

EXHIBIT HALL SPONSORSHIPS

Colleague Connection Lounge

Add greater visibility by advertising in the Colleague Connection Lounge. This lounge will be strategically placed in the Exhibit Hall. Comfortable chairs and tables will provide attendees an informal area to relax or connect with colleagues. Advertising your corporate logo or product on the four-sided signage within the lounge area will draw traffic to your booth. Brochure stands will add another distribution point for your company's product information.

PRICE: \$8,000 *exclusive opportunity*



E-mail Station

The E-mail Station will be located in the Exhibit & Poster Hall and utilized by thousands of attendees to check e-mail, access the Internet and communicate with others at the conference. Advertising at the E-mail Station offers exclusive visibility of your product and corporate brand. Promotional materials can be professionally displayed throughout the Station such as on mouse pads and approved hand-outs. Advertising signage will prominently display your product or corporate logo and will appear on all ASE provided computer monitors within the E-mail Station.

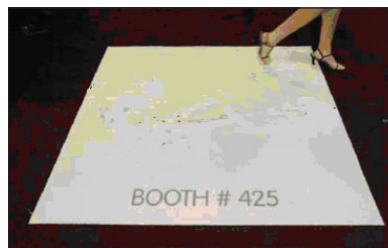
PRICE: \$5,000 *exclusive opportunity*



Exhibit Hall Carpet Logo

Maximize your company's brand recognition on the exhibit floor with Exhibit Hall Carpet Logos. This sponsorship opportunity provides your company with specific, value-added exposure to your core market. Whether you are looking to increase brand recognition or drive attendees to your booth, Exhibit Hall Carpet Logos will help you achieve your goal.

PRICE: \$2,000 (4' x 4') *per carpet logo*



Coffee Break Coffee Sleeves

This meeting's attendees truly value their cup of Joe! Promote your company's message and booth location throughout the entire conference on coffee cup sleeves at coffee break stations located in the Exhibit & Poster Hall and at all continental breakfasts provided by ASE before educational sessions.

PRICE: \$20,000 *exclusive opportunity*

Echo Around the World

Add greater visibility by sponsoring Echo Around the World! This area will be strategically placed in the Exhibit & Poster Hall and advertised as the meeting spot for foreign faculty during the President's Reception. Echo Around the World will be transformed in 2012 to become a comfortable place where international attendees can connect and gather information about upcoming meetings and conferences. Your corporate logo and booth location will be prominently featured.

In addition, your company's promotional material can be on display in this space.

PRICE: \$8,000 *exclusive opportunity*

