



2022  
CORPORATE  
SPONSORSHIP  
OPPORTUNITIES

# ECHO FLORIDA™

October 8-10, 2022

Walt Disney World®, Florida

The Echo Florida course is a comprehensive review of cardiovascular ultrasound in clinical practice. The faculty discuss the strengths and limitations of established and emerging technologies and illustrate how these technologies can be used to improve and streamline patient care in a cost-conscious manner. There is a heavy emphasis on case-based learning.

## On-Site Sponsorship Opportunities

### Echo Florida Science & Technology Theater – \$20,000

#### Sponsor Benefits

- Audio/Visual Package:
  - Includes: (2) Screens, (2) projectors, laptop, slide advancer/clicker, confidence monitor, wireless mics, sound system, power, and stage lighting/LED lights.
  - PRIOR to the presentation date all speakers must upload their presentation to the ASE presentation link provided and presentations will be accessible on the PC laptop provided at the podium.
- Stage set, including stage chairs arranged to meet COVID safe distancing standards.
- Theater seating for approximately 200 attendees based on physical distancing guidelines at the time of the meeting with additional space for standing.
- Video capture of company's presentation that will be available on-demand after presentation concludes. This will be viewable by all attendees who were in-person, as well as virtual attendees approximately two weeks after the live course concludes. Online content will be viewable for three months post live course.
- (1) full-page color ad for your Science & Technology Theater in the Echo Florida Final Program.
- (1) 22"x28" sign at the entrance/exit of ballroom.
  - Sponsor to provide artwork for sign prior to signage deadline.
- Housekeeping refresh included to ensure cleanliness of ballroom for each timeslot.
- Pre-meeting and onsite promotions of Science & Technology Theater presentation and content.
- Email sent to registered attendees during Echo Florida with meeting highlights including Science & Technology Theater programming.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.
- Five (5) complimentary registrations to be used at the Company's discretion.
  - Two (2) full-access CME registrations, plus three (3) badge-only registrations.
- One (1) Tabletop Exhibit (See benefits outlined in the Exhibitor Prospectus. Please note conference badges are not included.)

AVAILABLE DATES	AVAILABLE TIMES	TYPE
Saturday, October 8, 2022	12:30 PM – 1:30 PM	Lunch Session
Sunday, October 9, 2022	12:35 PM – 1:35 PM	Lunch Session
Monday, October 10, 2022	12:30 PM – 1:30 PM	Lunch Session

\*Times may change as agenda is finalized

**Deadline:** Echo Florida Science & Technology Reservation Deadline: August 8, 2022

### Echo Florida Welcome Reception Sponsor – \$10,000

#### Sponsor Benefits

- Signage posted in the welcome reception area with company logo, including at the entrance of the reception area and on the appetizer stations.
- Company name included in the Final Program agenda as sponsor.
- Opportunity for a company representative to make a short two- to three-minute welcome presentation to all attendees.
- (1) promotional hand out table at entrance of the reception for company to provide promotional materials/handouts.
  - Promotional materials must be pre-approved by ASE and production and shipping are the responsibility of sponsor.
- Recognition on company branded napkins.
- A push notification from the ASE Courses app recognizing your company as the sponsor of the welcome reception.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.
- One (1) Tabletop Exhibit (See benefits outlined in the Exhibitor Prospectus. Please note conference badges are not included.)

ASE reserves the right to revise any aspect of sponsorship offerings to preserve the integrity and professional atmosphere of the meeting. Sponsorship opportunities for non-exhibiting companies will be discussed on a case-by-case basis.

