



Georgia World Congress Center Branding

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Level 2

- **Banner**

- Banner B2-1 – (1) single sided vinyl banner located on Level 2 Concourse. *Estimate size: 22"W x 10"H. Final banner size TBA.*

- **Column Wraps**

- Column Wrap B2-CW1 – (1) single sided column wrap graphic located on Level 2 Concourse. 94" Cir x 95.75" High.
- Column Wrap B2-CW2 – (1) single sided column wrap graphic located on Level 2 Concourse. 94" Cir x 95.75" High.
- Column Wrap B2-CW5 – (1) single sided column wrap graphic located on Level 2 Concourse, bottom of escalators. 95" Cir x 96" High.

- **Escalator Runners**

- Escalator Runners B2-ESC1 – (4) single sided runner graphics located on Level 2 Concourse South. Runners A & D: 7"W x 582"Long, B & C: 14"W x 582"Long.
- Escalator Runners B2-ESC2 – (4) single sided runner graphics located on Level 2 Concourse North. Runners A1 & A2: 7"W x 582"H / B1 & B2: 14"W x 582"H

Level 3

- **Column Wraps**

- Column Wrap B3-CW18 – (1) single sided column wrap graphic located on Level 3 Concourse. 94.5" Cir x 15'-3" High.
- Column Wrap B3-CW22 – (1) single sided column wrap graphic located on Level 3 Concourse between rooms B309 & B310. 94.5" Cir x 101" High.
- Column Wrap B3-CW23 – (1) single sided column wrap graphic located on Level 3 Concourse outside room B310. 94.5" Cir x 101" High.
- Column Wrap B3-CW24 – (1) single sided column wrap graphic located on Level 3 Concourse outside room B311. 94.5" Cir x 101" High.

- **Escalator Runners**

- Escalator Runners B3-ESC1 – (4) single sided runner graphics located on Level 3 Concourse North. Runners A1 & A2: 7"W x 582"H, B1 & B2: 14"W x 582"H.
- Escalator Runners B3-ESC2 – (4) single sided runner graphics located on Level 3 Concourse South. Runners A & D: 7"W x 582"Long, B & C: 14"W x 582"Long.



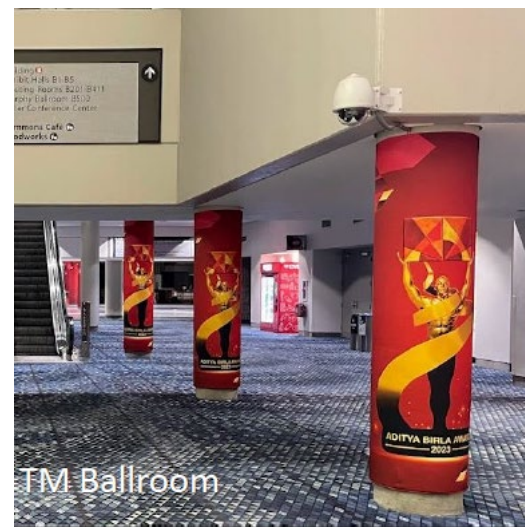
Level 4

• Banners

- Banner B4-2 – (1) single sided vinyl banner located on level 4 concourse near main entrance. 27'W x 8'H.
- Banner B4-3 – (1) single sided vinyl banner located on level 4 concourse near main entrance. 27'W x 8'H.
- Banner IBE-29 – (1) single sided vinyl banner located on level 4 concourse near main entrance. 47'W x 4'H.
- Banner IBE-24 – (1) single sided vinyl banner located on level 4 walkway to registration and main lobby A/B. 28'W x 3'H.
- Banner IBE-23 – (1) single sided vinyl banner located on level 4 walkway to registration and main lobby A/B. 28'W x 3'H.

• Column Wraps

- Column Wrap B4-CW1 – (1) single sided column wrap graphic located by bottom of Escalator & stairs of level 4 near main entrance. 151" Cir x 109" High.
- Column Wrap B4-CW2 – (1) single sided column wrap graphic located by bottom of Escalator & stairs of level 4 near main entrance. 94.5" Cir x 21'-5" High.
- Column Wrap B4-CW3 – (1) single sided column wrap graphic located by bottom of Escalator & stairs of level 4 near main entrance. 94.75" Cir x 21'-5" High.
- Column Wrap B4-CW4 – (1) single sided column wrap graphic located by bottom of Escalator & stairs of level 4 near main entrance. 151" Cir x 109" High.
- Column Wrap IBE-CW1 – (1) single sided column wrap graphic located on level 4 by spiral staircase. 151"W x 120"H.
- Column Wrap IBE-CW2 – (1) single sided column wrap graphic located on level 4 by spiral staircase. 151"W x 120"H.
- Column Wrap IBE-CW3 – (1) single sided column wrap graphic located on level 4 by spiral staircase. 151"W x 120"H.
- Column Wrap IBE-CW4 – (1) single sided column wrap graphic located on level 4 by spiral staircase. 151" Cir x 178" High.
- Column Wrap IBE-CW5 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 75.75"W x 95"H.
- Column Wrap IBE-CW6 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 75.75"W x 95"H.
- Column Wrap IBE-CW7 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 75.5"W x 95.5"H.
- Column Wrap IBE-CW8 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 76"W x 95.25"H.
- Column Wrap IBE-CW9 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 75"W x 142"H.
- Column Wrap IBE-CW10 – (1) single sided column wrap graphic located on level 4 in the main A/B lobby. 75"W x 142"H.

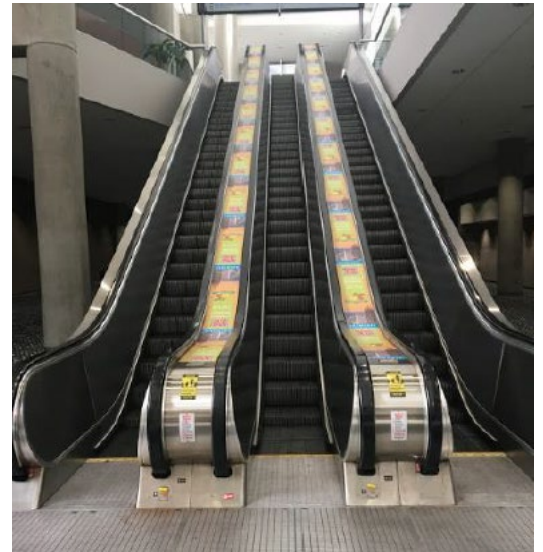


- **Escalator Graphics**

- Escalator Glass Clings/Runners B4-ESC1 – (2) single sided escalator glass clings and (2) escalator runners located on level 4 concourse near main entrance.
Escalator Glass Graphics A & B: 276"W x 24"H.
Escalator Runners C & D: 7.75"W x 32'-7.5"H.
- Escalator Glass Clings/Runners B4-ESC2 – (2) single sided escalator glass clings and (2) escalator runners located on level 4 concourse near main entrance.
Escalator Glass Graphics A & B: 276"W x 24"H.
Escalator Runners C & D: 7.75"W x 32'-7.5"H.

- **Stairway Graphics**

- Staircase Planter Graphics B4-PLT1 – (12) single sided planter wall graphics located along stairs in main International Blvd entrance.



Sponsor must provide artwork in electronic format for approval by AABB. Sponsor will be sent confirmation of opportunity that will include specifications and deadline dates.

For more details or to create a custom package, please contact:

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