



### APPLICATION FOR EXHIBIT SPACE

Applications received on/or before **September 30, 2009** will qualify for priority point assignment. *(Please print)*

Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Web-site \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact e-mail \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

A. Fassano & Company is hereby authorized to reserve table-top exhibit space for the use of the above named company in the exhibit area of the IARS 2010 Annual Meeting.

**Fees:** Company agrees to pay 50% deposit upon submission of this application if received on/before December 31, 2009. After said date, full payment must accompany this application.

**Exhibitors will receive:**

- Draped table and two chairs in the high traffic registration area.
- One-time direct-mail use of the pre-registered attendee list for promotional purposes prior to the meeting.
- Company name and description on the IARS 2010 Annual Meeting web-site with a link to company web-page of choice.
- Company product category listing posted to the IARS 2010 Annual Meeting website.
- Company name with description and product category listed in the Annual Meeting Final Program distributed to all on-site meeting attendees. *(Application must be received by December 4, 2009)*

**MEETING DATES:**

Saturday, March 20 — Tuesday, March 23, 2010

**EXHIBIT DATES:**

Saturday, March 20 — Monday, March 22, 2010

Please reserve \_\_\_\_ table in the exhibit area.

\$2,000 Commercial/Technical

\$1,600 Publisher/Recruiter

Payment will be made as follows:

Check enclosed

Charge to Credit Card:

VISA  MasterCard  AMEX  Discover

Card Number \_\_\_\_\_

Expir. Date \_\_\_\_\_ Auth. Code \_\_\_\_\_

Amount to Charge:  50% Deposit \$ \_\_\_\_\_

Full Payment \$ \_\_\_\_\_

*Full payment required after December 31, 2009*

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

*(If different from company address to the left)*

Authorized Signature \_\_\_\_\_

We prefer to reserve the following Table: *(Please refer to the current floorplan on-line at [www.AFassanoCo.com/IARS](http://www.AFassanoCo.com/IARS) and include 4 choices)*

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_

**IARS Federal Tax ID Number is 34-0750348**

**Make checks payable to:** International Anesthesia Research Society  
**and mail to:** A. Fassano & Company  
900 Route 168, Suite A-2  
Turnersville, NJ 08012

**or fax credit card payments to: 1-856-232-2312**

PROMOTIONAL SPONSORSHIPS AND ADVERTISING OPPORTUNITIES ARE ALSO AVAILABLE TO ADD RECOGNITION AND EXPOSURE TO YOUR EXHIBITING PRESENCE! CALL TODAY TO MAXIMIZE YOUR IMPACT ON THE ANESTHESIA COMMUNITY: **JAMES MCGOWAN 856-232-2322, EXT. 18**

# Rules & Regulations

The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this Agreement or as may be designated by Management, the Hotel, or the City. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due management under terms of this agreement.

## Assignment of Space

The current floor plan can be found on-line at [www.AFassanoCo.com/IARS.html](http://www.AFassanoCo.com/IARS.html). Please carefully review the diagram and note the location of entrances, exits, ceiling heights, etc. before indicating your preferred table location on the Application for Exhibit Space. A. Fassano & Company will make every effort to assign preferred booth locations.

## Priority for space assignment will be based on the following:

Priority Points--Previous exhibitors have received one point per booth purchased at previous annual meetings. Assignments will begin with these previous exhibitors on the basis of which companies have earned the most points to date. If more than one company has the same number of points, assignments will be made in the order in which the applications are received. To benefit from the priority point system, the application must be received by A. Fassano & Company no later than September 30, 2009. Applications received after the September 30, 2009 deadline will be assigned space on a first-come, first-served basis, whether the exhibiting company has earned priority points or not. Applications for exhibit space must be made on the Official Application for Exhibit Space. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate on their applications. Careful consideration will be given to all such requests; however, this cannot be guaranteed.

## FDA Compliance

All devices that are not FDA approved for a particular use or that are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate sign indicating the device's FDA clearance status. The following are signs that should be displayed:

- This device has not been approved by the FDA for distribution in the United States.
- This device is a Class III device which is limited by federal law for investigational use only.
- This device is a Class III device which is cleared for marketing use only (specify clinical indication/use for which device has been approved).

