

# 2017 ASBC Annual Meeting Exhibit Order Form

## June 4–7 | Sanibel Harbour Marriott | Fort Myers, Florida

### ASBC Exhibit Schedule

<b>Sunday, June 4</b>	Set Up/Exhibit Hall Open
<b>Monday, June 5</b>	Exhibit Hall Open
<b>Tuesday, June 6</b>	Exhibit Hall Open/Move Out



*The Science of Beer*

### Exhibit Information

8'x10' Exhibit Booth Includes

- Identification sign
- one (1) complimentary full conference registration

You will receive an Exhibition Service Kit in March 2017 from which you may order additional display items and services including electricity. The exhibit hall is carpeted. Additional exhibitor registrations will be available at the exhibitor price when registration opens in March 2017.

*There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, meeting signage, website listing current exhibitors, etc.).*

### 1. Company Information

- a. Please provide information exactly as it should appear in print in the list of exhibitors. Please print clearly.

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_  
 Website \_\_\_\_\_

- b. Submit online a 50-word description of your product or service for inclusion in the 2017 Program Book by March 24, 2017, at [asbcnet.org](http://asbcnet.org). After this date, descriptions will be printed in the Program Addendum, which will be distributed at the meeting.

### 2. Exhibit Contact Information

Person to receive further exhibit information.

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 E-mail \_\_\_\_\_

Please complete information below if address is different from company information in item 1.

Company Name \_\_\_\_\_  
 Department/Division \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State or Province/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Facsimile \_\_\_\_\_

### 3. Product Categories

Please check appropriate categories below.

#### Raw Materials and Ingredients for Beer and Malt Production

- Antioxidants - 105
- Chillproofing agents - 110
- Clarifying agents - 115
- Coloring - 120
- Defoaming agents - 125
- Enzymes - 130
- Flavoring - 135
- Foam aids - 140
- Hops - 145
- Malt - 150
- Stabilizer - 155
- Yeast, fermentation cultures - 160

#### Instrumentation & Supplies

*(please list)*

- Laboratory instruments - 100

- Laboratory supplies - 175

- Online instruments - 200

#### Processing Equipment *(please list)*

- Brewing - 300

- Filtration - 400

- Packaging - 500

- Utilities - 600

- General - 700

#### Services & Educational Products

- Analytical testing - 805

- Cleaning services - 810

- Pest control - 815

- Publications - 820

- Sensory - 825

- Software - 830

- Technical/consulting - 835

- Test kits - 840

- Training - 845

- Water treatment - 850

## ASBC Booth Exhibit Order Form (continued)

### 4. Exhibit Placement — Exhibiting priority placement given to companies that sponsor or advertise.

Please list your major competitors and other considerations for exhibit placement.

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### 5. Exhibit Reservation Fees

- \$1,250 ASBC Corporate Members \$ \_\_\_\_\_
- \$1,550 Non-corporate Member \$ \_\_\_\_\_
- \$1,800 Exhibit + ASBC Corporate Membership \$ \_\_\_\_\_

If applying for Corporate Membership, please [fill out the form](http://www.asbcnet.org/membership/Documents/ASBCcorpapp.pdf) (<http://www.asbcnet.org/membership/Documents/ASBCcorpapp.pdf>)

Please complete the following.

Person to receive membership information:

Name \_\_\_\_\_ Title \_\_\_\_\_  
E-mail \_\_\_\_\_ Telephone \_\_\_\_\_

Total \$ \_\_\_\_\_

#### Payment Type

- Check enclosed, payable to ASBC

*(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)*

- Charge my credit card     VISA     MasterCard     American Express     Discover

Amount to Be Charged \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_ Name of Cardholder \_\_\_\_\_

### 6. Important Payment Dates

- Deadline for payment in full is **March 3, 2017**.
  - A 50% refund will be given for space cancelled on or before **March 3, 2017**.
- No refunds after **March 3, 2017**.

### 7. Contract Agreement

We agree to abide and be bound by the terms, conditions, rules, and regulations of the ASBC exhibition.

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

#### Questions? Contact:

Debi Maines  
+1.856.302.0890  
[debi\\_maines@AFassanoCo.com](mailto:debi_maines@AFassanoCo.com)

Eric Otero  
[eric\\_otero@AFassanoco.com](mailto:eric_otero@AFassanoco.com)  
+1.856.302.0894

#### Mail to:

ASBC Sales  
c/o A. Fassano & Company  
461 Route 168, Unit A  
Turnersville NJ 08012

Email applications with  
payment information to  
this address only:  
[processing@AFassanoCo.com](mailto:processing@AFassanoCo.com)

