



# IARS

International Anesthesia Research Society

**2010 IARS Annual Meeting  
March 20-23, 2010  
Hilton Hawaiian Village  
Honolulu, Hawaii**



## **Tabletop Exhibit Advertising Opportunities**

### **Tabletop Exhibits**

#### **Tabletop Display Dates/Times**

March 20-22

8:00 am – 2:00 pm (daily)

**\$2,000.00 per commercial/technical tabletop**

**\$1,600.00 per publisher/recruiter tabletop**

The new 2010 Tabletop Exhibit format in Hawaii will offer your organization an opportunity to meet one-on-one with the leaders in Anesthesia.

Located in the IARS registration area (directly outside the General Session and Abstract Poster meeting rooms) the tabletop exhibits are strategically positioned between the attendee computer/message center and the planned food and beverage breaks. A tabletop exhibit will put your organization right at the center of the IARS Annual Meeting.

### **Annual Meeting Tabletop Exhibitors receive enhanced recognition for their support including:**

- A one-time direct mail use of the pre-registered attendee list
- Company name, description, and link posted to the IARS 2010 Annual Meeting website
- Company product category listing posted to the IARS 2010 Annual Meeting website
- Company name with description, and product category listed in the Annual Meeting Final Program, distributed to all on-site meeting attendees

**Contact IARS Support/Exhibits today at: [exhibits@iars.org](mailto:exhibits@iars.org) or [support@iars.org](mailto:support@iars.org)  
Questions? Call James McGowan at 856-232-2322, Ext. 18.**