

We Offer the Following Exclusive Benefits to Our Exhibitors:

- **Discounted Booth Fee.** Receive a discount on your PT 2010 booth fee when you exhibit at both CSM 2010 and PT 2010!
- **Resource Center.** The Resource Center, centrally located in the Exhibit Hall, will be the ONLY place for members to have access to APTA products and information. The Resource Center will be open only during Exhibit Hall hours. Special events held in the Resource Center are designed to draw attendees into the Exhibit Hall and into your booth.
- **PT-PAC.** APTA's Political Action Committee (PAC) booth will draw attendees interested in legislative and regulatory issues.
- **PT 2010 Daily News.** You're eligible to advertise in up to 3 editions of the daily newspaper that attendees love to read!

Other traffic-building activities planned for the Exhibit Hall include: Career Center and food and refreshment service, to name a few. In addition, educational programming will take place at the John B. Hynes Veterans Memorial Convention Center, meaning attendees will find the Exhibit Hall even more convenient to visit—and buy your products.

PLUS, Exhibiting at PT 2010 Gives You These Additional Benefits:

- Access to more than 2,500 physical therapy professionals.
- Six hours of exclusive unopposed Exhibit Hall time for attendees to focus on your products and services.
- FREE booth pipe, drape, and identification sign.
- FREE product/service description in the Conference Program, distributed to all attendees (must be received by February 25, 2010).
- FREE list of PT 2010 advance registrants via e-mail (available before the show to assist you with pre-show marketing).
- FREE list of all registrants, after the show, for your post-show marketing.
- FREE exhibit personnel registrations (up to 4 per 10'x 10' booth).
- Complimentary refreshment breaks in the Exhibit Hall.
- Multiple multifaceted advertising and sponsorship opportunities.
- Admission to conference programming (space permitting, and does not include CEUs).