



2024
HOUSTON
OCTOBER 19-22

George R. Brown Convention Center Branding – Level 2
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Level 2 (Main Concourse + Hotel Connectors)

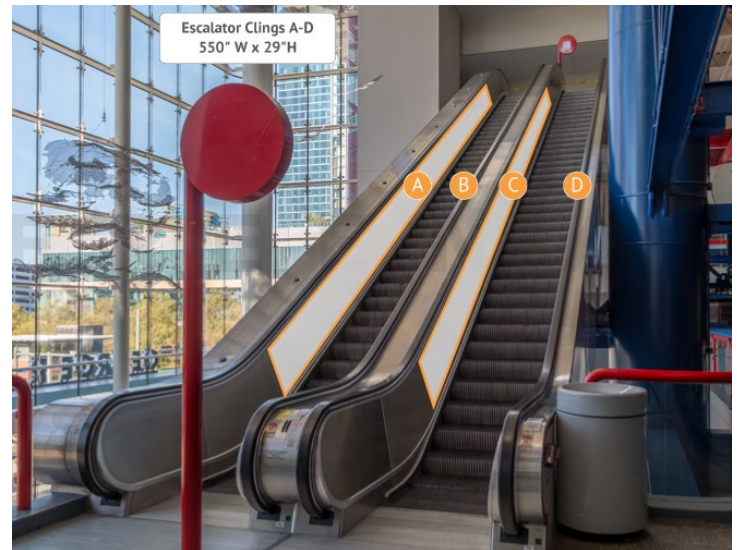
• **Banners**

- **\$15,000** - Banner L2-13 - 20'W x 10'H single sided vinyl banner located along main concourse walkway near main escalators leading up to level 3.
- **\$15,000** - Banner L2-11 - 20'W x 10'H single sided vinyl banner located along main concourse walkway near main escalators leading up to level 3.



• **Escalator Graphics**

- **\$15,000** - L2C-EC01 (Escalator Clings) – (4) single sided escalator clings, each 550"W x 29"H located on main escalators leading up to level 3.
- **\$8,000** - L2C-ER01 (Escalator Runner) – (3) single sided escalator runners, each 11"W x 708"H located on main escalators leading up to level 3.
- **\$15,000** - L2D-EC01 (Escalator Clings) – (4) single sided escalator clings, each 550"W x 29"H located on main escalators leading up to level 3.
- **\$8,000** - L2D-ER01 (Escalator Runner) – (3) single sided escalator runners, each 11"W x 708"H located on main escalators leading up to level 3.
- **\$15,000** - L2E-EC01 (Escalator Clings) – (4) single sided escalator clings, each 600"W x 26.375"H located on escalators closet to Hilton Skybridge leading up to level 3.





Level 2 Continued (Main Concourse + Hotel Connectors)

• Door Clings

- **\$8,000** - Hilton Skybridge Door Clings (GRB to Hilton) - (4) single sided glass door clings, each 38"W X 75"H located on the George R. Brown Convention Center side leading to the Hilton.
- **\$8,000** - L2A-WC02 - Hilton Skybridge Door Clings (Hilton to GRB)
 - (4) single sided door clings, located on the Hilton side leading to the George R. Brown Convention Center.
 - B: 36.875"W x 78.375"H
 - C: 34"W x 78.5"H
 - D: 34"W x 78.5"H
 - E: 37.8125"W x 78.375"H
- **\$8,000** - L2-WC14 - Marriott Skybridge Door Clings (Marriott to GRB)
 - (2) single sided, sliding glass door clings, located on the Marriott side leading to the George R. Brown Convention Center.
 - Each 36.5"W x 88"H



• Floor Graphics

- **\$8,000** – (10) 3'x3' floor graphics located on the main concourse walkway from the Hilton Americas Houston and the Marriott Marquis Houston leading to escalators to level 3.

• Window Clings

- **\$10,000** - Skybridge Window Clings (Marriott)
 - Single sided window clings located in the Marriott Skybridge connecting the Marriott Marquis Houston to the George R. Brown Convention Center.
 - (6) window clings recommended, each 4'W x 3'H
- **\$15,000** - Skybridge Window Clings (Hilton)
 - (5) single sided window clings on each side of Hilton Skybridge connecting the Hilton Americas Houston to the George R. Brown Convention Center.
 - (5) single sided graphics on each side of skybridge, 10 in total. Each cling 54"W X 40"H.





Level 3 (Exhibit Hall, Registration, Meeting Rooms)

• Banners

- **\$25,000** - Banner L3-21 - 30'W x 10'H double sided vinyl banner located along main walkway near the Grand Ballroom pre-function area.
- **\$25,000** - Banner L3-20 - 30'W x 10'H double sided vinyl banner located along main walkway near the Grand Ballroom pre-function area.
- **\$10,000** - Banner 310 Pre-function - 24'W X 2'-8"H single sided vinyl banner located near room 310 pre-function area and close to exhibit hall entrance.
- **\$10,000** - Banner L3-14 - 24'W X 2'-8"H single sided vinyl banner located near room Grand Ballroom lobby area and escalators coming up from level 2.
- **\$10,000** - Banner L3-11 - 29'W X 2'-8"H single sided vinyl banner located near meeting rooms pre-function area and escalators coming up from level 2.
- **\$10,000** - Banner L3-6 - 24'W X 2'-8"H single sided vinyl banner located near meeting rooms pre-function area and Hilton skybridge.
- **\$10,000** - Banner 340 - 24'W X 2'-8"H single sided vinyl banner located near meeting room 340 along the main walkway of level 3.
- **\$10,000** - Banner 350/360 - 24'W X 2'-8"H single sided vinyl banner located near meeting rooms 350/360 along the main walkway of level 3.



• Door Clings

- **\$8,000** - Hilton Skybridge Door Clings (GRB to Hilton) – (2) sliding door clings, each 38" W X 87" H located on the George R. Brown Convention Center side leading to the Hilton.
- **\$8,000** - L3A-WC01 - Skybridge Door Clings (Hilton to GRB)
 - (4) single sided door clings, located on the Hilton side leading to the George R. Brown Convention Center.
 - A: 37" W x 78" H
 - B: 33" W x 78" H
 - C: 33" W x 78" H
 - D: 37" W x 78" H
- **\$8,000** - L3A-WC01 Hilton Skybridge Door Clings to GRB - (4) single sided glass door clings, each 38" W X 75" H located on the Hilton side leading to George R. Brown Convention Center.





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Level 3 Continued (Exhibit Hall, Registration, Meeting Rooms)

- **Wall Clings**
 - **\$20,000** - Circle Wall Clings - 4'5 x 4'5 circle wall clings recommended along level 3 walls. 3 circle wall clings recommended. *Please note* - Location chosen and quantity of wall clings subject to AABB approval. Most wall surfaces are not smooth.
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- **Window Clings**
 - **\$15,000** - Skybridge Window Clings (Hilton)
 - (5) single sided window clings on each side of Hilton Skybridge connecting the Hilton Americas Houston to the George R. Brown Convention Center.
 - (5) single sided graphics on each side of skybridge, 10 in total. Each cling 54"W X 40"H.

Sponsor must provide artwork in electronic format for approval by AABB. Sponsor will be sent confirmation of opportunity that will include specifications and deadline dates.

For more details or to create a custom package, please contact:

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