

## EXPLORE THE PROFITABILITY WITH PAs



### Exhibit Hall Park Bench



Add greater visibility by advertising on the strategically located park benches in the Exhibit Hall. Advertise your company name & logo or produce and booth location.

**Price: \$1,000 ea. Double-sided**

For more information, visit the AAPA **IMPACT 2012** website at [www.aapa.org/IMPACT](http://www.aapa.org/IMPACT). AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

**Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.**