

BUSINESS SUITE APPLICATION

An Exhibitor Business Suite is perfect for all ObesityWeek Exhibitors! This space is available on the exhibit hall floor and available for use as a business office, to host one-on-one product demonstrations, conduct investigator meetings, or to host private meetings or hospitality events with potential clients.

One-on-one demonstrations should not infringe on an attendee's schedule and should allow sufficient time for the attendee to visit other exhibits. Educational symposia are not permitted on the show floor. Please use the Corporate Sponsored Symposia application instead. Minimum size for a suite is 10' x 10'. All guests must be a registered attendee of ObesityWeek 2018.

All Exhibitor Suites are provided with the following:

- 8' high black Velcro-friendly hard walls
- One locked door with key
- One 12" x 36" company ID sign to be displayed next to the door
- Suite carpeting

Business Suite Hours:

- Tuesday, November 13: 9:30 am – 4:00 pm
- Wednesday, November 14: 9:30 am – 4:00 pm
- Thursday, November 15: 9:30 am – 1:30 pm

Please Note: Exhibitors are responsible for all furnishings, electrical, and telecommunications requirements. Hospitality events along with food and beverages may be served. All food and beverage must be ordered through the facility's catering department (details and order forms available in your service kit). The exhibitor is responsible for pick up and return of the keys to the Business Suite and agrees to pay \$75 in the event of lost or damaged key. Under no circumstance is an exhibitor allowed to deface or damage exhibit property or the facility while occupying the space.

All charges for services levied by the Music City Center are solely the responsibility of the exhibitor. ObesityWeek has no responsibility or authority over any charges, including but not limited to: food & beverage minimums, audio-visual pricing, internet charges, electric costs, etc. ObesityWeek will provide the Music City Center contact information and all communication will be between the exhibitor and Music City Center. The Music City Center may require your company representative to sign a contract for any of these services.

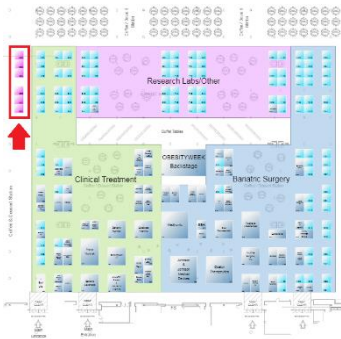
Purchase Guidelines: Business Suites will be assigned on a first-come first-served basis. Applicants will be contacted for review and approval of suite placement.

Payment Policy: 100% payment is due with this application.

Refund and Cancellation Policy: All cancellations must be submitted in writing. A 25% refund will be given if a Business Suite is cancelled on or before July 20, 2018, after which no refund will be given for cancellation. If an exhibitor cancels exhibit space, their Business Suite space will be canceled automatically with same cancellation policy applying.

For More Information: Contact [Cindy Cromley](#) at 856-344-3668.

**Exhibitor Suite Pricing:
\$4,000 per 10x10-ft. suite**



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Company Name: _____ **Phone No.:** _____

Contact Name: _____ **Fax No.:** _____

Email Address: _____ **Contact Cell:** _____

How is this suite being utilized? Brief description: _____

Number of Suites: _____ **Suite Choice:** 1st _____ 2nd _____ 3rd _____

For payment by check: Make check payable to: **ObesityWeek, LLC**

For payment by credit card: Total Amount: _____

American Express Name (as it appears on card): _____

VISA Card #: _____ Security Code: _____

MasterCard Credit Card Billing Address: _____

Exp. Date _____ Signature: * _____

* By signing of this application, you are agreeing to the Business Suite Rules & Regulations.

PAYMENT INFORMATION

***For Checks,** please make payable to ObesityWeek, and mail to:
 ObesityWeek, c/o A. Fassano & Company, 461 Route 168, Unit A, Turnersville, NJ 08012

For Credit Card payments,
 attach application and email to only: ObesityProcessing@AFassanoCo.com **using only this secure encryption-forcing subject line:**

[Confidential] OW2018 Exhibitor Business Suite Application



1. Defined Terms

The terms "OW" Management as used herein shall mean ObesityWeek.

