

EXPLORE THE PROFITABILITY WITH PAs



Exhibit Hall Attendee Lounge

Add greater visibility by advertising in one of the attendee lounges. Lounges will be strategically placed throughout the exhibit hall. Comfortable sofa and chairs will offer attendees an informal area to relax. Advertising your company logo or product on signage displayed within the lounge area will draw traffic to your booth. Add more impact with brochure stands to display and distribute your promotional materials.

Price: Call for details



For more information, visit the AAPA **IMPACT 2012** website at www.aapa.org/IMPACT. AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.