

Reserve Your Booth Space and Enjoy More Value-Added Exhibitor Benefits.

**Strengthen
Your Existing
Relationships,
Increase Your
Product Awareness
and Generate New
Sales Leads.**

All Exhibitors Receive:

- » Complimentary Exhibit Hall guest passes for your customers and prospects
- » Complimentary Exhibit Hall Lunch ticket and option to buy more
- » Final Program Listing includes a 50-word description of your company, distributed to every attendee
- » Website link from The Obesity Society's annual meeting webpage to yours through the end of 2010
- » Complimentary Corporate Delegate badge for admission to all annual meeting sessions
- » Free pre- and post-conference registration mailing lists to promote your company's participation
- » Extensive pre-conference promotion including direct mail, email, and website marketing pieces
- » Extensive advertising and sponsorship opportunities

Why Exhibit?

Obesity 2010, the 28th Annual Scientific Meeting of The Obesity Society offers a unique opportunity to showcase your obesity-related products, services and corporate message to the innovators and decision makers in the obesity field—all searching for the latest solutions for managing the challenges of obesity.

The Obesity Society is the leading scientific society dedicated to the study of obesity. It is an interdisciplinary society whose purpose is to promote research, education, and advocacy to better understand, prevent and treat obesity and improve the lives of those affected. Since 1982, The Obesity Society has been committed to improving the lives of those with obesity, nurturing careers of obesity scientists and practitioners, and promoting the interdisciplinary nature of obesity research and education.