

SCIENTIFIC, HOSPITALITY & PROMOTIONAL SPONSORSHIPS

SCIENTIFIC SPONSORSHIP

Abstracts on CD-ROM



The exclusive opportunity to distribute the 2012 ASE Abstracts CD-ROM from your company's booth will drive additional attendee traffic. Containing all accepted abstracts, your company name and logo is placed on the cover and label artwork of 2,000 CD-ROMs. The availability of these CD-ROMs at your company's booth will be advertised as a voucher in the ASE conference bags and ASE Scientific Sessions Web site, in the ASE *Final Program* and the ASE *Exhibition Catalog*.

PRICE: \$16,000

HOSPITALITY SPONSORSHIP

President's Reception

Advertising at the annual President's Reception includes your company's logo and booth number on signage throughout the Exhibit & Poster Hall during this reception. The President's Reception is an unopposed opportunity for exhibitors and attendees to network on the exhibit floor. The event will be held on Saturday, June 30, 2012, from 4:30pm - 6:30pm in the Exhibit & Poster Hall.

PRICE: \$10,000

FASE/Faculty Lounge

Advertise in the FASE/Faculty Lounge! The lounge provides a location for Scientific Sessions faculty members and Fellows of the American Society of Echocardiography (FASE) to prepare their presentations, check email or simply relax between sessions. Here is your opportunity to distribute limited promotional materials, promote your company name and logo on tables in and signage at the entrance of the FASE/Faculty Lounge.

PRICE: \$20,000

PROMOTIONAL SPONSORSHIPS

ASE 2012 *Final Program* Advertisements

The ASE 2012 *Final Program* is distributed to all attendees and is their primary reference tool during the Scientific Sessions. The publication includes four color ads on the inside covers and black and white advertisements within the program pages.

PRICE

Inside Front Cover - full page, four color \$7,000
Inside Back Cover - full page, four color \$7,000
Inside Pages - full page, four color \$7,000
Inside Pages - full page, black and white \$3,500
Inside Pages - half page, black and white \$2,000

ASE 2012 *Exhibition Catalog* Sponsorship

The ASE 2012 *Exhibition Catalog* will contain the Exhibit & Poster Hall floorplan, a directory of exhibitors with company descriptions, and a listing of industry symposia and other events. This sponsorship opportunity will highlight your company's description, logo, QR code and booth location on the floorplan, and includes a full page, four color ad on the inside back cover of the publication. Distributed in the ASE 2012 conference bags, this condensed exhibition guide is designed to magnify visibility and drive attendee traffic to the Exhibit & Poster Hall.

PRICE: \$12,000

ASE Scientific Sessions E-Newsletter

Bring your company's name, logo and message to attendees before they arrive in National Harbor! Sent electronically to all ASE members, pre-registrants and past attendees, the E-Newsletter will highlight the latest updates about the meeting. This sponsorship includes your company logo and link to your Web site. Choose one or purchase all eight at a discount!

PRICE

November Issue \$250
December Issue \$250
January Issue \$500
February Issue \$500
March Issue \$750
April Issue \$750
May Issue \$1,000
June Issue \$1,000

Exclusive Price: \$4,000 (Includes all eight issues!)

Exhibition Catalog Company Description

Enhance your presence in the ASE 2012 *Exhibition Catalog* by including your company's logo and /or QR Code.

PRICE: \$500 each