# ECHO FLORIDA™

## On-Site Sponsorship Opportunities Continued....

### On-Site COVID-19 Related Sponsorship

#### Sponsor Benefits

##### • On-Site Testing Sponsor

- Sponsor recognition on signage near testing area on-site.
- Sponsor recognition on any promotional materials or communication promoting on-site testing and/or ASE COVID-19 safety measures to ASE attendees.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

##### • On-Site Signage Sponsor

- Sponsor recognition with company logo on extra signage posted throughout the conference space to help direct attendee traffic flow following COVID-19 guidelines.
- Signage will be posted in the entrance/welcome area and entrance/exit doors.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

##### • On-Site Hand Sanitizer Sponsor

- Sponsor logo placed on travel-sized hand sanitizer bottles that will be passed out to all attendees at registration desk.
- Sponsor recognition with company logo on signage at hand sanitizer stations located throughout the conference space.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

#### Opportunities Available

- On-Site COVID-19 Related Exclusive Sponsor (All Three Options Above) ..... \$8,000 (exclusive)
  - On-site Testing Sponsor ..... \$6,000 (non-exclusive)
  - On-site Signage Sponsor ..... \$1,500 (non-exclusive)
  - On-site Hand Sanitizer Sponsor ..... \$1,200 (non-exclusive)

**Deadline:** September 19, 2022

### Final Program Advertisements\*

#### Sponsor Benefits

- Distributed to all attendees of the in-person meeting and is also posted online.
- Maximum exposure in primary reference tool during Echo Florida for attendees to plan out their event.
- A link to the final program will be included in an issue of The Echo newsletter that is sent to all active ASE members.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

#### Prices

- Inside Front Cover (Full page, four color) ..... \$2,000 (exclusive)
- Inside Back Cover (Full page, four color) ..... \$2,000 (exclusive)
- Inside Page (Full page, four color) ..... \$1,500 (non-exclusive)
- Inside Page (Half page, four color) ..... \$1,000 (non-exclusive)

**Deadline:** September 19, 2022

### Refreshment Break – \$1,500

#### Sponsor Benefits

- 22"x28" signage including sponsor logo at entrance of refreshment break.
- 8.5"x11" easel back signs including sponsor logo at refreshment break tables.
- ASE to produce signage on sponsor's behalf.
- Company name included in the Final Program agenda recognizing sponsorship.
- One (1) push notification from course app recognizing your company as sponsor of the break.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

**Deadline:** September 19, 2022

### Attendee Welcome Packet Insert Sponsorship - \$2,000

#### Sponsor Benefits

- Distributed to approximately 200-250 Echo Florida attendees at registration.
- Great tool\* to deliver your advertising message or Science & Technology Theater (where available).
- Size: 8.5"x11" or 8.5" x 5.5"
- Sponsor provides artwork for ASE to print.
- Recognition on the ASE Echo Florida Sponsorship webpage with URL link to company website.

**Deadline:** September 23, 2022

\*All ads subject to ASE's approval

# ECHO FLORIDA™

## Digital Sponsorship Opportunities

### Digital Webpage Banner – \$2,000

#### **Sponsor Benefits**

The course webpage offers exclusive opportunities for visibility before, during and after the event. A link to this page is shared in every email and social media post made about the course. For past events, each course page has gotten approximately 7,000 - 10,000 unique visitors in the three months leading up to the course.

#### **Top Horizontal Banner** *(one available)*

- Exclusive company designed horizontal banner\*
- Size: 1463px wide x 188px high
- URL Link

**Deadline:** September 19, 2022

### Digital Registration Webpage Banner – \$1,000

#### **Sponsor Benefits**

The course registration webpage offers exclusive opportunities for visibility before, during and after the event. A link to this page is shared in every email and social media post made about the course. For past events, each course has gotten approximately 1,000 – 3,000 unique visitors in the three months leading up to the course.

#### **Top Horizontal Banner** *(one available)*

- Exclusive company designed horizontal banner\*
- Size: 1463px wide x 188px high
- URL Link

**Deadline:** September 19, 2022

*ASE reserves the right to revise any aspect of sponsorship offerings to preserve the integrity and professional atmosphere of the meeting. Sponsorship opportunities for non-exhibiting companies will be discussed on a case-by-case basis.*

### Registration Confirmation Email Banner - \$1,000

#### **Sponsor Benefits**

Be the first to welcome registrants to the course of your choosing. Your company designed banner ad\* will display at the bottom of each confirmation email sent to all registered participants.

- Exclusive company designed horizontal banner\*
- Size: 468px wide x 60px high
- URL Link

**Deadline:** September 19, 2022

### Digital Ad on Welcome Email – \$1,000

#### **Sponsor Benefits**

Place your digital skyscraper ad on the side of the course Welcome email that will be sent to all registrants. This is a prime location for your ad and link.