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available a letter from the FDA which describes the allowable status of the device.

Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for marketing devices for unapproved uses. Companies are prohibited from exhibiting pharmaceutical products that have not been approved by the FDA for use in the United States.

## Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless the International Anesthesia Research Society, A. Fassano & Company, the Hotel, General Contractor, and their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel, its employees and agents. In addition, exhibitor acknowledges that the International Anesthesia Research Society, A. Fassano & Company, the Hotel and/or General Contractor do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

## Insurance

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Exhibitors are urged to take a portal-to-portal rider available at a nominal cost on their own insurance policy protecting them against loss through theft, fire, damage, etc. As a courtesy to exhibitors, perimeter watchman service for the exhibit area will be furnished by the Exhibit Management during the hours deemed necessary by Exhibit Management. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

## Distribution of Giveaways

Prizes, lotteries, and giveaways offered by exhibitors or associations are permitted with prior written approval. The IARS encourages creative marketing strategies; however, it asks that good judgment be used so as not to jeopardize the professional atmosphere of the exhibit hall. Distribution of plastic or paper shopping bags, cardboard boxes and other types of containers for the collection of samples and/or literature is permitted. Product identification is also permitted.

## Exhibit Personnel

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the Exhibitor or have direct business affiliation.

## Service Kits

An e-mail link to the online service kit will be sent to the contact person indicated on your Application for Exhibit Space. This kit will outline all rates and services and contain forms for securing necessary services at the meeting such as: labor, furniture and decoration rentals, electrical, cleaning, floral, photography, signs, telephone/internet, shipping and material handling instructions.

## Shipping and Handling Instructions

The General Contractor/Hotel will be responsible for the unloading, delivery, reloading and processing of all exhibitors' freight shipments. They will receive and store all shipments 30 days prior to initial installation date. They will deliver exhibit material to exhibit area and place in booth, then remove empty crates and place in storage. Storage tags will be available at the service desk. After returning crates at close of show, they will provide a bill of lading, shipping labels and clerical assistance in preparing the forms for outbound shipments.

## Payment Policy

The exhibitor agrees to pay 50% of the rental fee when the Application for Exhibit Space is submitted. The remaining 50% is due on or before December 30, 2009. If the exhibitor reserves booth space after December 30, 2009, the full amount of the rental fee is due with the Application for Exhibit space. Exhibitors will not be permitted to set up their display until the rental fee is paid in full.

## Cancellations

Any exhibitor that wishes to release assigned space on or prior to December 30, 2009, and after A. Fassano & Company has processed the application, will be refunded all but \$250.00 per table space of money received by A. Fassano & Company. If cancellation is necessary after December 30, 2009, the exhibitor is responsible for the total booth rental irrespective of the reason.

## General

All matters and questions not covered by these Regulations are at the discretion of Management. These Regulations may be amended at any time by Management, and all amendments that may be so made, shall upon publication be equally binding upon all parties affected by them as the original Regulations.

# Company Name and Description for Exhibitor Listings

To best serve your needs, please include the following information in an e-mail to [Karen\\_kimakovich@AFassanoCo.com](mailto:Karen_kimakovich@AFassanoCo.com)

- Company name (as it is to appear in all applicable listings).
- Product description.
- Web-site page to link to. (If none is offered, any links will go by default to the main company landing page).

Benefits are time-sensitive. Please refer to dates on the front of this application, as well as any subsequent deadlines.

## Questions?

Please contact Karen Kimakovich at the above e-mail address, or by calling 856-232-2322, ext 10

## Cancellation of Exposition

Should any emergency arise previous to the opening date of the Society's conference or during the meeting, which would prevent its scheduled opening and operation, such as, but not limited to, strikes, destruction or damage of the exhibit hall, acts of God, or a declaration of a national emergency by the President of the United States, it is expressly understood and agreed that the Society may retain as much of the payment for exhibit space as necessary to cover expenses incurred up to the time of such emergency.