

## Webinar Sponsorship

PMI offers your company a great opportunity to enhance your brand awareness by getting in front of the Agile Community of Practice by sponsoring the webinar or its series during their monthly webinar series.

You will have the opportunity to receive high-level visibility among the targeted 500 attendees. The webinar will be an hour in duration and takes place on a monthly basis. Attendees will receive one PDU for their participation.

### Benefits:

- Sponsor's logo on various PMI marketing vehicles to promote the webinar
- Sponsor's logo with link to sponsor's website on promotional webinar email sent to the PMI Agile Community of Practice users
- Sponsor's logo on presentation screen prior to the start of presentation
- Sponsor acknowledgement in up to two newsletters preceding the monthly event
- Sponsor acknowledgement at close of the webinar
- **BONUS:** Recognition in the January 2012 *PMI Salute to Our Sponsors*

### Sponsorship Investment:

Monthly Sponsorship Investment: \$2,000.00 (US) monthly  
Quarterly Sponsorship Investment: \$5,000.00 (US) quarterly  
Annual Sponsorship Investment: \$17,500.00 (US) annually

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### For information, please contact:

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