

EXPLORE THE PROFITABILITY WITH PAs



Opening Reception Table Advertising



Advertise during the annual Opening Reception by supporting a Reception Table. The Opening Reception is an unopposed opportunity for exhibitors and attendees to network on the exhibit floor. The event will be held on Sunday, May 27, from 5:00 -7:00PM. Your company's logo and booth number will be displayed with table-top signage driving attendees to your exhibit booth during the Opening Reception.

Continue the visibility by reserving a table throughout the exhibit days on Monday and Tuesday!

Price: Opening Reception, Sunday, May 27: \$800
Monday, May 28 & Tuesday, May 29: \$500

For more information, visit the AAPA **IMPACT 2012** website at www.aapa.org/IMPACT. AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.