

ADDITIONAL VISIBILITY OPPORTUNITIES (CONT'D)



We got a lot of traffic and were busy. We also saw lots of past clients and potential clients.

— Carol Betz,
TMS-Transportation
Management Services LLC

SPRINGTIME UNPLUGGED IS BACK!

MAY 27, 2010, 5:00 – 7:00 PM

The West Lawn of...no, not the White House ... The Historical Society of Washington DC (801 K St NW)

Last year more than 400 association executives and industry partners joined us for ASAE & The Center's first ever event for young professionals. It was such a success, that it will come back in 2010!

Springtime UnPlugged is designed with you and your organization in mind. It is a casual event, full of networking, music, and food! You'll get to know a lot of new faces in the industry!

As an **Event Supporter**, you can benefit from direct access to senior association executives and their staff, your next generation of customers.

SUPPORTER LEVELS

Record Label \$10,000+

- 30 Tickets to Springtime UnPlugged
- Logo in promotional materials
- Springtime Expo preliminary program
- Website
- Reminder postcards
- Emails
- Link to your website from electronic promotions
- Special badges
- On site recognition
- Access to event attendee list

Recording Artist

\$5,001-\$9,999

- 20 Tickets to Springtime UnPlugged
- Logo in promotional materials
- Springtime Expo preliminary Program
- Website
- Reminder postcards
- Emails
- Link to your website from electronic promotions
- Special badges
- On site recognition
- Access to event attendee list



Rock Star \$5,000

- 15 Tickets to Springtime UnPlugged
- Logo in promotional materials
- Springtime Expo preliminary program
- Website
- Reminder postcards
- Emails
- Link to your website from electronic promotions
- Special badges
- On site recognition
- Access to event attendee list



ADDITIONAL VISIBILITY OPPORTUNITIES (CONT'D)



Discover great people, programs, and resources at ASAE & The Center. Continue to build relationships with top association decision-makers throughout the year. To learn more visit asaecenter.org/join.

SPRINGTIME UNPLUGGED CONT'D

Musician \$3,000

- 10 tickets to Springtime UnPlugged
- Company listing in promotional materials
- Springtime Expo preliminary program
- Website
- Reminder postcards
- Emails
- Special badges
- On site recognition
- Access to event attendee list



Roadie \$1,500

- 5 tickets to Springtime UnPlugged
- Listing in promotional materials
- Springtime preliminary program
- Website
- Reminder postcards
- Emails
- Special badges
- On site recognition



Fan \$500

- 2 tickets to Springtime UnPlugged
- Special badges
- On site recognition

***50% of ticket sales is tax-deductible and directly supports the Leadership Academy for Association Young Professionals, funded in-part through a grant from American Express.

