



IMPACT 2011 Demographics

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IMPACT 2011 Attendance Demographics

2011 Exhibit Hall Leads by Origin

2011 Exhibit Hall Greatest Number of Leads by Aisle

2011 Exhibit Hall Greatest Number of Leads by Company

2011 Exhibit Hall Greatest Number of Leads by Time



For more information, visit the AAPA **IMPACT 2012** website at www.aapa.org/IMPACT. AAPA's annual conference is the only annual meeting targeting all groups and medical specialties of PAs. It is the premier opportunity to meet face-to-face with the influential leaders of the PA profession—which means high-quality leads for exhibitors.

Exhibitors agree that AAPA's Annual Conference puts them in touch with an attentive, educated and inquiring audience.