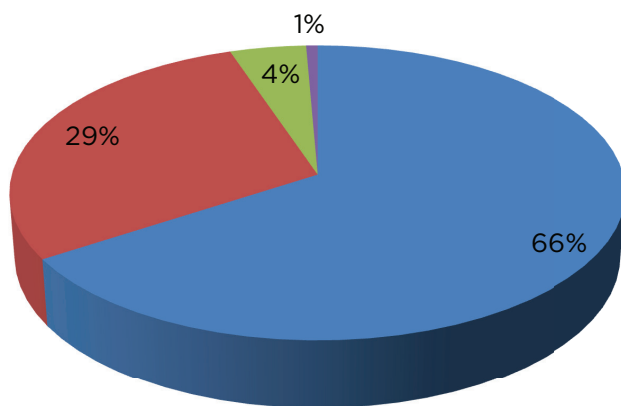


WHY EXHIBIT?

Profile of Attendance

The ASE Scientific Sessions welcomes an average of 3,000 attendees from 65 countries each year.

2011 Scientific Sessions Professional Attendance by Category:



- Physicians
- Allied Health
- Fellows-in-Training
- Allied Health Students

ASE Attendees Are Not Just Non-Invasive Practitioners

In 2011, Scientific Sessions attendees indicated that they practiced in the following areas:

Adult Echocardiography

Anesthesiology

Cardiac Surgery

Cardiovascular Sonography

Electrophysiologist/Heart Rhythm Specialist

Emergency Medicine

Fetal Echocardiography

Geriatric Cardiology

Internal Medicine

Internist

Interventional Cardiology

Intraoperative Cardiology

Intraoperative Echo

MRI

Neurology

Nuclear Cardiology

Nursing

Pediatric Echocardiography

Radiology

Research

Thoracic Surgery

Vascular Medicine