AATS PRIORITY POINT POLICY AND PROCESS FOR RE-SIGN

Priority Point Policy

The American Association for Thoracic Surgery utilizes a priority point system to assign each exhibiting company a priority booth selection number. Your booth selection number is based on your company’s history of exhibit participation in the Annual Meeting, good standing in the Association, and the number of exhibit space units contracted. Only the past five (5) years of points are used to determine booth selection (2015-2019).

Points are accrued as follows:
- Three (3) points are given for each year exhibited and a 100 square foot space contracted.
- One (1) point is given for each additional booth unit.
- One (1) point is given for completing and returning the exhibitor survey by the requested deadline.

Points will not be given for the 2020 AATS Annual Meeting that was to be held in New York. Companies participating in the 2020 AATS Virtual meeting will be awarded the following points as follows:

- Platinum - 15
- Gold – 9
- Silver – 9
- Bronze - 9
- Virtual Booth - 3

Exhibitors will forfeit priority points for each 10x10 space cancelled or reduced. Companies that have merged do not receive a total of the combined points of the companies that have merged but will receive the points of the company that has the most accumulated points.

Process for 2021 Re-Sign

1. Exhibitors will submit their application by the August 31 deadline date. Applications will be placed in priority point order and appointments will be made.

2. The deadline date for all priority points exhibitors to book space will be October 30, 2020. After that date, applications will be placed based on the date the application is received.

3. 50% payment is due when the invoice is generated after the assignment takes place.