



PA's Count!

PAs play an influencing role in the health care field.

- More than 30% of PAs practice in primary care, making it the largest specialty of PAs.
- The PA profession continues to grow rapidly and reward PAs professionally and personally.
- PAs have doubled in the last decade, reaching 83,466 in 2010.
- Female PAs outnumber their male counterparts by nearly 17,500. Forty percent of PAs have been in their current primary specialty for at least six years.
- PAs enjoy their work, as 66 % indicate they are satisfied or mostly satisfied with their career choice.
- PAs are the only health care providers educated and credentialed with a primary care focus, providing a strong foundation for any specialty in which they may choose to practice.
- An estimated 5,079 PAs work either alone or concurrently in health care education, administration, research and public health.

For more information, visit the AAPA **IMPACT 2012** website at www.aapa.org/IMPACT. AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.