

PMI® Research and Education Conference 2012

15-18 July 2012 | University of Limerick, Limerick, Ireland

PMI Research and Education Conference 2012 is a premier international project management research and education event bringing together an audience of scholars, senior practitioners and students of project management and allied disciplines.

The event provides an excellent opportunity for exhibitors and sponsors to network with attendees who represent the key opinion leaders and decision makers in the project management community. The last conference, in 2010, attracted more than 700 attendees to Washington, D.C.

PMI-designed packages provide companies such as yours attractive and affordable avenues through which to engage prospective customers. Please review the support packages on the following pages to see how best to benefit from each opportunity to influence this community.

Available Opportunities

Educational Sponsorships

Sponsorship Opportunity	Commitment	Type
Conference Proceedings	US\$10,000.00	Exclusive
Plenary Speaker(s)	US \$5,000.00	(3) available
Educational Day – per day	US \$5,000.00 per day	(3) available
Case Study Workshop – Sunday	US \$5,000.00	Exclusive
Doctoral Colloquium – Saturday	US \$3,500.00	Exclusive
Student Poster Session	US \$7,500.00	Exclusive

Hospitality Sponsorships

Sponsorship Opportunity	Commitment	Type
Awards Ceremony and Reception	US\$10,000.00	Exclusive
Opening Reception	US \$7,500.00	Exclusive
Transportation – Sessions	US \$3,500.00	Exclusive
Transportation – Dine Around	US \$3,500.00	Exclusive

Promotional Sponsorships

Sponsorship Opportunity	Commitment	Type
PMI Bookstore	US\$6,000.00	Exclusive
Cyber Café	US\$6,000.00	Exclusive
Neck Wallets	US\$4,000.00	Exclusive
Portfolios	US\$4,500.00	Exclusive

Corporate Branding

Banners (indoor)	US\$1,500.00	Multiple available, but limited due to space
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FOR ADDITIONAL DETAILS CONTACT:

James McGowan at +1 856 232 2322, ext. 18 or email: sponsorship@pmi.org