

CORPORATE BRANDING SPONSORSHIPS

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Attendee Lanyards

ASE 2012 conference attendees are required to display their name badges during all conference functions including entry to educational sessions and the Exhibit & Poster Hall. This provides high visibility at eye-level for your company throughout the entire conference. Adding your company name and logo to attendee lanyards, allows the unique opportunity of promoting your organization and its message to everyone at the ASE Annual Scientific Sessions at all times while they participate in any event related to the conference.

PRICE: call for pricing

Hotel Key Cards

A key advertising opportunity to your marketing success! Room key cards travel with the attendees all four days! Hotel key cards provide great visibility to advertise your corporate name or product, and booth location. Distribution will be in the ASE 2012 Headquarters Hotel, Gaylord National in National Harbor, Maryland.

PRICE: \$9,000



Hotel In-Room/Door Drop

Your company's message will make a lasting impression to our attendees as they settle in for the evening or when they awake for another exhilarating day at the ASE 2012 Scientific Sessions. The majority of attendees will stay at Gaylord National as it is the exclusive hotel partner for the ASE 2012 Scientific Sessions.

PRICE: \$5,000 per opportunity, plus production and shipping



Hotel Newspaper Drop

Keep our attendees updated in current events! Place your message on a sticker on the front page of a local or national newspaper publication distributed to their room at the Gaylord National.

PRICE: \$5,000 plus production and shipping



NEW! Hotel TV Remote Sleeve

This double-sided TV remote sleeve will provide high exposure in the attendee guest rooms. Put your company name in the hands of ASE 2012 attendees. This will make a lasting impression to attendees before or after an exciting day of educational sessions and social events.

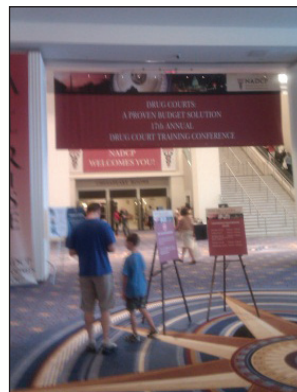
PRICE: \$5,000 plus production & shipping



Welcome Banner

Excellent opportunity to support ASE 2012 as you welcome the attendees to the conference. This includes your company name, logo and booth number and will be located in the attendee registration area.

PRICE: call for pricing



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Pocket At-a-Glance Schedule and City Map

Advertise your company name and logo in the Pocket At-a-Glance Schedule and City Map. Attendees will carry this convenient conference schedule everywhere as they navigate through National Harbor and Washington, DC.

PRICE: \$8,000 plus production and shipping



Hand Sanitizer Stations

Provide the attendees a great service with these strategically placed hand sanitizer stations throughout the meeting room levels. Each station will be positioned in high traffic areas with your company's name, logo and booth location!

PRICE: \$5,000 plus production and shipping



Water Stations

Grab the attention of attendees and while they quench their thirst! Water Stations provide a chance for terrific exposure with a fully branded unit that includes your company name, logo and booth location. Provide cups for additional visibility that attendees will carry with them. Water stations will be positioned in and outside of educational session rooms.

PRICE: call for pricing



Meeting Level, Double-Sided Banners

Display your company's message on one of three banner locations seen from the meeting level to drive traffic to your exhibit booth. All locations are double-sided and can provide great visibility to and from meeting rooms.

PRICE: call for pricing



Window Banners

Window Banners provide great exposure for promoting sponsors company name, product, logo, and booth number. Two locations are available. 1) Exhibit Hall C Window Banner is located on Level 1 in front of the stairs attendees will use to visit the Exhibit & Poster Hall. 2) This location is visible from the meeting level and Atrium seating area on Level 1. Either location will provide your company the additional branding you are looking for and drive traffic to your booth.

PRICE: call for pricing



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Stair Graphics

Stair Graphics can display a message in two locations on the stairs. Choose Stairs Graphics from Registration area to Sales Office Level *or* from the Sales Office Level to Exhibit & Poster Hall. Each set of stairs can be sold separately.

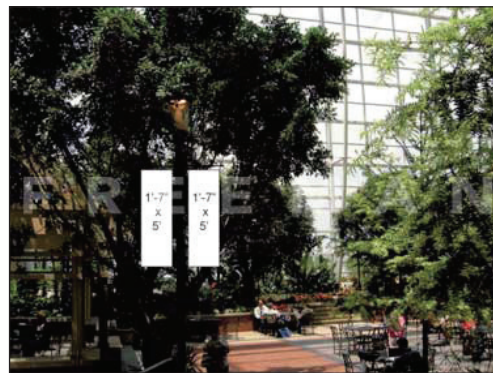
PRICE: call for pricing



Flag Pole Banners

Flag pole banners located in the Atrium provide your company with the opportunity to drive traffic to your booth in the Exhibit & Poster Hall. There are 16 prime locations that line the “street” to the entrance of the Exhibit & Poster Hall B’s doors. There are 4 flag poles available in the seating area of the Atrium. These are sold as packages of 4 flag poles per set.

PRICE: call for pricing



Located directly across from Gaylord’s most popular restaurants and coffee shop.

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NEW! **ASE 2012 Scientific Sessions** **Mobile App**

ASE introduces the **ASE 2012 Scientific Sessions Mobile App**! The app is focused on helping attendees plan ahead for and during ASE 2012. The app will help them navigate ASE 2012's cutting-edge educational content, allow attendees to easily search and browse sessions and view exhibitors to create an easy-to-use schedule. It will have animated maps to help everyone navigate and get around the convention center, the ASE 2012 Twitter feed, information on National Harbor, MD and more.

As a sponsor, your company's name, logo and URL will appear on the ASE 2012 Scientific Sessions Mobile App title page on attendees' iPhone, iPad or Android device. Assist attendees as they navigate through the Web-based online database to customize their itinerary for the annual meeting!

Exclusive Opportunity: \$15,000