

PLEASE FILL OUT FORM COMPLETELY. ALL ITEMS ARE REQUIRED.

Date* _____ Purchase Order# (if applicable) _____

Advertiser*	Agency
Contact Name*	Contact Name
Telephone* Fax*	Telephone Fax
Email*	Email
Mailing Address*	Mailing Address
City* State* Zip*	City State Zip

Contact for Materials: Advertiser Ad Agency **Bill:** Advertiser Ad Agency

Customer agrees to advertise as follows:

Print Ad

Size	Color	Issues Running	Cost*
<input type="checkbox"/> 1/4 Pg <input type="checkbox"/> 1/2 Pg <input type="checkbox"/> Full Page	<input type="checkbox"/> B&W <input type="checkbox"/> Color	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	

Online Ad

Size	Months Running	Cost*
<input type="checkbox"/> 728x90 (leaderboard) <input type="checkbox"/> 300x250 (button) <input type="checkbox"/> Sponsored Content / Indicate Section:	List months:	

Packages	Cost*
<input type="checkbox"/> Preferred <input type="checkbox"/> Supporting <input type="checkbox"/> Participant	

Summary of Costs	Total Cost*
Ad Space \$_____ Online \$_____ Package \$_____	

***See rate card for pricing and discount structure.**

Artwork: Use same art for all ads
 Use new art for each ad (Include individual insertion instructions as required.)

Payment: Bill full amount Bill each insertion

Special instructions:

AUTHORIZATION:

Advertiser/Agency Signature	Date
Practice Greenhealth Signature	Date

SUBJECT TO TERMS OUTLINED IN OUR ADVERTISING SPECIFICATIONS

Please submit completed form to Kelley Lawrence at kelly@AFassanoCo.com and Dereje GebreMichael at dereje@hcwh.org.

Having trouble submitting your form by email? Try saving to your desktop first, then click the submit by email button.



Greenhealth Advertising Policy

PRINT ADVERTISING TERMS AND AGREEMENTS

1. GREENHEALTH reserves the right to review and possibly reject any advertising.
2. Advertisers and advertising agencies are jointly responsible for payment of all insertions unless otherwise agreed in writing. If payment cannot be collected from the agency for any reason, the advertiser will be held responsible.
3. GREENHEALTH does not guarantee a specific circulation or readership for an advertisement.
4. A contract year is four consecutive issues.
5. Advertisers with two or more divisions may group insertions for frequency discounts.
6. Cancellations will not be accepted after the closing date for reservations and the scheduled insertion will be billed regardless of whether the ad actually is printed in the issue.
7. New materials are due at least 15 days prior to the issue date or the publisher has permission to pick up the ad used in the previous issue. Refer to editorial calendar on page 4 for specific dates.
8. Requested positions are not guaranteed unless a special position premium has been paid or the position agreed in writing.
9. The advertiser and agency assume liability for all content, including text and illustrations of advertising published, and also assume responsibility for any claims made against GREENHEALTH, including the cost associated with defending such a claim.

10. All advertising copy that might be mistaken for an article, commentary, or other non-advertising material must be clearly marked "advertisement."
11. GREENHEALTH shall be under no liability for failure, for any reason, to insert an ad.
12. Any revision or special handling required for advertising materials will be billed to the advertiser and GREENHEALTH shall be under no liability for accuracy of changes requested.
13. GREENHEALTH does not assume liability for the return of advertising material.
14. Rates are based on negatives, camera-ready art or acceptable electronic materials. See mechanical specifications.
15. Advertisers or their designated agencies will be invoiced on publication.
16. Payment is due within 30 business days of the invoice date. No early or pre-payment discount may be applied.
17. Advertisers who do not keep accounts up to date may be prohibited from advertising or required to pre-pay.

ONLINE ADVERTISING TERMS AND AGREEMENTS

1. GREENHEALTH reserves the right to review and possibly reject any advertising.
2. GREENHEALTH does not guarantee a specific number of impressions or click throughs.
3. GREENHEALTH advertising must be pre-paid.
4. Insertion orders must be submitted at least 10 days before issue month and cancellations are not permitted after this date.
5. Ad materials and linking information must be received five days before issue month or previous ad will be used.
6. Advertisers and advertising agencies are jointly responsible for payment of all insertions unless otherwise agreed in writing. If payment cannot be collected from the agency for any reason, the advertiser will be held responsible.
7. The advertiser and agency assume liability for all content, including text and illustrations of advertising published, and also assume responsibility for any claims made against GREENHEALTH and its representatives, including the cost associated with defending such a claim.
8. All advertising that might be mistaken for an article, commentary, or other nonadvertising material must be clearly marked "advertisement."
9. GREENHEALTH shall be under no liability for failure if the ad does not appear in the emailed version of GREENHEALTH, on the designated website page(s) or a broken link.
10. Rates are based on supplied files meeting the published specifications.