



SCHEDULING COMMUNITY OF PRACTICE

PMI Scheduling Community of Practice Conference 2012

Brooklyn New York
7—9 May 2012

The Scheduling Community of Practice (SCoP) is a growing community that provides a global perspective on best practices, lessons learned and industry trends in the knowledge areas of Scheduling.

The SCoP is the only worldwide organization dedicated solely to advancing the techniques, practice and profession of Project Scheduling. The SCoP is involved in all aspects and applications of the vitally important function of Project Scheduling, and we invite you to join us as we host the 9th Annual Scheduling Conference in Brooklyn, New York.

Take advantage of sponsorship opportunities that provide numerous ways to position your brand in front of the world's leading organizations that are advancing the techniques, practice and profession of Project Scheduling.

EDUCATIONAL SPONSORSHIPS

Sponsorship Opportunity	Commitment	Type
Keynote Speaker	\$3,000.00	Exclusive
Monday morning Speaker	\$1,500.00	Exclusive
Educational Days – per full day Monday and Tuesday	\$2,000.00 per full day	(2) available
Educational Days – per half day Wednesday	\$1,000 per half day	(1) available

HOSPITALITY SPONSORSHIPS

Sponsorship Opportunity	Commitment	Type
Welcome Reception	\$3,000.00	Exclusive

PROMOTIONAL SPONSORSHIPS

Sponsorship Opportunity	Commitment	Type
Name Badge Lanyard	\$2,500.00	Exclusive
Conference Bag	\$2,500.00	Exclusive
Conference Notepad and Pen	\$2,500.00	Exclusive

EXHIBITING OPPORTUNITY

Basic Exhibit Booth	\$2,500.00	Multiple available
Basic Exhibit Booth w/ Upgrade	\$3,000.00	Multiple available

TO SECURE THIS OPPORTUNITY CONTACT:

James McGowan at +1 856 232 2322, ext. 18 or email: sponsorship@pmi.org



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EDUCATIONAL SPONSORSHIPS

Keynote Speaker

Your organization will be the exclusive sponsor of the Keynote Speaker. With approximately 200 participants, your organization is assured maximum presence and visibility.

Benefits of this sponsorship:

- Sponsor will introduce Keynote Speaker (introduction to be written by PMI)
- Recognition during the Keynote Session
- One (1) complimentary registration per sponsoring organization for conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$3,000.00 *Exclusive*

FOR DETAILED INFORMATION CONTACT:

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EDUCATIONAL SPONSORSHIPS

Monday Morning Speaker

Your organization will be the exclusive sponsor of the Monday Morning Speaker. With approximately 200 participants, your organization is assured maximum presence and visibility.

Benefits of this sponsorship:

- Sponsor will introduce Monday Morning Speaker (introduction to be written by PMI)
- Recognition during the Monday morning session
- One (1) complimentary registration per sponsoring organization for conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$1,500.00 *Exclusive*

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EDUCATIONAL SPONSORSHIPS

Educational Days

The PMI Scheduling Community of Practice Conference 2012 features two and one-half days of educational content delivered in “educational tracks.” These education days shape the conference by providing sessions across eight tracks inspiring attendees with current trends and innovative ideas to enable them to implement successful project management skills. Tracks are as follows: case studies, claims, enterprise, information technology/computers, innovation/research, tools/quality, risk management and scheduling.

Benefits of this sponsorship:

- Sponsor’s logo recognition on room signage for entire day
- Table at the back of the rooms for sponsor’s branded materials (space permitting and materials must be provided by sponsor. Material must be approved by PMI.)
- Recognition during the opening and closing events
- Sponsor’s logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor’s name and logo on signage throughout the conference
- Sponsor’s logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor’s website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor’s website

BONUS: Recognition in PMI’s January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$2,000.00 per full day each – 2 available opportunities

Sponsorship Commitment: \$1,000.00 per half day each – 1 available opportunity

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HOSPITALITY SPONSORSHIPS

Welcome Reception

Here is your chance to sponsor the Sunday Welcome Reception for the PMI College of Scheduling Conference. The reception features complimentary hors d'oeuvres and beverages.

Benefits of this sponsorship:

- Sponsor's logo prominently displayed during the welcome reception
- One (1) complimentary registration for sponsoring organization for the conference
- Two (2) company representatives permitted to attend the welcome reception
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$3,000.00 *Exclusive*

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PROMOTIONAL SPONSORSHIPS

Name Badge Lanyard

Display your company logo on the name badge lanyards provided to each attendee, worn for the duration of the conference.

Benefits of this sponsorship:

- Sponsor logo appears on the name badge lanyards
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$2,500.00 *Exclusive*

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PROMOTIONAL SPONSORSHIPS

Conference Bag

A functional bag that participants use during and after the conference.

Benefits of this sponsorship:

- Sponsor's logo on one side of the bag along with PMI Scheduling Community of Practice event logo on the other
- One page, high quality, color flyer distributed to attendees as they check in at registration (flyer supplied by sponsor at the sponsor's expense and must be approved by PMI.)
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$2,500.00 *Exclusive*

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PROMOTIONAL SPONSORSHIPS

Conference Notepad and Pen

Provide attendees with a long lasting giveaway as they are sure to take this back home with them.

Benefits of this sponsorship:

- Sponsor's logo on notepad and pen along with the PMI Scheduling Community of Practice event logo
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the conference guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Sponsorship Commitment: \$2,500.00 *Exclusive* (plus production and shipping costs)

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EXHIBITING OPPORTUNITY

Exhibit Booth

Our focused environment allows you to have an interactive exchange with prospective customers and business partners and, most importantly, gives you the venue to meet key attendees with purchasing responsibility.

Exhibiting Benefits:

- Activities in the exhibit hall will include breakfast buffet, morning, lunch and afternoon breaks held in the exhibit hall on Monday and Tuesday. A book signing is also planned during Tuesday morning's breakfast buffet.
 - One (1) complimentary registration for sponsoring organization at the conference
 - 50-word description in the conference guide distributed to all attendees onsite
 - Exhibitor's name on the PMI Scheduling Community of Practice event website, with a direct link to sponsor's website
 - One insert in the Conference Bag
- 1/2 page Full Color advertisement in the conference program **(Opt. 2)***
 - Opportunity to utilize the PMI Scheduling Community of Practice Conference 2012 pre- and post-registration mailing list through a third-party mail house **(Opt. 2)***

BONUS: Recognition on the PMI Alliance Circle website with a direct link to sponsor's website

BONUS: Recognition in PMI's January 2013 PMI Salute to Our Sponsors

Option 1 - Basic Exhibit Booth: \$2,500.00

***Option 2 - Basic Exhibit Booth w/Upgrade \$3,000.00**

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