



## INFORMATION SYSTEMS COMMUNITY OF PRACTICE

## WEBINAR SPONSORSHIP

PMI offers your company a great opportunity to enhance your brand awareness by getting in front of the Information Systems Community of Practice by sponsoring the webinar or its series during their monthly webinar program.

You will have the opportunity to receive high-level visibility among the targeted 1,000 attendees. The webinar will be an hour in duration and takes place on a monthly basis. Attendees will receive one PDU for their participation.

### Benefits of this sponsorship:

- Sponsor's logo on various PMI marketing vehicles to promote the webinar.
- Sponsor's logo with link to sponsor's website on promotional webinar email sent to over 14,500 PMI Information Systems Community of Practice subscribers.
- One sponsor slide to be shown during 1-2 minutes prior to webinar
- Long term added value - webinars are recorded and archived for future use.
- PMI team will make the sponsor's announcement during the webinars' opening using the slide provided
- Sponsor acknowledgement in up to two newsletters preceding the monthly event.
- Sponsor acknowledgement at close of the webinar.
- BONUS: Recognition in the January 2012 *PMI Salute to Our Sponsors*.

Monthly Sponsorship Investment:	US\$4,000.00 monthly
Quarterly Sponsorship Investment:	US\$10,000.00 quarterly
Annual Sponsorship Investment:	US\$35,000.00 annually*

**\* ANNUAL PURCHASE OF THIS SPONSORSHIP AUTOMATICALLY QUALIFIES YOUR COMPANY AS A BRONZE SUPPORTER OF THE 2013 PMI ALLIANCE CIRCLE.**



Bronze Supporter  
Alliance Circle

Bronze Supporter Benefits delivered in 2013 include:

- 50% off the price of one rental of the PMI direct mail list.
- 25% off the price of one Congress exhibit booth space at a Global Congress of your choice.
- 25% off the price of one Congress attendee registration at a Global Congress of your choice.
- Recognition throughout the year at select PMI events and PMI website.
- Unlimited use of the Bronze PMI Alliance Circle mark.

**TO SECURE THIS OPPORTUNITY CONTACT:** James McGowan at +1 856 232 2322, ext. 18 or email: [sponsorship@pmi.org](mailto:sponsorship@pmi.org)