

EXPLORE THE PROFITABILITY WITH PAs



Shuttle Bus Panels / Shuttle Bus Headrests



Drive attendees to your booth by advertising on the shuttle buses that take them from their hotels to the convention center and additional conference events throughout the week. Your advertising shuttle bus banner will be displayed on both sides of the buses that are seen all over town.

And / Or

Advertising your corporate or product logo on the headrest of each seat on each bus will allow continual and reinforced visibility of your brand for the duration of the conference.

Combined advertising of the shuttle bus banners and shuttle bus headrests will create an even greater impact.

Price: Call for details



For more information, visit the AAPA **IMPACT 2012** website at www.aapa.org/IMPACT. AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.