

# 2017 Master Brewers Conference Exhibit Order Form

## October 12–14 | Atlanta Marriott Marquis | Atlanta, Georgia, U.S.A.

### MBAA Exhibit Schedule

- Wednesday, October 11** ..... Set Up
- Thursday, October 12** ..... Exhibit Hall Open
- Friday, October 13** ..... Exhibit Hall Open
- Friday, October 13** ..... Move Out



### Exhibit Information

8'x10" Exhibit Booth Includes:

- Identification Sign
- One (1) complimentary exhibitor registration for MBAA programming

You will receive an Exhibition Service Kit in August 2017 from which you may order additional display items and services including electricity. The exhibit hall is carpeted. Additional exhibitor registrations will be available at the exhibitor price when registration opens in June 2017.

*There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, conference signage, website current exhibitors, etc.).*

### 1. Company Information

- a. Please provide information exactly as it should appear in print in the list of exhibitors. Please print clearly.

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_  
 Website \_\_\_\_\_

- b. Submit online a 50-word description of your product or service for inclusion in the 2017 MBAA Conference Program Book by August 4, 2017, at MBAA.com. After this date, descriptions will be printed in the Program Addendum, which will be distributed at the conference.

### 2. Exhibit Contact Information

Person to receive further exhibit information.

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 E-mail \_\_\_\_\_

Please complete information below if address is different from company information in item 1.

Company Name \_\_\_\_\_  
 Department/Division \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_

### 3. Product Categories

Please check appropriate categories below.

#### Raw Materials and Ingredients for Beer and Malt Production

- Antioxidants - 105
- Chillproofing agents - 110
- Clarifying agents - 115
- Coloring - 120
- Defoaming agents - 125
- Enzymes - 130
- Flavoring - 135
- Foam aids - 140
- Hops - 145
- Malt - 150
- Stabilizer - 155
- Yeast, fermentation cultures - 160

#### Instrumentation & Supplies

*(please list)*

- Laboratory instruments - 100

- 
- Laboratory supplies - 175

- 
- Online instruments - 200

#### Processing Equipment *(please list)*

- Brewing - 300

- 
- Filtration - 400

- 
- Packaging - 500

- 
- Utilities - 600

- 
- General - 700

#### Services & Educational Products

- Analytical testing - 805

- Cleaning services - 810

- Pest control - 815

- Publications - 820

- Sensory - 825

- Software - 830

- Technical/consulting - 835

- Test kits - 840

- Training - 845

- Water treatment - 850

## 2017 Master Brewers Conference Exhibit Order Form *(continued)*

### 4. Exhibit Placement — Exhibiting priority placement given to companies that sponsor or advertise.

Please list your major competitors and other considerations for exhibit placement.

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### 5. Payment Information (U.S. Dollars Only)

**2017 Special Combo Package** SAVE

**Combo Package**—includes logo and link on *Technical Quarterly* web page on MBAA.com

Exhibit + Logo & Link ( <i>Technical Quarterly</i> )	Rate	Amount
<input type="checkbox"/> 8' x 10' Booth + Logo & Link .....	\$2,400	_____
<input type="checkbox"/> 8' x 20' Booth + Logo & Link .....	\$4,150	_____
Booth Only (Logo & Link not included)		
<input type="checkbox"/> 8' x 10' Booth .....	\$1,950	_____
<input type="checkbox"/> 8' x 20' Booth .....	\$3,700	_____
	Subtotal \$	_____
<b>Advance Discount Subtract \$100</b>	<b>-\$100</b>	_____

*Advance Order and Payment Must Be Received by January 31, 2017*

**TOTAL \$** \_\_\_\_\_

#### Payment Type

Check enclosed, payable to MBAA

*(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)*

Charge my credit card

VISA
  MasterCard
  American Express
  Discover

Amount to Be Charged \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_ / \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

### 6. Important Payment Dates

- Deadline for advance discount and paid in full is **January 31, 2017**.
- Deadline for payment in full is **July 28, 2017**.
- A 50% refund will be given for space cancelled on or before **July 28, 2017**.
- No refunds after **July 28, 2017**.

### 7. Contract Agreement

We agree to abide and be bound by the terms, conditions, rules, and regulations of the MBAA exhibition.

Name (please print) \_\_\_\_\_ Signature \_\_\_\_\_

Company \_\_\_\_\_

#### Questions? Contact:

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Eric Otero +1.856.302.0894  
[eric\\_otero@AFassanoCo.com](mailto:eric_otero@AFassanoCo.com)

#### Mail to:

MBAA Sales  
 c/o A. Fassano & Company  
 461 Route 168, Unit A  
 Turnersville NJ 08012

Email applications with payment information to this address only:

[processing@AFassanoCo.com](mailto:processing@AFassanoCo.com)

