

Reach Your Target Market for Physical Therapy Professionals at CSM 2010



CSM
2010
SAN DIEGO
February 17-20

Get the most for your marketing dollars by exhibiting at CSM 2010, where you can reach thousands of physical therapy professionals. The American Physical Therapy Association is a professional organization representing more than 70,000 physical therapists, physical therapist assistants, and students of physical therapy. APTA's goal is to foster advancements in physical therapy practice, research, and education.

Exhibiting at CSM 2010 puts your products and services in front of thousands of physical therapy professionals. If you want even more impact, make sure they remember your company by taking advantage of APTA's marketing and sponsorship opportunities (see page 3 for details).

The 18 Sections of the American Physical Therapy Association

APTA's Combined Sections Meeting (CSM) is a unique conference focusing on programming designed by the 18 special-interest sections. Physical therapy professionals come from all over the country to get the latest information, learn cutting-edge techniques, and earn continuing education credits.

Acute Care

Aquatic Physical Therapy

Cardiovascular & Pulmonary

Clinical Electrophysiology & Wound Management

Education

Federal Physical Therapy

Geriatrics

Hand Rehabilitation

Health Policy/Administration

Home Health

Neurology

Oncology

Orthopaedics

Pediatrics

Private Practice

Research

Sports Physical Therapy

Women's Health

More than 7,000 physical therapy professionals will attend CSM 2010—most of whom make or influence purchasing decisions at their facilities. Most are full-time clinical supervisors, staff, or faculty who have been practicing an average of 15 years. They are actively seeking new ideas and solutions to meet their practice needs. Make sure they see your products and services at CSM 2010!

WHY EXHIBIT?

- Access to more than 7,000 physical therapists, physical therapist assistants, and students of physical therapy
- Ability to sell products directly on the exhibit floor
- 25-word product/service description in the official CSM onsite program if received by November 20, 2009
- FREE list of advance CSM 2010 registrants (via e-mail before the show) to assist you with pre-show marketing
- FREE list of all CSM 2010 registrants (via e-mail after the show) to assist you with post-show marketing
- Numerous advertising opportunities
- Complimentary refreshment breaks in the Exhibit Hall
- Excellent sponsorship opportunities to suit all levels of commitment



Photo courtesy of: Timothy Hursley