

Application and Contract

2018 NAHU ANNUAL CONVENTION AND EXPOSITION
June 23 - 26, 2018, Sheraton at Crown Center, Kansas City, MO

EXHIBITOR

Rental Fee

Exhibit space rental fee is \$3,100 (\$200 additional for a corner space). Full payment is due with application.

Preferred Location

Have you ever exhibited with NAHU before? Yes No

We want a corner booth. Yes No

We are applying for (# of) _____ booth(s).

Enter booth number choices from the floor plan.

First # _____ Second # _____ Third # _____

Locations, rental fees and dimensions are shown in the prospectus. The floor plan is subject to change.

SPONSOR

Platinum: General Session \$25,000

Platinum: Logo on Hotel Keycards \$25,000

Platinum: Event Photos \$25,000

Gold: Saturday Welcome Reception \$20,000

Gold: Gordon Memorial Award Dinner \$20,000

Silver: Sunday Lunch \$15,000

Silver: Monday Lunch \$15,000

Crystal Sponsor \$10,000

Bronze Sponsor \$5,000

Other _____

GENERAL INFORMATION

Company Name _____

Key Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Company's Primary Line of Business _____

PAYMENT

(Please check the appropriate box)

Check (Payable to NAHU) Invoice Me

Credit Card:

MasterCard Visa AmEx Discover

Card # _____ Exp. Date _____ CVV _____

Cardholder's Signature _____ Amount _____

PROGRAM LISTING AND SIGN INFORMATION

Company name: List name exactly as it should appear in the program and on your booth sign.

Company Name _____

Address _____

City State Zip _____

Phone (toll-free, if you have one) Fax Company Website _____

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the National Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date _____

Authorized Signature _____

Mail to: **NAHU c/o A. Fassano & Company, 461 Route 168, Unit A, Turnersville, NJ 08012**

Email applications with payment information only to: NAHUprocessing@AFassanoCo.com

Using this secure encryption-forcing subject line: **[Confidential] NAHU 2018 Exhibit Application**

Exhibitor Rules and Regulations

Companies participating in the 2018 National Association of Health Underwriters (NAHU) Convention and Exhibition at the Sheraton at Crown Center hereby agree to conform to the following rules and regulations:

EXHIBIT MOVE-IN AND MOVE-OUT

Exhibit personnel will be allowed to set up on Saturday, June 23, 2018, from 10:00 a.m. until 3:00 p.m. All exhibits must be set up by 3:00 p.m. on Saturday, June 23. Exhibitors must pack and move out materials no sooner than 1:30 p.m. and no later than 4:30 p.m. on Monday, June 25, 2018.

ELIGIBILITY

Companies whose proposed exhibit of products or services conforms with the purposes of the NAHU Convention will be eligible to apply for booth space. NAHU reserves the right to reject or dismiss any exhibit deemed undesirable.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted on, nailed or otherwise attached to the walls, floors or other parts of the exhibit hall or furniture. Any damage caused to the facility or furnishings will be billed to the exhibitor. Packing, unpacking and assembly of materials may be done only in designated areas and in conformity with the directions of the exhibit manager, Sheraton at Crown Center, or the convention decorator.

DEFAULT OCCUPANCY

All exhibitors must be set by 3:00 p.m. on Saturday, June 23. Any exhibitor failing to occupy space by the appointed hour is not relieved of the obligation to pay for such space at the full rental price, but NAHU has the right to utilize such spaces to eliminate blank space in the exhibit hall.

SECURITY, LIABILITY AND INSURANCE

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents. The exhibitor and its third party contractor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. Small and easily portable articles should be properly secured or removed after exhibition hours. Perimeter security provided by NAHU and the Sheraton at Crown Center shall be deemed purely gratuitous on their part and shall in no way be construed to make NAHU and the Sheraton at Crown Center liable for any loss or inconvenience suffered by the exhibitor. NAHU or its contractors shall not be liable for any failure to deliver space to any exhibitor who has contracted for exhibit space under the terms of this agreement if non delivery is due to any of the following causes: destruction of or damage to the building or the exhibit areas by fire or act of God; terrorist acts; strikes; the authority of law; or any cause beyond its control. NAHU will, however, in the event it is not able to hold an exhibit for any of the above named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by NAHU for advertising, administration and similar related costs.

STAFFING OF BOOTHS

As a courtesy to attendees, and as an added security measure, we require that each booth be occupied by a member of the exhibiting company at all times when the exhibition is open.

Continued>>

Exhibitor Rules and Regulations (cont.)

CARE AND USE OF SPACE

The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Materials shall be shown only in the official area designated by NAHU. Neither exhibitors nor non-exhibiting companies will be allowed to show films or display products or services in suites or other areas during the NAHU Convention in competition with exhibitors in the Exhibit Hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without written permission of NAHU. No food or beverages may be served in your booth without written permission from NAHU.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NAHU activities, exhibiting companies may not schedule meetings or social functions that would encourage the absence of attendees or exhibitors from official functions.

FIRE REGULATIONS

In accordance with regulations of the local fire department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each booth space will be 8' deep by 10' wide. Out of consideration for your neighboring exhibitors, no solid exhibit construction will be permitted to exceed 42" in height except in the rear half of the booth. For example, in a standard 8' x 10' booth, any construction above 42" must begin 4' (half way) back from the aisle.

CANCELLATION

All cancellations of booth space must be received in writing. Cancellations received on or prior to **February 15, 2018** will be **liable for 25% of the cost of booth space**. Cancellations received **after February 15, 2018 but prior to April 15, 2018** will be **liable for 50% of the cost of booth space**. For cancellations received **after April 15, 2018 exhibitors are liable for 100% of the cost of booth space**. No refunds will be made after April 15, 2018.

These regulations are imposed to ensure the maximum success and safety of the NAHU Convention, not only for NAHU, but for all exhibiting companies. Any exhibitor violating the regulations may be asked to remove their exhibit immediately with no refund or rental fee