

adbo

2025

SAN DIEGO

OCTOBER 25-28



2025 AABB Annual Meeting

October 25-28
San Diego, CA

EXHIBITOR REPORT



ATTENDEE STATISTICS



Appx.
3,600
Total Attendees



54
Countries
Represented



832
First Time
Attendees



126
Exhibitors



450
Posters



385
Speakers

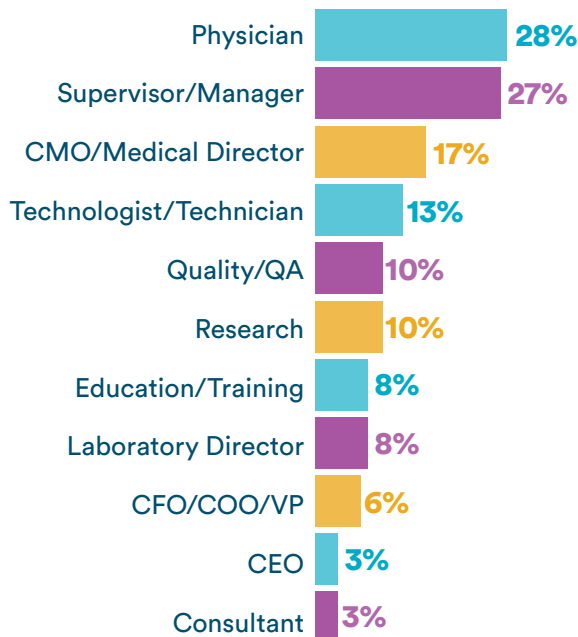


120
Sessions



13%
of onsite
attendees
come from
outside
the US

TOP ATTENDEE PRIMARY ROLES:



ATTENDEE FACILITIES ARE INVOLVED IN:

48% Biotherapies



18% Prehospital or out-of-hospital transfusions



23% Research



53% Work within a hospital system



39% Testing of blood/blood products, stem cells and/or other cells



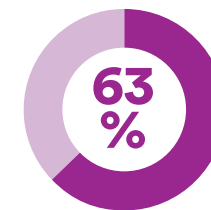
23% Storage and distribution of blood or biotherapies products



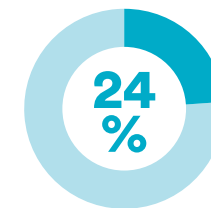
22% Processing and labeling of blood/ blood products, stem cells and/or other cells



INVOLVEMENT IN PURCHASE OF SUPPLIES/SERVICES



63% of professional attendees are involved in purchasing decisions.



24% of professional attendees make final selections or final recommendations for purchases.



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AABB2025 CONNECTED EXHIBITORS WITH KEY AUDIENCES IN BLOOD AND BIOTHERAPIES

2+

days of exhibits

16.5

hours of total open time

8.5

hours of unopposed time



DEDICATED TRAFFIC-BUILDING ACTIVITIES IN THE EXHIBIT HALL



Posters



Curated
Poster Tours



Opening Night
Reception



Attendee Lunch



Coffee Breaks



Passport to Prizes



Headshot Lounge



Biotherapies Pavilion
and Open-Mic Sessions



Science &
Innovation Theaters

HIGHLIGHTS FROM AABB2025

General Session Keynote: Tom Whitehead

Tom Whitehead, co-founder of the Emily Whitehead Foundation, gave a moving and inspiring keynote speech sharing insights on the life-saving impact of CAR T-cell therapy. The President's Awards honored outstanding contributions.

Corporate Partners Roundtable

Corporate Partners connected with AABB's Board of Directors in a strategic discussion of the big-picture issues impacting their business and the field.

Biotherapies Pavilion

The sold-out Biotherapies pavilion was another great success this year, drawing biotherapies enthusiasts to the Exhibit Hall. Individual attendees and representatives from organizations in the field shared a packed events schedule, including the ever-popular open-mic sessions and AABB's yearly CABP celebration.

Exhibit Hall Opening Night Reception

The Exhibit Hall Opening Night Reception was a lively highlight, drawing a large crowd of attendees who networked, explored exhibits and enjoyed the vibrant party atmosphere.

Navigate & Network Program

Nearly 600 attendees participated in this first-time program designed to connect new and returning attendees to share tips and experiences, foster meaningful connections and make the AABB Annual Meeting more engaging and welcoming.

Cord Blood Connect Joins AABB2025

For the first time, Cord Blood Connect was integrated into the AABB Annual Meeting, featuring powerful sessions on the opportunities and challenges in the field. Attendees explored the future of cord blood therapeutics and gene therapies, sparking insightful discussions and new connections across the community.

AABB Foundation Events

Participants joined the Run for Research, Party with a Purpose, and other events that showcased innovative research by Foundation grant recipients and supported Foundation initiatives.

Corporate Education

Corporate education sessions provided attendees with in-depth learning on new technologies and solutions, offering valuable insights through sponsor-designated presentations on a variety of topics.

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