- Exclusive company designed horizontal banner\*
- Size: 160 pixels wide x 600 pixels high
- URL Link

**Deadline:** September 19, 2022

*\*All ads subject to ASE's approval*



# ASEeXAM/ReASCE Review Course

**Content Available May 9, 2022**

In addition to the Echo Florida in-person course, ASE also holds a virtual ASCeXAM/ReASCE Review Course every year. This course is specifically designed as a preparatory course for the National Board of Echocardiography's® ASCeXAM® and ReASCE® examinations. Lectures emphasize illustrative cases covering all aspects of cardio-vascular ultrasound essential to these examinations, including physics, valvular heart disease, ischemic heart disease, congenital heart disease, and new technologies. There is also a live online Q&A session associated with this course.

## Digital Sponsorship Opportunities

### Digital Webpage Banner – \$2,000

#### **Sponsor Benefits**

The course webpage offers exclusive opportunities for visibility before, during and after the event. A link to this page is shared in every email and social media post made about the course. For past events, each course page has gotten approximately 7,000 - 10,000 unique visitors in the three months leading up to the course.

#### **Top Horizontal Banner (one available)**

- Exclusive company designed horizontal banner\*
- Size: 1463px wide x 188px high
- URL Link

**Deadline:** April 29, 2022

### Digital Registration Webpage Banner – \$1,000

#### **Sponsor Benefits**

The course registration webpage offers exclusive opportunities for visibility before, during and after the event. A link to this page is shared in every email and social media post made about the course. For past events, each course has gotten approximately 1,000 – 3,000 unique visitors in the three months leading up to the course.

#### **Top Horizontal Banner (one available)**

- Exclusive company designed horizontal banner\*
- Size: 1463px wide x 188px high
- URL Link

**Deadline:** April 29, 2022

*ASE reserves the right to revise any aspect of sponsorship offerings to preserve the integrity and professional atmosphere of the meeting. Sponsorship opportunities for non-exhibiting companies will be discussed on a case-by-case basis.*

### Registration Confirmation Email Banner – \$1,000

#### **Sponsor Benefits**

Be the first to welcome registrants to the course of your choosing. Your company designed banner ad\* will display at the bottom of each confirmation email sent to all registered participants.

- Exclusive company designed horizontal banner\*
- Size: 468px wide x 60px high
- URL Link

**Deadline:** April 29, 2022

### Digital Ad on Live Q&A Welcome Email – \$1,000

#### **Sponsor Benefits**

Place your digital skyscraper ad on the side of the course Welcome email that will be sent to all registrants. This is a prime location for your ad and link.

- Exclusive company designed horizontal banner\*
- Size: 160 pixels wide x 600 pixels high
- URL Link

**Deadline:** June 2022 (Live Q&A to occur on July 9, 2022)

*\*All ads subject to ASE's approval*

# SPONSORSHIP OPPORTUNITIES SUMMARY

## ON-SITE SPONSORSHIP OPPORTUNITIES

	Echo Florida
Science & Technology Theater	\$20,000
Welcome Reception	\$10,000
On-Site COVID-19 Related Sponsorship	\$1,200 - \$8,000
Final Program Advertisements	\$1,000 - \$2,000
Refreshment Break	\$1,500
Welcome Packet Insert	\$2,000

## DIGITAL SPONSORSHIP OPPORTUNITIES

	Echo Florida	Review Course
Digital Webpage Banner	\$2,000	\$2,000
Digital Registration Webpage Banner	\$1,000	\$1,000
Registration Confirmation Email Banner with Link	\$1,000	\$1,000
Digital Ad on Welcome Email	\$1,000	\$1,000

*ASE reserves the right to revise any aspect of sponsorship offerings to preserve the integrity and professional atmosphere of the meeting. Sponsorship opportunities for non-exhibiting companies will be discussed on a case-by-case basis.*

**Corporate Sponsorships Contact:**  
Meredith Turner  
[Meredith\\_turner@AFassanoCo.com](mailto:Meredith_turner@AFassanoCo.com)  
856-302-0882

