

## *Exhibit Space Fee*

### *Technical Exhibits*

**\$2,500** for 10' x 10' in-line booths

**\$2,700** for 10' x 10' corner booths

**\$27/** net square foot for island booths

### *Nonprofits\*/Government Agencies/PA Programs*

**\$700** for 10' x 10' in-line booths

**\$900** for 10' x 10' corner booths

### *AAPA Constituent Organizations*

**\$400** for 10' x 10' in-line booths

\*Only nonprofits with an operating budget of \$500,000 or less qualify for reduced rates.

## *To reserve space in the AAPA Exhibit Hall*

Refer to the enclosed floor plan\*\* and select 4 preferences for booth space. Complete and return the enclosed Exhibit Application Space Rental Agreement, including a 30% nonrefundable deposit if applying before July 31, 2009, or a 50% nonrefundable deposit if applying from August 1 – September 30, 2009. Full payment should accompany your application on or after March 5, 2010.

### *Exhibit Booth Specifications*

A standard 10' x 10' booth includes an 8' high back drape, 3' high draped side rails (10' x 10' in-line booths only), and a booth identification sign with company name and booth number. AAPA will provide 24-hour general security beginning Saturday, May 29 through Wednesday, June 2, at 6 PM.

### *Group Functions*

Exhibitors interested in holding group social functions or group meetings in conjunction with AAPA's 38th Annual PA Conference must register each activity with AAPA. To schedule an event, please contact Amy Phillips, VP, Meetings and Corporate Relations, amy@aapa.org.

\*\*2010 Floor Plan Enclosed

## *Hotel Reservations*

If you need hotel accommodations for your stay during AAPA's annual conference, reservations can be made using AAPA's housing vendor, Carlson Wagonlit Travel.

Housing for exhibitors opens on January 18, 2010. Housing forms will be sent linked to the confirmation e-mail, and be available online. You may also contact the AAPA Exhibit Office to request a housing form.