

# Who attends?

Obesity 2010, the 28th Annual Scientific Meeting of The Obesity Society is the largest conference in North America focusing on obesity research, prevention, treatment, and management. Scientists, clinicians, industry leaders and policy shapers from around the world attend this conference to hear the most renowned leaders in the obesity field present cutting-edge research. More than 2,500 attendees are expected to gather at the San Diego Convention Center, October 8-12, 2010 for the most comprehensive, obesity-related program of the year.



## Attendee Demographics

Scientist 52%

Clinical/Care Provider 27%

Industry 14%

Educator 8%

PhD 40%

MD 30%

Registered dietitian 7%

Nurse, pharmacist,  
other healthcare professional 13%

## Based on the breakdown of area of specialties among the physicians

Endocrinology 14%

Internal medicine 10%

Psychology/psychiatry 9%

Pediatrics 8%

Bariatric surgery 7%

Family practice 4%

Bariatric medicine 3%

Other specialties

*OB/GYN, general medicine, general surgery (no % assigned)*

## Level of attendees

Senior-level professionals in their respective areas  
*(research or practice)*