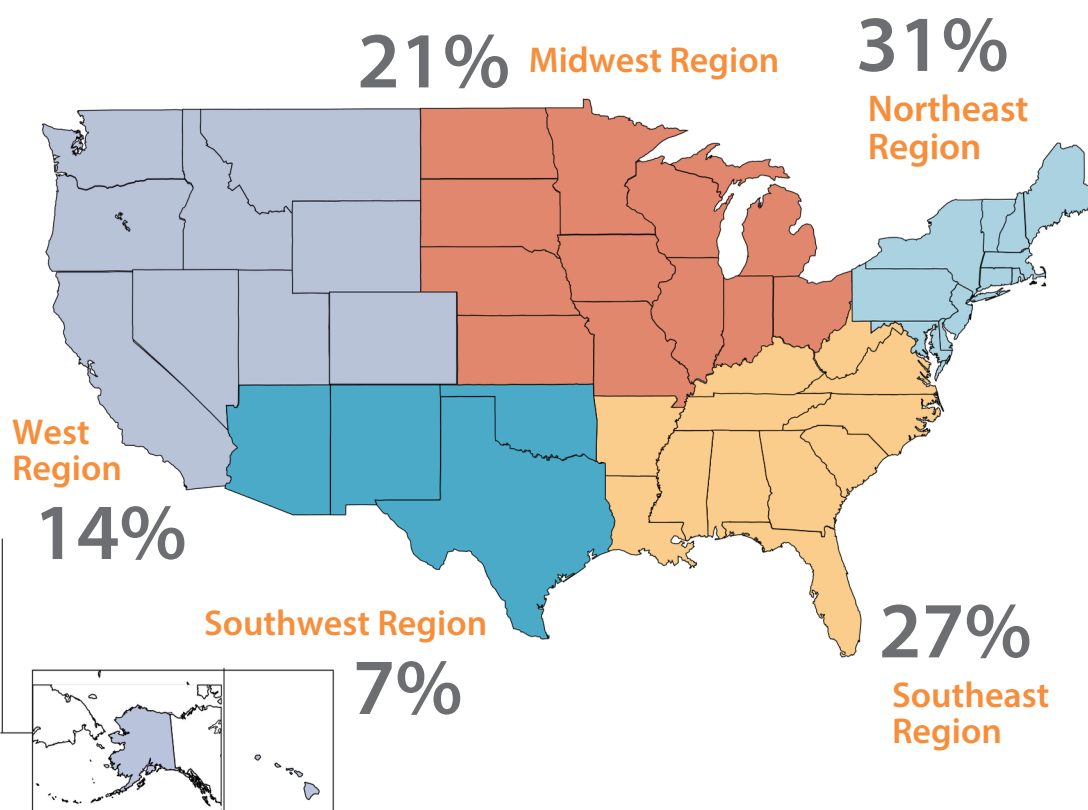


VIRTUAL INTERNATIONAL REGISTRATION

World Region	Count	Percentage from World Region
East Asia and Pacific	51	30%
Europe and Central Asia	50	29%
Latin America and Caribbean	18	11%
Middle East and North Africa	10	6%
North America	39	23%
South Asia	2	1%
Sub-Saharan Africa	1	Less than 1%



VIRTUAL UNITED STATES REGISTRATION



GENERAL INFORMATION

Meeting Dates: September 26-30, 2026 | **Exhibit Dates:** September 27-29, 2026

Thomas M. Menino Convention & Exhibition Center, Hall A-B | Boston

Important Dates & Deadlines

February 2026

- Affiliate Meetings Application opens.

April 2026

- Exhibitor Housing opens.

May 2026

- Exhibitor Resource Center opens.
- Exhibitor Registration opens.
- Exhibitors Need to Know Webinar – date and time to be determined.

May 4, 2026

- Final booth payments due. Applications received after this date must include full payment.

August 2026

- Exhibitors Know Before You Go Webinar – date and time to be determined.

September 23, 2026

- Exhibitor Move-In: 8:00 a.m. - 5:00 p.m.

September 24, 2026

- Exhibitor Move-In: 8:00 a.m. - 8:00 p.m.

September 25, 2026

- Exhibitor Move-In: 8:00 a.m. - 8:00 p.m.

September 26, 2026

- Exhibitor Move-In: 8:00 a.m. - 8:00 p.m.

All booths must be set by 8:00 p.m. on Saturday, September 26, 2026.

September 27, 2026

- Early Access to Exhibit Hall*: 7:00 a.m.
- Exhibit Hall Opens: 10:00 a.m. - 5:00 p.m.

September 28, 2026

- Early Access to Exhibit Hall*: 8:00 a.m.
- Exhibit Hall Opens: 10:00 a.m. - 5:00 p.m.
- Networking Reception: 4:00 p.m. - 5:00 p.m.

September 29, 2026

- Early Access to Exhibit Hall*: 8:00 a.m.
- Exhibit Hall Opens: 10:00 a.m. - 5:00 p.m.
- Exhibitor Move-Out: 5:00 p.m. - 11:59 p.m.

September 30, 2026

- Exhibitor Move-Out: 8:00 a.m. - 8:00 p.m.

October 1, 2026

- Exhibitor Move-Out: 8:00 a.m. - 12:00 p.m.

Key Contacts - ASTRO

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**Must have an Exhibitor or Exhibitor Full Conference badge to gain early access to the Exhibit Hall.*

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