2. Applicability, Interpretation and Governing Law

These ObesityWeek 2018 Business Suite Rules and Regulations ("Rules") are part of the Business Suite Application between the exhibitor and OW Management. OW Management shall have authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to decision of OW Management. All decisions so made shall be as binding on all parties as the original Rules. The exhibitor or its designated representative is responsible for familiarizing itself with all Rules. The exhibitor or its representative that fails to observe these conditions or the terms of the Business Suite Application may be excluded from the contracted Business Suite without refund.

3. Amendments

These Rules may be amended at any time by OW Management and all amendments so made shall be binding on exhibitors equally with the original Rules and Regulations.

4. Eligibility

Business Suites may be secured only by contracted ObesityWeek 2018 exhibitors. If the exhibitor cancels or defaults on exhibit space, the contracted Business Suite will be revoked and cancellation fees will apply as outlined in these Rules.

5. Payment Schedule

Payment for Business Suite space is required upon selection of space(s).

6. Unoccupied Space, Payment Failure

Unoccupied Space – any exhibitor suite space not claimed and/or occupied prior to 9:30 a.m., Tuesday, November 13, 2018 may be resold or reassigned by OW Management without obligation on the part of OW Management for any refund whatsoever.

Failure to Make Payment – if payment is not received by specified date as noted on application, OW Management reserves the right to resell or reassign the exhibitor suite without any liability on its part. This clause shall not be construed as affecting the obligation of the exhibitor to pay full amount specified in its Business Suite Application.

7. Exhibitor Refund and Cancellation Policy

All cancellations must be submitted in writing. A 25% refund will be given if a Business Suite is cancelled on or before July 20, 2018, after which no refund will be given for cancellation. If an exhibitor cancels exhibit space, their Business Suite space will be canceled automatically with same cancellation policy applying.

8. Exposition Cancellation by ObesityWeek

It is mutually agreed that in the event of cancellation of ObesityWeek 2018 exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism or other causes which would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and OW Management shall determine an equitable basis for the refund of such exhibit fees. OW Management will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit rental space.

9. Business Suite Use Guidelines

This space is available on the exhibit hall floor and available for use as an industry staff business office to host one-on-one product demonstrations, conduct investigator meetings, or to host private meetings or hospitality events with potential clients during ObesityWeek 2018. Exhibitors are not permitted to present **educational symposia, sessions or activities** in the Business Suite(s).

Food and Beverage are permitted in the Business Suite(s) and must be ordered through the facility's catering department. Details and order forms are available in your service kit.

10. Installation, Hours of Operation and Dismantling

Dates and times for installation, hours of operation and dismantling of suite will follow the official ObesityWeek 2018 exhibitor schedule. OW Management reserves the right to alter ObesityWeek 2018 hours in any manner whatsoever if in its sole discretion, such alteration is in the best interest of ObesityWeek 2018.

11. Dismantling Security and Unmoved Items

Exhibitor personnel must remain in their contracted Business Suite(s) until their materials are secured. All products being shipped from the facility should be securely packed before leaving the Business Suite area. OW Management, the facility, and all official contractors assume no responsibility for material left unattended in the Business Suite area during the dismantling period. Any products left during the dismantling period may be removed by OW Management and the exhibitor shall be liable for and agrees to pay all cost for dismantling, storage and/or shipment. OW Management shall not be liable for any damage to any materials due to removal or storage.

12. Permitted Admission

Admission to Business Suites will be by official badge obtained upon registration, entitling wearer to unlimited attendance in accordance with the OW Management policy. The badge is not transferable. OW Management shall have sole authority over admission policies at all times.

13. No Smoking Policy

ObesityWeek 2018 is a smoke free program. The facility is an active supporter of providing smoke-free environments for its customers and employees. Smoking is not allowed in any enclosed space, including exhibit halls, meeting rooms, restaurants, lobbies, hallways and garage areas.

14. Relocation of Exhibitor Suite

OW Management reserves the right to alter locations of Business Suites as shown on the official floor plan, if deemed, in the sole discretion of OW Management, to be advisable or in the best interest of ObesityWeek 2018.

As a participating exhibiting company in ObesityWeek 2018, all rules for the above noted Business Suites and on the official Application and Contract for Exhibit Space shall be abided by all exhibitors and their guests.

ObesityWeek reserves the right to base all decisions on the best interests of all concerned parties.

All decisions are final.