

# Attendee Demographics At-A-Glance\*

[Home](#)

[Value-At-A-Glance](#)

[Demographics](#)

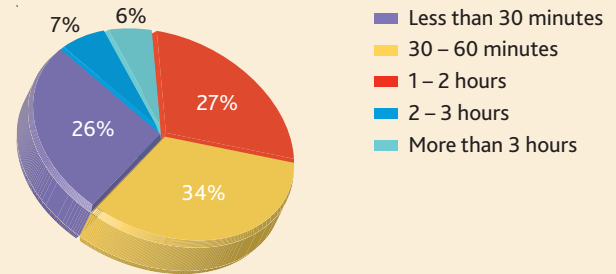
[Exhibit Opportunities](#)

[Sponsorship Opportunities](#)

[PMI Alliance Circle Program](#)

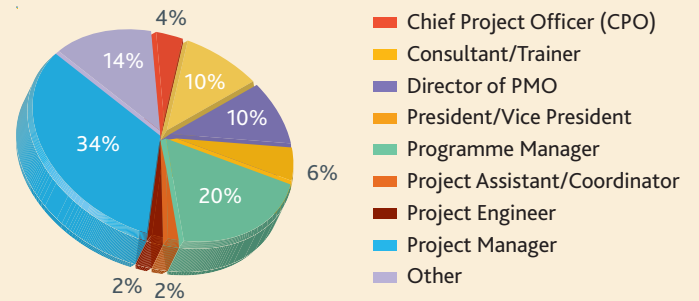
## Quality Time

How much time attendees spend viewing exhibitor displays and talking with the exhibitors



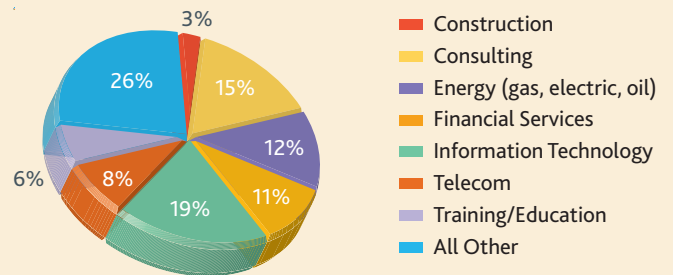
## What They Do

Best describes the roles attendees have within their organisation



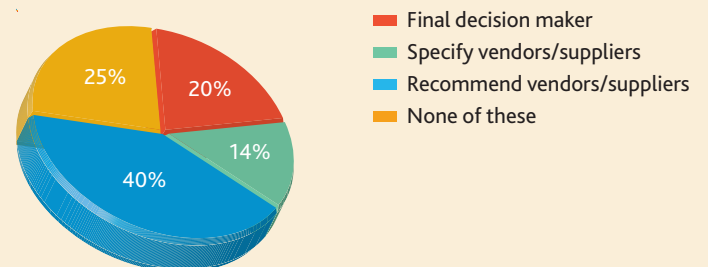
## A Myriad of Industries

Primary industry focus of attendees' employers



## Influencers

Attendees' purchasing power



\*Based on a survey of PMI Global Congress 2011— EMEA attendees.

PMI Show Management

Tel: +1 856 232 2322

Email: [sponsorship@pmi.org](mailto:sponsorship@pmi.org)

